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This Week



By Arthur Brisbane

President Hoover's hand is sore after shaking hands with 1757 fellow citizens in one day.

Why Shake Hands? Especially when your fellow citizen, pushing a plow professionally, shows his appreciation with a grip developed by holding the furrow straight among stones.

In France important men meeting embrace each other. We don't do that. Why shake hands? Why not invent something else? Rubbing noses, Indian-fashion, would not do; too many germs. Why not simply look the row of 1757 proud Americans straight in the eyes, and say "How do you do?"

Will Rogers understands public sentiment, expresses it tersely and affects inaccurate use of English, despite the training at Eton and Oxford.

He says "There is two things that can disrupt business in this country. One is war and the other is a meeting of the Federal Reserve Bank."

War, fortunately, is suspended for the moment.

Fifty-two thousand Britains demand abolition of capital punishment. In England criminals are hanged. They don't use fancy electric chairs, reserving science for better things than killing men.

An end of capital punishment would be a step toward civilization. Meanwhile, British capital punishment shows common sense.

When one Briton kills another, they hang him a few weeks later. No years of delay for appeals, delivery of bouquets and sympathetic letters from ladies.

British criminals, knowing this, rarely carry deadly weapons on burglary expeditions, since using them to kill would mean hanging. Here it means hiring an able lawyer.

Rudolph Kawlikowski, head of the Kosmos Machine Works, of Goerlitz, Germany, and a serious scientist, has interesting news for farmers.

He says they can run motors with dust made of pulverized coal, charcoal, farm waste and other substances.

Kawlikowski runs an eighty horsepower Diesel motor with pulverized vegetable materials, costing 75 per cent less than gasoline cost in Germany.

Dried and ground cornstalks could run all the farm machinery.

Everybody knows the terrific explosive power of dust as demonstrated in exploding grain elevators. Controlling that power in motors is new.

Twelve hundred advertising agencies and writers are asked to compete for a prize of \$1,000 answering the question, "Why Go to Church?"

What would your answer be?

An answer to the question would be, "The only important thing about a man is his conception of Divine intelligence and wisdom." In other respects, he is like mice, frogs and guinea pigs. So, go to church and prove that you are not a guinea pig or a mouse.

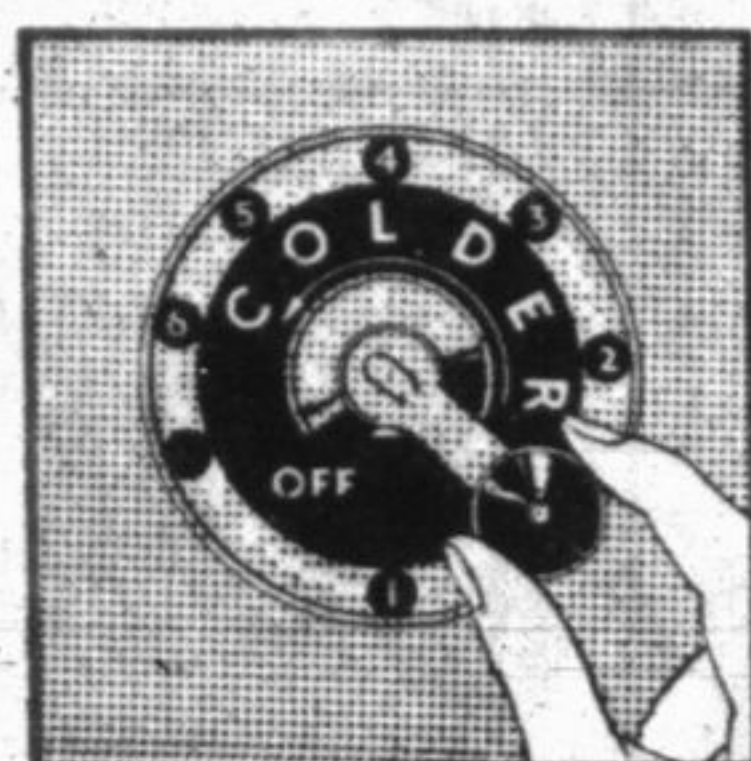
Will Give Pantomime at Ravinia Auditorium

The fourth annual pantomime given by the pupils of Mildred Haessler will be danced in the Ravinia auditorium Friday evening, May 10, at 8 o'clock. Participating are girls from Highland Park, Ravinia and Glencoe.

The program will consist of two numbers. The first is called the Toy Shop and represents the dream of a

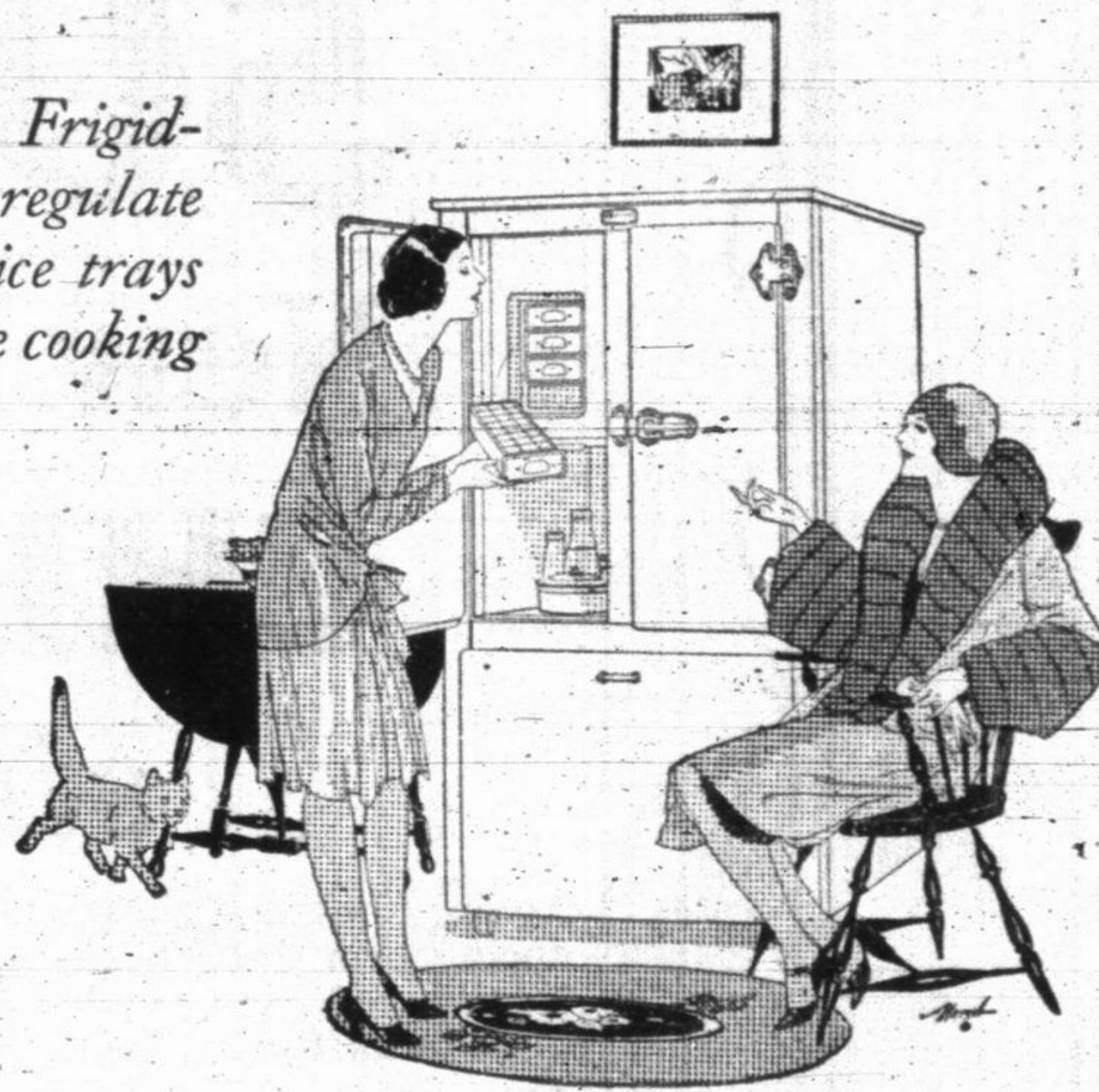
little girl left in a toy shop in which the various dolls begin to act up and dance. The other is the beautiful Greek classical legend of Cupid and Psyche, adapted to pantomime presentation in the dance form.

Net proceeds of the entertainment will go to the stage equipment fund of the Ravinia auditorium. Tickets are on sale at the usual places or may be obtained at the door.



It's as simple as setting a watch

Yet this remarkable New Frigidaire feature allows you to regulate the freezing time in the ice trays exactly as you regulate the cooking time in your oven



JUST a simple dial—with six freezing speeds—yet here at your finger-tips is complete control over Frigidaire's famous surplus power. You can now control the freezing temperatures—and it's as simple as setting a watch. You yourself can now regulate the time it takes to freeze sparkling full-sized ice cubes. You can make delicious frozen salads and desserts not possible before.

We want you to stop in and get a copy of the new Frigidaire recipe book that contains scores of recipes prepared and tested by nationally known cooking authorities. We want you to see the new Cold Control and how it works. We want you to learn about the new low prices and the small down payment that will put Frigidaire in your home. Come in now.

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