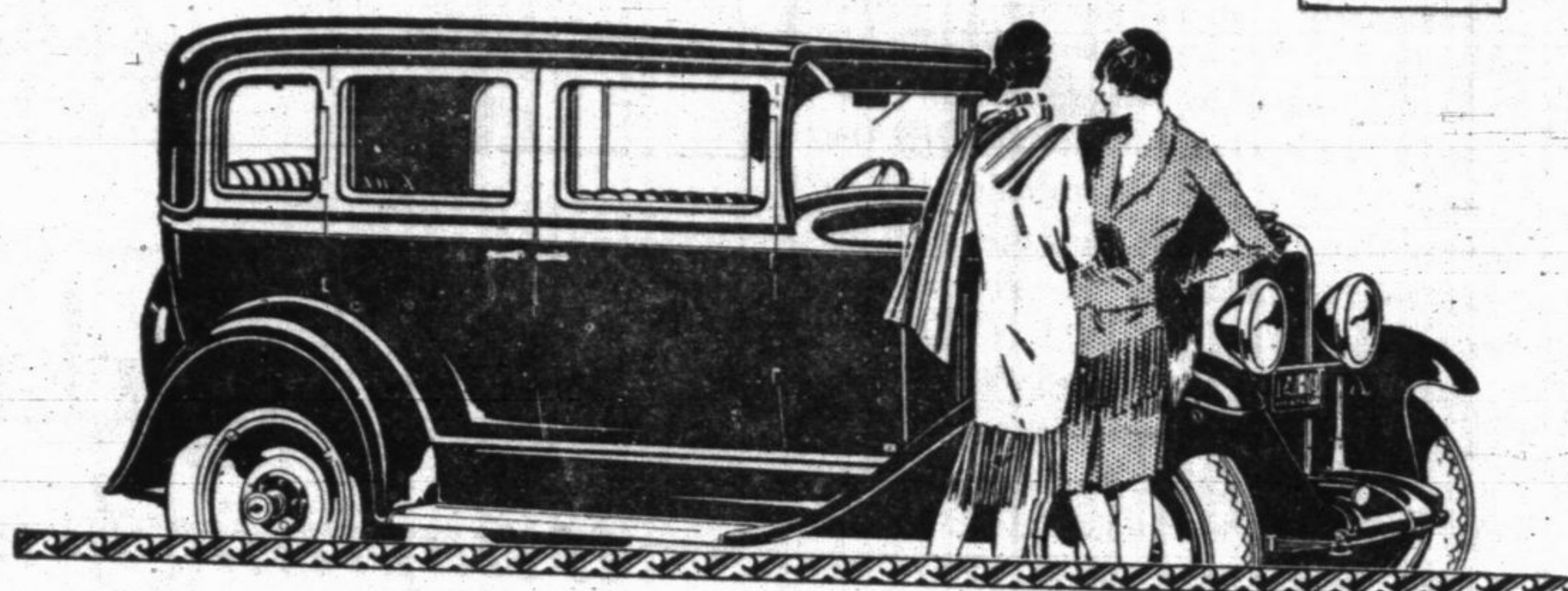


for Economical Transportation



The Chevrolet Six offers all the Distinct Advantages of BODY by FISHER



STYLE

The new Fisher bodies on the Chevrolet Six are unusually smart and attractive. Concave front pillars lengthen the profile—the effect of the side paneling extends well up over the roof line—and all rear quarters are artistically molded.

COMFORT

In comfort, too, these new Fisher bodies represent a marked advance. The seats are deeply cushioned. Upholstery is "built-up" for added luxuriousness. And the driver's seat is easily adjustable, forward and back.

STRENGTH

Another outstanding feature of these new Fisher bodies is their sturdy construction. Built of selected hardwood and steel, they provide a measure of strength, endurance and safety that is unapproached in any other low-priced car.

QUIETNESS

As a result of their composite wood and steel construction, Chevrolet's new Fisher bodies are exceptionally quiet. The roof is padded to prevent rumble. And wherever wood and metal contact, a layer of insulation prevents noise.

APPOINTMENTS

All hardware fittings on Chevrolet enclosed bodies are designed and built by Ternstedt. Door handles are of the remote control type—window lifts are smart and convenient—and all exterior bright metal parts are chromium-plated.

FINISH

No single feature of Chevrolet bodies has created more widespread comment than their beautiful finish—made possible by the superlatively smooth surface of the steel body panels. Applied against this silken surface, Chevrolet finishes are uniform, lustrous and permanent.

The ROADSTER	\$525	The COACH		The Convertible LANDAU	\$725
The PRÆTON	\$525	\$595	All prices f. o. b. factory Flint, Mich.	The Sedan Delivery ..	\$595
The COUPÉ	\$595			The Light Delivery Chassis	\$400
The SEDAN	\$675			The 1½ Ton Chassis	\$545
The Sport CABRIOLET ..	\$695			The 1½ Ton Chassis with Cal	\$650

COMPARE the delivered price as well as the list price in considering automobile values. Chevrolet's delivered prices include only reasonable charges for delivery and financing.

WM. RUEHL & CO.

120 North First Street

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