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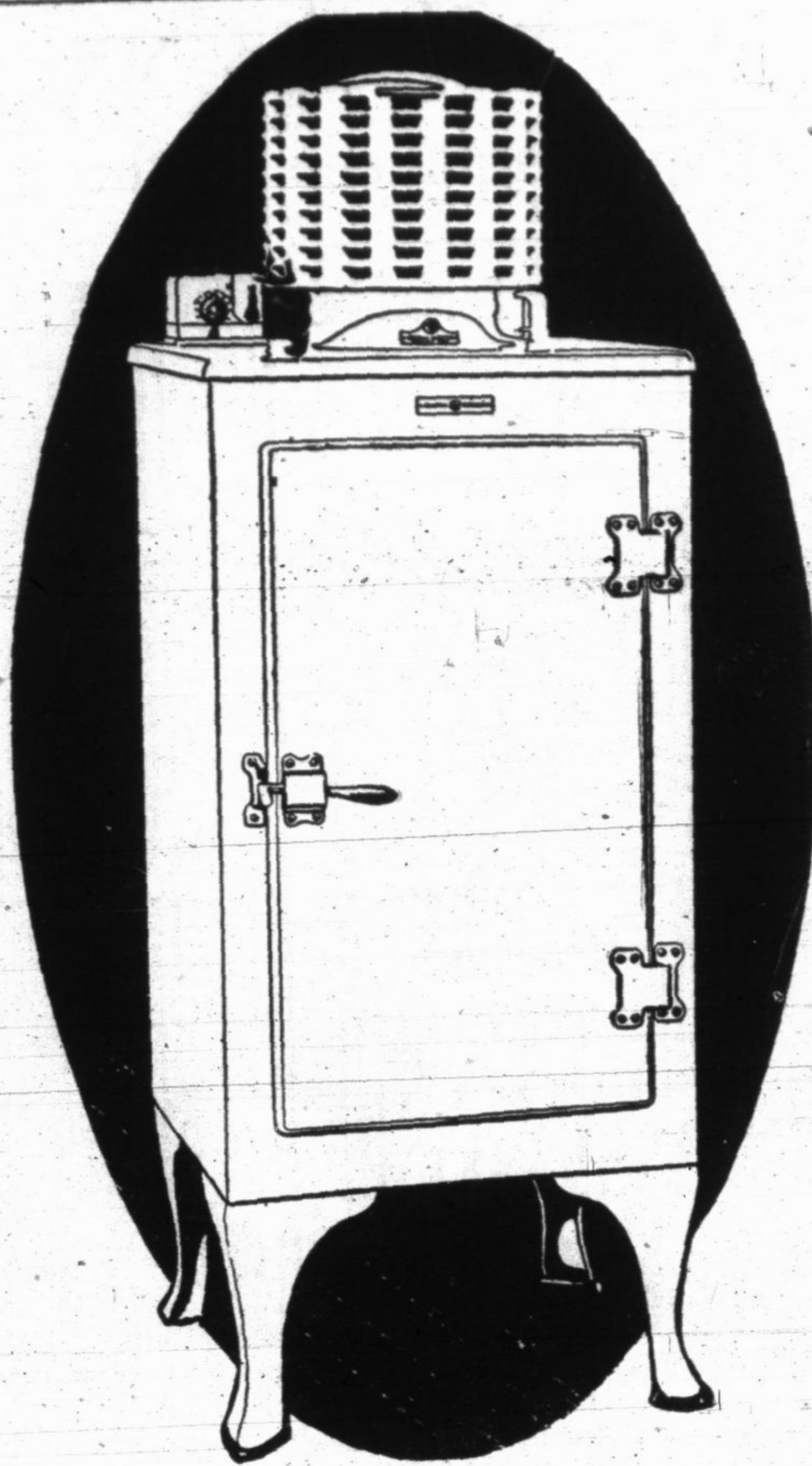
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# ALL-STEEL BUILT like a SAFE



**B**UT two months ago General Electric announced the first ALL-STEEL refrigerator ever built. Now this outstanding scientific development of the times has been made available in six popular models.

The all-steel refrigerator cannot warp. It is strong—built to last. The doors, fitted by hand at the factory, retain their close fit. The new exterior baked enamel finish, smoothly white, as hard and durable as porcelain, has the added virtue that it does not check or crack.

Coupled with these advantages is the previous perfection of the General Electric mechanism which is permanently self-oiling, hermetically sealed in a steel casing and



**\$215**  
at the factory with  
conveniently spaced  
payments

mounted up on top, safe from dust and difficulties. Quietly, economically, it constantly maintains the temperature in the refrigerator at several safe degrees below the danger line of 50. It freezes ice cubes rapidly.

Yet, notwithstanding these exclusive features these new models are offered at surprisingly low prices and on our plan of conveniently spaced payments. The small family model, at the factory, is priced at \$215. New all-steel models in six different sizes at our display rooms invite your inspection.

Listen in on the General Electric Hour every Saturday, 8 to 9 P.M., Eastern Standard Time, over the N. B. C. network of 42 stations.

## GENERAL ELECTRIC

### ALL-STEEL REFRIGERATOR

VIC. J. KILLIAN, Inc.

Phone 3800

19 North Sheridan Road