



May Day Ushers in to Highland Park

A new store of importance

A store of smart individuality, with the crisp freshness of a new season about it, and personal service that should be indeed welcome to the women folk of the community.

Things that express the theme of fashion will be found here—always—at moderate prices that will please you. The nicest of dry-goods, lingerie, underwear, hosiery, tub frocks, women's furnishings, gifts, novelties and toiletries will be featured.

You are cordially invited to come in on Opening Day, Wednesday, May 1st, and see what we have here.

A beautiful souvenir awaits every woman honoring us with a visit on Opening Day.

Wednesday, May 1st

11
South St. Johns
Avenue

Smith's

Phone
Highland Park
185

"If It's New — Smith's Have It"

Thur

Six
place
flour
one
the
eight
seed
bottle
half
roast
frequ
brown
place
sorbs
derf
for
Serv
comp

Pr
light
a pla
until
chees
salt
the p
of th
brown
very

Pe
anas,
an h
indiv
fashi
cherr
obtai
ing.

Wh
in th
Holla

1
¼
Mi
Sh
In
five
rolle
place
Serve
six.

Bu
Br
Rh
Su
Bu

the b
with
(If y
Use
sprin
of sa
bread
on, l
crum
with
then
hour.
no sa

The
have
urday
Wedg
At
mitte
ticket
Ma
Schei
H.) c
Jones
Serge
comm
Am
be vo
ing.