



How Can You Do It?



We were showing our magnificent fire and burglar proof vault to a friend the other day and he was greatly interested as we explained it to him.

He was surprised at the large amount of steel and concrete used in the walls. The time lock and the burglar alarm devices caused many comments from him.

After we had explained everything and told him what the vault cost us and also the small charge to our patrons for private boxes in it . . . he exclaimed: "How can you afford to do it?" We told him that the average man was a little more successful when he was free from worry and risk.

The vault helps people win larger success and they soon become better patrons of the bank in all departments. The vault pays us as it helps our patrons.

Think it over.

HIGHLAND PARK STATE BANK

The Home of Savings Depositors

CONSERVE YOUR ENERGY

*Be Independent
Save Time, Strength and
Expense*

Avoid an arduous trip to Chicago and a hot, nerve-wracking shopping tour of the loop.

Smith's is prepared to furnish the women, misses, and children of the community with every necessity. A large and selective stock makes it a pleasant and profitable place to shop—while such individual ideas as our patrons may have can easily be cared for through our system of "personal service."

"If it's new → Smith's have it"

11
So. St. Johns
Ave.

Phone
Highland Park
185

BEAUTIFULLY DESIGNED HOMES

*Nearing completion
in one of Highland
Park's most attractive
and highly restricti-
ed development*



These artistic and well-built homes range in price from \$20,000 to \$30,000, with all improvements in and paid. They are situated in a beautifully wooded park-like setting. Just west of Ford Sheridan Station of C. & N. W. Ry. Or if driving, take Sheridan Road, through Fort Sheridan and west to homes.

MALL & COMPANY, Builders

Phone Lake Forest 810
P. O. Box 356 - Highland Park

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