

Born of a Great PRIDE

MOST of today's automobiles are made for the many. Pierce-Arrows are created for the few. That has always been so—always will be so. And the reason is that Pierce-Arrow fineness results from the very antithesis of mass production.

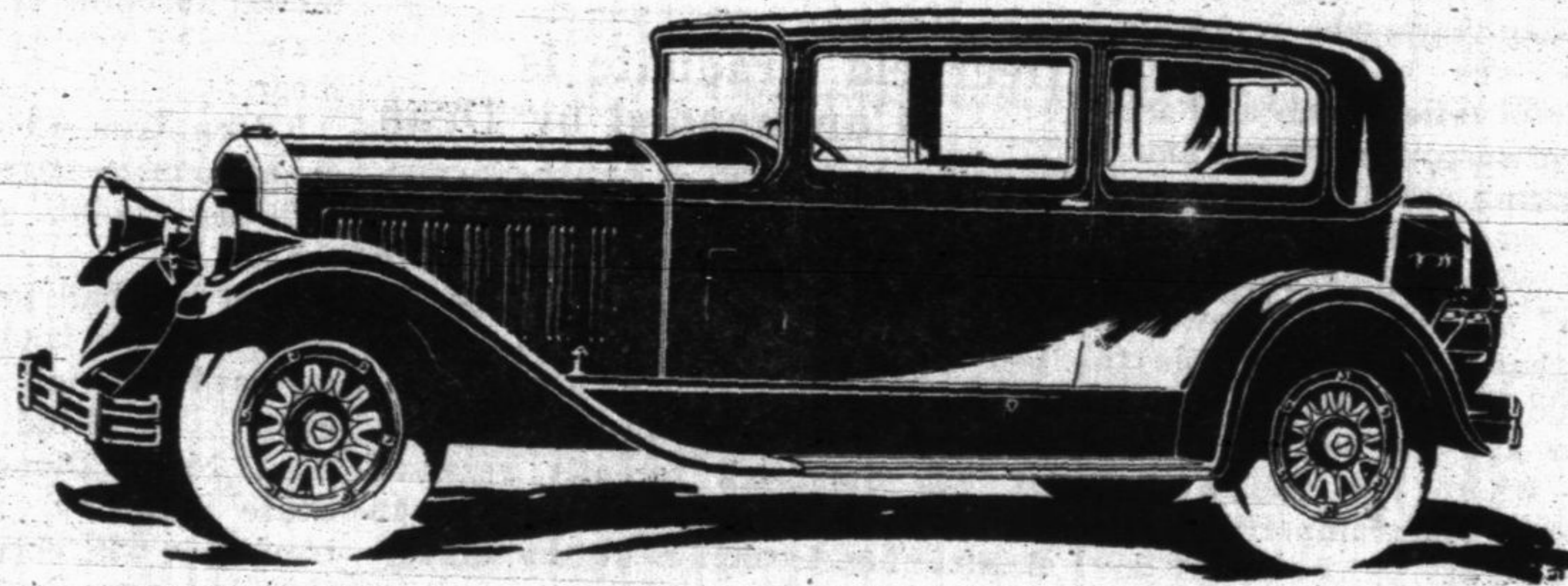
Another quality that sets Pierce-Arrow apart is that of pride. The men concerned with Pierce-Arrow manufacture have a regard for the name which borders almost on reverence.

And so with Pierce-Arrow ownership. If great pride did not enter here—and if it were not

somehow shared by America at large—there would be no such triumph as that of today's Pierce-Arrow.

When this new car was conceived by an expanding organization, it was determined that it should be big and powerful, yet slender and graceful—and that it should, first and last, be Pierce-Arrow at its finest.

The resulting new Straight Eight—the fairest, fleetest Pierce-Arrow that ever bore the name—arrived at the psychological moment. It is making fine car history hourly today.



Body and Engine by Pierce-Arrow—and Pierce-Arrow in every part!

125 Horsepower Engine • 85 miles per Hour • 133-inch and 143-inch Wheel Bases
Non-shatterable Glass • Fender or Bracket Headlamps optional without extra charge.

THE NEW STRAIGHT EIGHT BY PIERCE-ARROW

FROM \$2775 TO \$8200 AT BUFFALO
In purchasing a car from income, the average allowance on a good used car usually more than covers the initial Pierce-Arrow payment

PIERCE-ARROW SALES CORPORATION
(Factory Branch)

2420-22 South Michigan, CHICAGO Telephone Michigan 2400
James G. Barber Service Station, 1508 Elmwood Avenue, Evanston

Seven Persons Are Bitten by Squirrel

Seven persons, four of them children, were bitten last week in Chicago by a red squirrel. One woman was bleeding from 20 bites on the arms, neck and shoulder, when she ran into a police station and told of the attack.

Mrs. Marie Meyenberg said she was hanging clothes on the line when the squirrel jumped on her shoulder. When she tried to brush it away, she said, the rodent began biting her. Her husband also was bitten, the squirrel leaping upon him as he sat on the porch.

Augusta Schrader, age 6, was on her way to school when the squirrel jumped at her, biting her hands. Harry Franke, 4 years old, was bitten while at play. Mrs. Rose Vogel, her son, Carson, and Lawrence Flournoy, were attacked on the street.

Acting Police Captain James Walsh, to whom Mrs. Meyenberg told her story, said it was the first time in 37 years' service he ever had heard of a squirrel biting a person.

The department of health and the police department joined forces today in an effort to find and kill the squirrel. All the attacks were in the vicinity of the 1300 block on Addison street.

The seven who were bitten were in no danger, physicians said.

Put Finishing Touches on Vocational House

Expecting to finish the vocational house being erected by the industrial arts department of the Deerfield-Shields high school by June, Mr. Durbahn, who is in charge of the constructing of the house, reports the finishing touches are now being made.

The plastering throughout the house is entirely finished, the roof is just being completed, the staircases, which were made by the vocational classes are just being erected, the putty is being put in the windows, and finishing touches are just being put on the woodwork.

"The work is progressing very well" says Mr. Durbahn, "and I expect to be through by June if all goes well."

Copper Gets Reward for Killing Bandit

Commended for his quick action recently in killing a burglar with a long police record and many aliases, Patrolman Ben True, of Waukegan, was voted the \$50 police award for March by Commissioner Wilson L. Gee of that city, but True insisted on dividing the award with Lieutenant Earl Hicks and Patrolman Tom McMahon, who assisted in the capture of the man as he was about to break a window in the Warner Electric company.

True said that without the help of the other two officers he would not have got his man.

Apparently the federal treasury will have a surplus, but it might have been better to conceal that fact carefully from Congress.

The passing of the years can't be helped, but the passing of the buck always can be.

Many towns complain of having too many dogs, but anyway the cats will get plenty of exercise.