

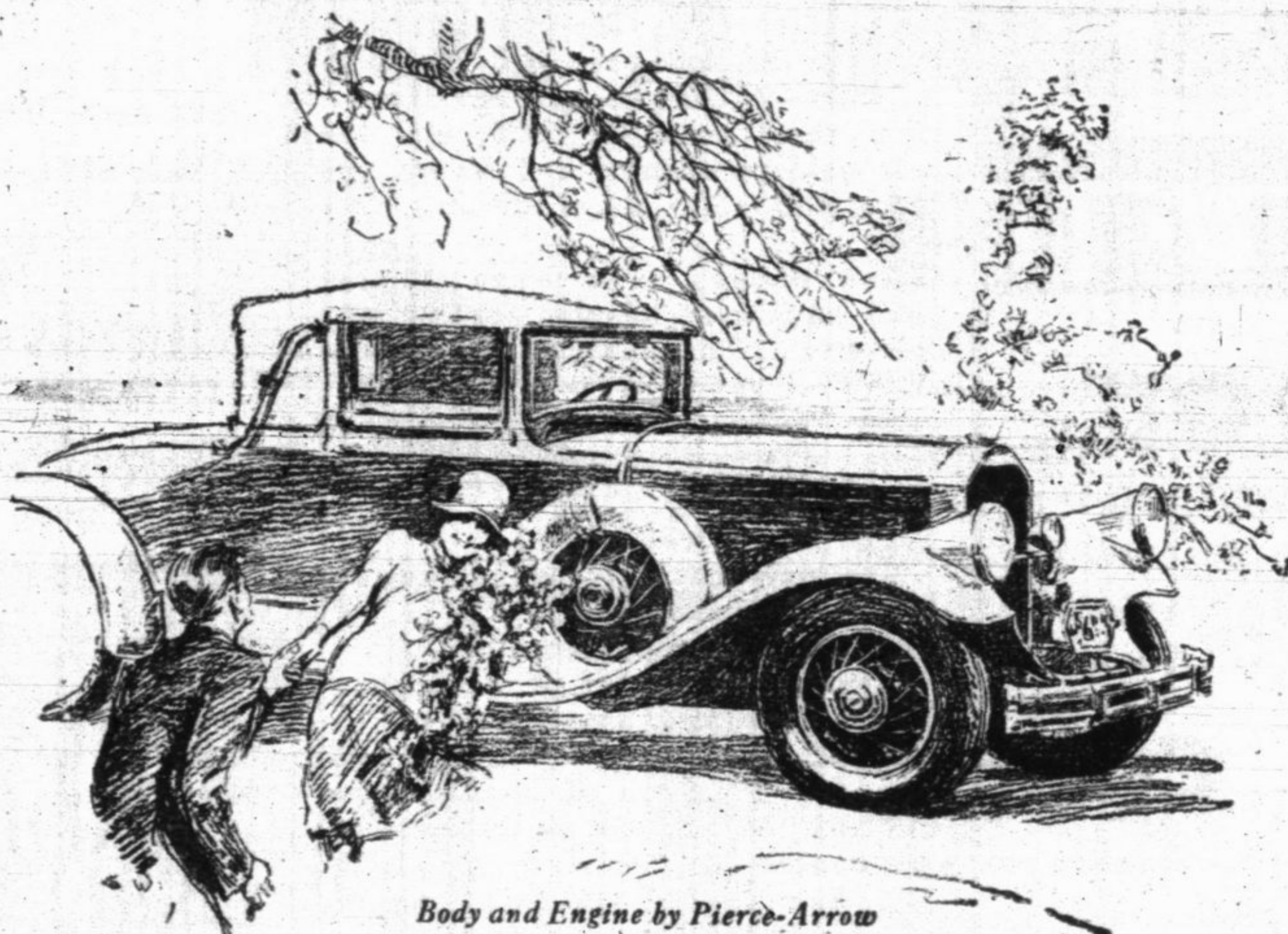
## A Well-bred Distinction -inimitably PIERCE-ARROW

**T**HERE is that about Pierce-Arrow which makes a particular appeal to one's pride. Partly, no doubt, it is the knowledge that there is no finer automobile. And then Pierce-Arrow owns a well-bred distinction that is inimitable.

The new Straight Eight is a very modern expression of all that is fine in Pierce-Arrow tradition.

Besides, it is a long, low-slung slender creation which makes bulk and heavy lines forever unfashionable among fine motor cars.

This is the automobile which arrived at the psychological moment, to open a new chapter in fine car history. It meets an eager and waiting demand.



Body and Engine by Pierce-Arrow  
—and Pierce-Arrow in every part!

125 Horsepower Engine • 85 Miles per Hour • 133-inch and 143-inch Wheelbases  
Non-shatterable Glass • Fender or Bracket Headlamps optional without extra charge.

## THE NEW STRAIGHT EIGHT BY PIERCE-ARROW

FROM \$2775 TO \$8200 AT BUFFALO

*In purchasing a car from income, the average allowance on a good used car usually more than covers the initial Pierce-Arrow payment*

**PIERCE-ARROW SALES CORPORATION**  
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James G. Barber Service Station, 1508 Elmwood Avenue, Evanston

## This Week



By Arthur Brisbane

### WOMAN'S COMMON SENSE MELLON QUOTES FRANKLIN BELLS TO PROTECT BIRDS THE KENTUCKY DERBY

Naming a Commission to study law enforcement, President Hoover wisely includes one woman, Dr. Ada L. Comstock.

Her experience as an educator will enable her to tell other members that the turn toward crime is taken in childhood.

Furthermore, women's common-sense often enables them to take short cuts that men would not find.

Secretary Mellon will not resign. He himself is authority for that statement.

That is good news for the whole country, particularly good news for President Hoover, who understands business and knows what it means to have in the treasury the ablest business man in America.

Mr. Mellon says, quoting Benjamin Franklin, "I am deficient, I am afraid in the Christian virtue of resignation."

Virginia Hogan, twelve-year-old Irish-American girl from Omaha, wins the National Spelling Bee. And, this will surprise you. Teru Hayashi, a Japanese boy, was number four in the competition. "Panacea" eliminated him.

President Hoover's Commission on Prosperity, outlining our gigantic resources, added that Americans had barely scratched the surface of national wealth.

As an efficiency engineer, President Hoover may suggest a way of cutting down waste.

We make a great fuss, as we should do, about ten billions lent to Europe, and we waste that amount every year.

At Riverside, a suburb of Chicago, citizens like cats and birds that do not like each other.

A local ordinance now compels owners to put bells around their cats' necks to warn and protect birds.

Cats without bells will be executed.

Those that like birds and cannot do without cats will adopt the idea elsewhere.

If acquired characteristics can be after some generations cats will steal up on the birds without ringing the bell until the final spring.

The Kentucky Derby was won by a small racehorse named "Clyde Van Dusen" weighing only 835 pounds, called by reporters "an equine mouse."

The equine mouse, had "Man-O-War" for a father, and from that father it got energy enabling it to kick mud into the faces of other horses, for a mile and a quarter.