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"Very Latest"

by Cecile

Perhaps no more pleasing expression of the vogue for checks and jacket effects will be seen this season than that shown by the smart little ensemble illustrated...

Of rayon gingham—a new departure in dressier sports material—it promises us the safe laundering qualities of the old-time gingham, plus the silken sheen and texture which seem almost necessary to us today.

Red and white are the colors used in smart spectator sports.



tume—and the red is a particularly luscious shade, by the way. The shoes, designed by Delman, are of white shantung with trimmings of the same red and white check.

Theme

Shaded Colors a Summer

Among sheer evening fabrics one sees delightful variations of the same color, shading from deep tones at the hem to light tints for the bodice section.

Now and then two colors in varying shades are combined, as in one lovely Calot evening gown which features pale coral deepening to vermilion with bronze-green shading out to a yellow leaf-green.

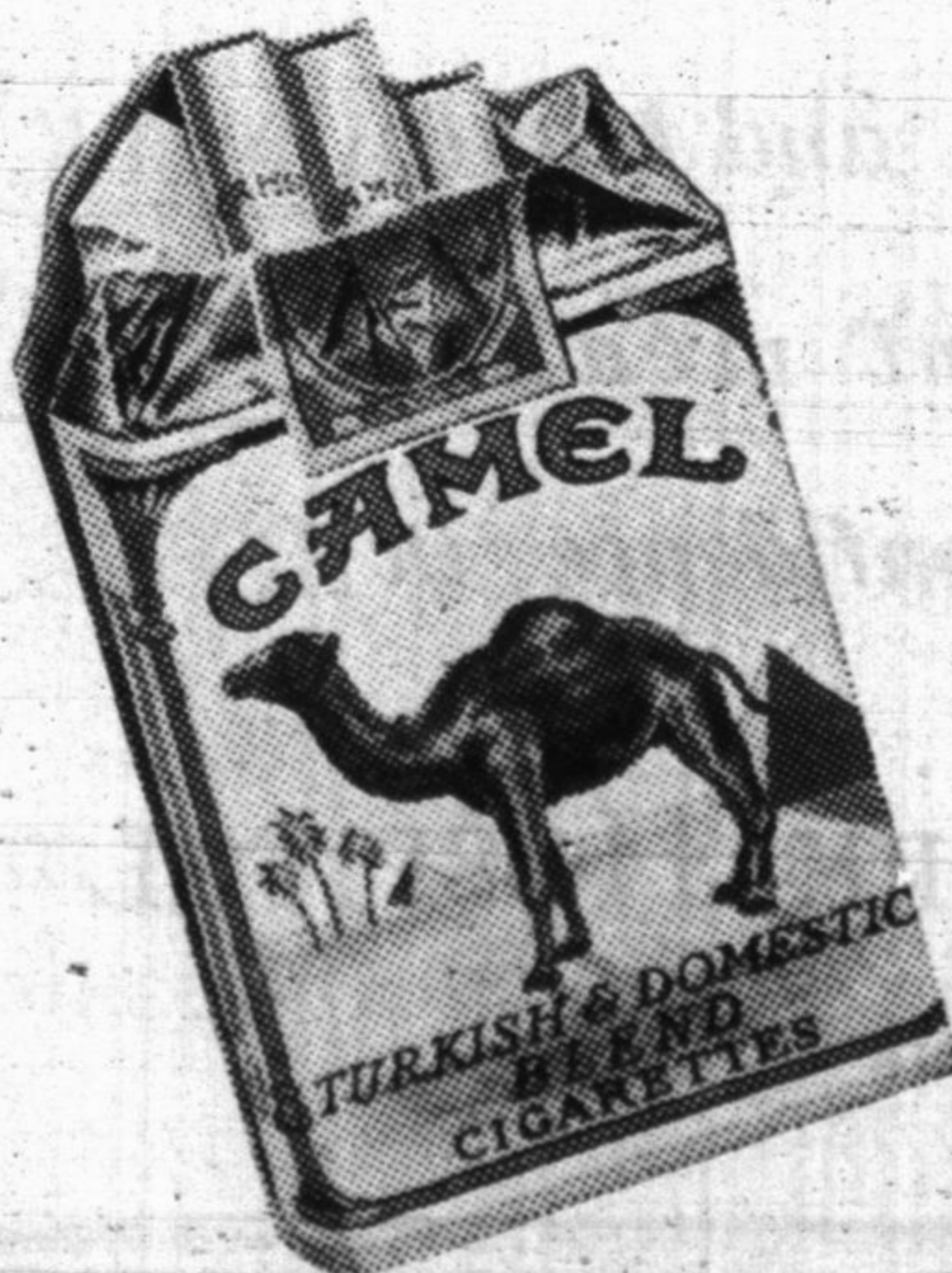
Sheer Blouses a New Note

Costume blouses—on vacation—forsake their former fabrics and appear in all manner of sheer materials ranging from organdie to embroidered batistes and chiffon, not forgetting the popularity of handkerchief linen in exquisite pastel shades and high colors.

Advertisement for Lawn Mowers featuring a cartoon character pointing to a sign that says "Easy - Working" and "Lawn Mowers". Below the sign is the text "Lawn Mower Shop 700 Central Ave. Phone 3090".

Just another good thing added to the other good things of life

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