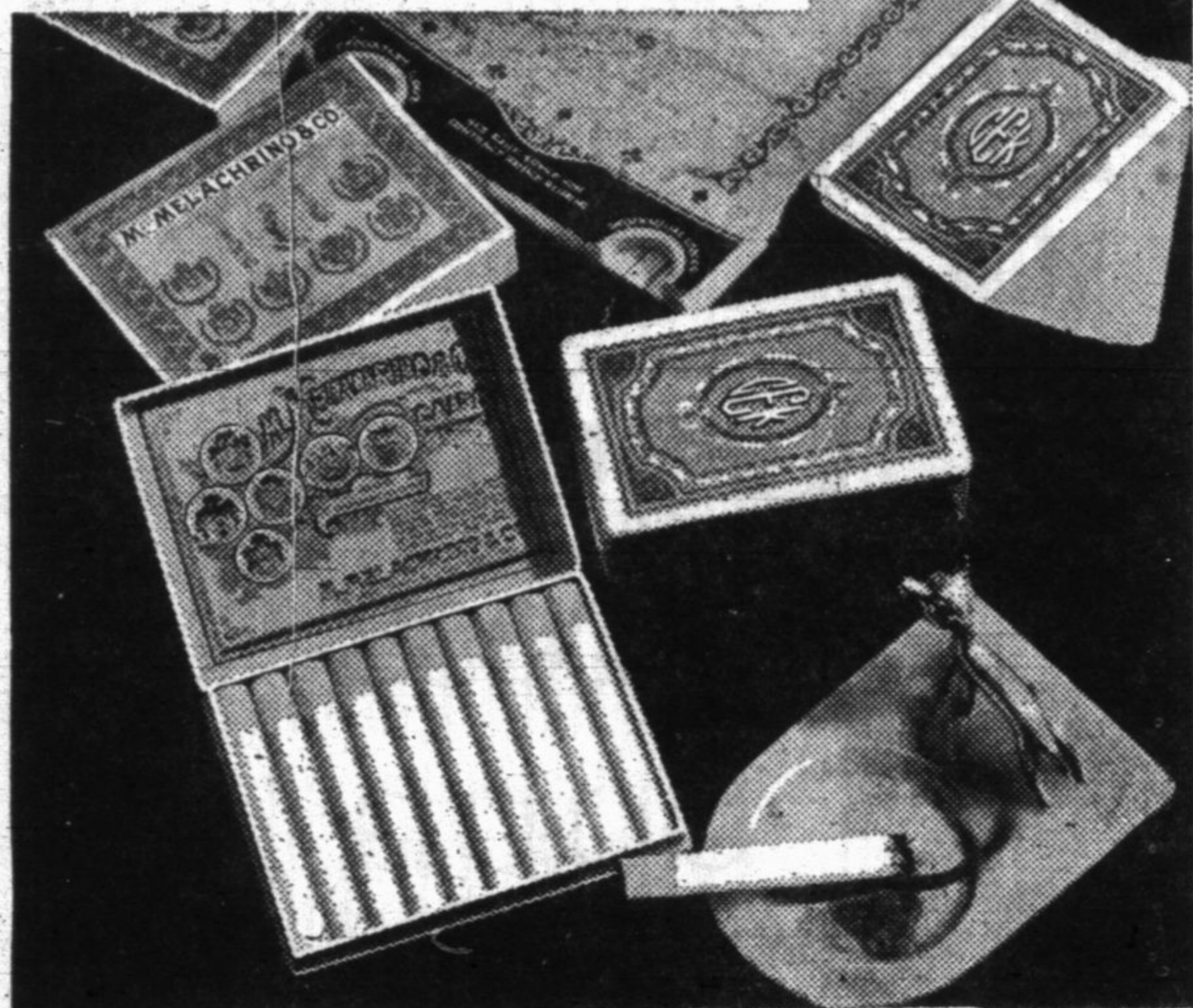


Bridge Clubs are using these

Melachrino
bridge sets
for prizes



Bridge lovers everywhere have found that Melachrinos provide a real aid to relaxation during the exciting struggle at the bridge table. Nothing restores spent energy and brings you back to alert concentration like a few minutes' relaxation with a cigarette. Melachrinos' cool, slow-burning Turkish tobacco—the choicest and most costly of all cigarette tobaccos—is an invaluable aid to relaxation.

Bridge clubs, and smart hostesses too, have found that the Melachrino Introductory Offer makes a popular, out-of-the-ordinary bridge-prize. The offer consists of 60 Melachrino Cigarettes—Cork tips, Straw tips and Plain ends—a score-pad with the latest rules of contract bridge, and two packs of beautiful cards on which we will imprint your own monogram. This offer is really an unusual value—\$4.75 ordinarily—but by using the coupon you need pay only \$2.50.

The cards are the famous gilt-edge Congress Cards and have no advertising of any kind on them. Under a special arrangement, monograms will be imprinted quicker than usual. Just fill out the coupon, printing the initials of your monogram plainly. Your first package will convince you that MELACHRINO IS THE QUALITY CIGARETTE. 10 for 15¢. Large package 30¢.

NO FLYING ASH to burn your gown . . . Melachrinos are firmly rolled . . . unlike ordinary, loosely packed cigarettes, a Melachrino holds its ash until you flick it off. You needn't worry about burning expensive moire or frail chiffon when you smoke Melachrinos.

MELACHRINO

Cigarettes
MILD AND COOL

The Union Tobacco Company
511 Fifth Avenue, New York City

Dept. 204

I am a bridge player and would like to have your Melachrino-Bridge offer of (1) 60 Melachrino Cigarettes—Cork tips, Straw tips and Plain ends, (2) the score pad with the latest rules of contract bridge, (3) two packs of the famous gilt-edge Congress Cards, free of any advertising, bearing my monogram, \$4.75 value, for which I enclose my check for \$2.50.

Initials _____
Name _____
Address _____
City _____ State _____

Wild Flower Talk Interesting Feature of Garden Class Meet

The talk on wild flowers, given by Mr. John Larkins Bell before the Community Garden Class of the Highland Park Woman's club at their last meeting, proved most interesting to those who heard it.

With the two-fold aim of disseminating to the community any useful or interesting information in its possession, and of assisting in the very laudable work of preserving our wild flowers, the Community Garden class avails itself of this opportunity to give wider publicity to the subject matter of Mr. Bell's talk.

This authority in his field assures us that it is not vandalism to remove wild flowers from certain localities, such as places about to be built upon, to our own grounds. But, if we would have them live and multiply, we must know how to do the transplanting. Fall, Mr. Bell says, is the better time to move any wild flowers, as most of them are bulbous; but the work can also be done successfully in the spring, if the proper precautions be taken. If possible, take up the plants with so much earth around the roots that "the flowers will not know they have been moved." If this is not possible, place the roots, immediately after taking up, in wet cloths or wet sphagnum moss.

Even though the transplanting be done with the greatest care, very frequently the wild flowers do not thrive in their new location. This is usually because the soil conditions are not right. The ordinary soil is neutral, whereas many of the wild flowers, especially the rare varieties, require an acid soil. This chemical condition of the soil can be brought about by the application of aluminum sulphate—one handful to every square yard of soil for slightly acid, and two handfuls for strongly acid soil. The chemical condition of the soil can be ascertained by the litmus paper test, this paper being procurable at any drug store.

There is a place in every garden, says Mr. Bell, for at least some of the varieties of wild flowers, whether the location be sunny or shady, high or low, wet or dry. It may not be generally known that wild flowers may be bought from different nurseries throughout the country. So, when planting your bulbs next fall, include some of the wild varieties, thus contributing your share toward the preservation of our natural assets.

How to Do It

"An international campaign has been started to protect whales and seals from extinction." That should be easy enough. All that is needful is to advise the seal to quit wearing such stylish and costly furs, and to induce the whale to go in for reduction and eliminate the desirable blubber that tempts the oil men.—New Orleans Times-Picayune.

The ice manufacturers in Atlantic City have ordered all ice men to be attired in neat uniforms this summer, to speak gently and not tread with muddy shoes on freshly scrubbed kitchen floors. This shows that the iceless refrigerator competition is getting in its work.

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