

# Distinguished by a Deep REGARD

THERE can be no conceit in claiming America's deep regard for Pierce-Arrow. It is a sentiment that has its roots in a former generation—and is warmly present in today's. But the significant point is why this is so:

Perhaps the chief reason is the inherent *fineness* of the car. Never has it known a compromise with quality—never a departure from the patrician way that has always been Pierce-Arrow. And so in cleaving to its own ideals it has won the loyalty of a nation.

The new Straight Eight came into this great heritage at the psychological moment in Pierce-

Arrow history. Fine car owners had so wearied of bulk and stodginess in their automobiles that this fresh, slender creation of Pierce-Arrow made record conquests from the moment of its introduction.

No other fine car in America today knows so great a waiting demand.



Body and Engine by Pierce-Arrow  
—and Pierce-Arrow in every part!

125 Horsepower Engine • 85 Miles per Hour • 133-inch and 143-inch Wheelbases  
Non-shatterable Glass • Fender or Bracket Headlamps optional without extra charge.

## THE NEW STRAIGHT EIGHT BY PIERCE-ARROW

FROM \$2775 TO \$3200 AT BUFFALO

In purchasing a car from income, the average allowance on a good used car usually more than covers the initial Pierce-Arrow payment

PIERCE-ARROW SALES CORPORATION  
(Factory Branch)

2420-22 South Michigan, CHICAGO Telephone Michigan 2400  
James G. Barber Service Station, 1508 Elmwood Avenue, Evanston.

### Library Boards Given Additional Revenue by House Bill 105

The following letter was received by the Press last week from Senator Ray Paddock in answer to a telegram sent him last week by Mr. Udell asking his support of House Bill 105 which gave much needed additional revenue to the library boards throughout the state:

Springfield, Illinois  
Highland Park Press,  
Highland Park, Illinois.  
Friend Paul:  
Mr. Paul L. Udell,

House Bill 105 was given consideration in the Senate and passed after being amended. The amendment, while reducing the amount of taxes that can be collected as asked for in the bill, will provide for an increased revenue which will relieve the financial trouble of the Library boards to a certain extent.

The amendment was drafted to conform with the Governor's views in regard to this bill. His position, as you know, being one of economy, he felt that he could not recommend the advance asked for at this time, even though he would like to have given the Library boards all that they asked for.

Thanking you for your interest in this matter, I am  
Yours truly,

Ray Paddock.

### Waukegan May Get Municipal Airport

Waukegan is assured a municipal airport that promises to be one of the best in the state if plans launched last week by the American Business club of that city are successfully carried through to completion.

The first definite step toward establishment of an official airport was taken when officers of the civic organization took an option on the Burris flying field for \$700 an acre. The tract consists of 80 acres located on the east side of Green Bay road one mile north of Grand avenue and its purchase at the option figure involves \$56,000. An additional \$3,500 will be needed for improved grading and gravelling of the property, it is estimated.

#### Proof

He was a cautious young man and a firm believer in eugenics, but when he met the doctor's lovely daughter he fell in love with her and finally threw discretion to the winds and asked her to carry him.

She accepted him and he was in the seventh heaven all the evening.

Next morning, however, his natural caution returned, and he called upon her father.

"Oh, doctor!" he said, "your daughter has promised to marry me. I—I—I wanted to know—that is to say—I came to ask if there is any er—insanity in your family."

The doctor looked at him gravely over his glasses. "There must be," he said.

Dumb: The seniors aren't what they used to be.

Dumber: Why?

Dumb: They used to be Freshmen.

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