

Hattstrom & Sanders Score with Unusual Optical Service for Evanston, Highland Park and the North Shore

Celebrating Our 5th Anniversary With a Double Feature Announcement

ANT

Hattstrom & Sanders Organization
Quality and Service in the
Manufacturing and Fitting of Eyeglasses



H. A. Hattstrom
Optician
18 years' experience



A. L. Sanders
Optician
24 years' experience

IMPORTANT

This Same Sort of Experience and Service Is Also
to Be Found in Hattstrom & Sanders Photographic
Departments.



M. Uebel
Optician
15 years' experience



Leon Heck
Supt. of
Laboratory
21 years' experience



Arthur Jacobs
Optician
18 years' experience



H. R. Booth
Optician
Mgr. Highland Park
Store
16 years' experience



W. A. Garrity
Optician
26 years' experience



A. Jensen
Asst. Mgr. Photo
Depts.
15 years' experience



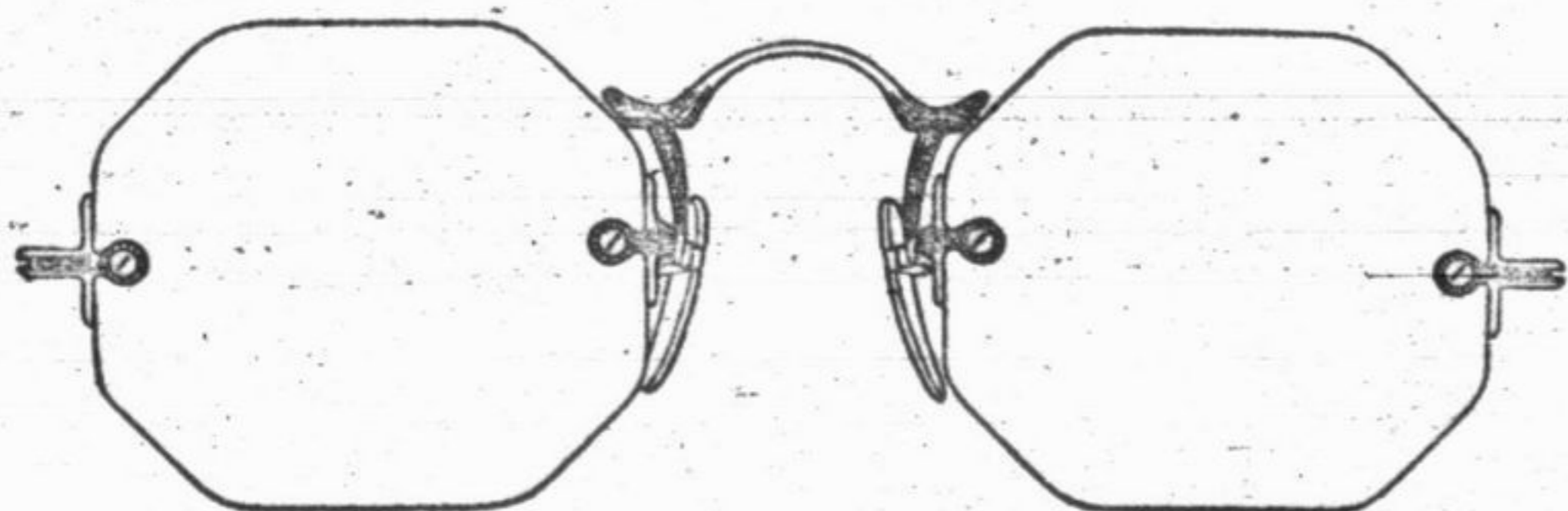
Betty Oestreleh
Office Manager

The "Modette" represents the ultimate in eyeglass design. It is the finest article ever made, and is the most comfortable bridge ever devised.

The arch is of spring steel which allows a zephyr-like pressure against the ear, so the wearer never feels the weight of his glasses.

Smooth nose pads distribute weight over a large area, giving comfort and preventing chafing and irritations.

The "Modette" An Exclusive Hattstrom & Sanders Creation



The "Modette" style of bridge eliminates also the pressure of the temple bows over the ears because of its resting position on nose, temples merely keeping lenses in position and adjustment.

The "Modette" has a style all its own that is appreciated by discriminating folk. Beautifully engraved White Gold, can be used with any shape or style of lenses.

Illustration is the popular Colonial style

We extend an invitation to everyone to come in and inspect two of the most beautiful and complete optical establishments in America. See the interesting scientific manufacture of lenses from the start to finish.

For HIGHLAND PARK

and the
North Shore

Our large North Shore patronage has often prevailed upon us to open a store in convenient territory where a car can be parked with ease, and it is with great pleasure that we are

ANNOUNCING
THE OPENING OF OUR
NEW STORE

at
391 Central Ave.
Highland Park, Ill.
SATURDAY, MAY 25th

This store will be completely equipped in every detail to give the same quick, efficient and careful optical service to be found in our Evanston store. A complete lens grinding plant is on the premises where lenses can be made and ground often within the hour.

The Photographic Department will carry a full line of Cameras, Kodaks, Motion Picture Equipment, Film Rental Library, Developing and Printing, etc.

Mr. H. R. Booth will be in charge of this store

This being our 5th anniversary, we wish to take this opportunity of thanking our many friends and patrons who have made possible our splendid success.

Believing that Evanston and the North Shore would appreciate an optical service that was different, we set forth five years ago with this in mind. That we have attained this end is needless to say, for as the old adage, "the proof of the pudding is in the eating," so it has been with our service, satisfied patrons repeatedly going out of their way to recommend us to their friends. And we deeply appreciate this voluntary work on their part.

Church Street
Evanston
Harrison Hotel

HATTSTROM & SANDERS

ORGANIZATION
Scientific and Manufacturing
OPTICIANS

391 Central Avenue
Highland Park
Illinois

