

Effective April 6th, 1929

HUPMOBILE

reduces all prices \$55⁰⁰ to \$260⁰⁰

to give the motoring public *immediate* advantage of HUPMOBILE'S new expansion program

Early in January HUPMOBILE acquired a new plant in Cleveland, comprising more than a million square feet of modern and advanced automotive manufacturing facilities.

This was the first step in HUPMOBILE'S 1929 program of expansion, giving HUPMOBILE a *doubled* production capacity for its famous Century cars.

Now comes the second step; that of passing along to the public the economies which HUPMOBILE'S extended production plans make feasible.

These price reductions embrace all models in the 1929 HUPMOBILE Century Six and Eight lines and range from \$55.00 to \$260.00.

Consistently, for more than twenty years, HUPMOBILE has won and held its public by fine motor car quality at notably low prices.

But today, in this new schedule of prices, HUPMOBILE excels itself in value-giving.

DU BOIS YOUNG, *President.*
HUPP MOTOR CAR CORPORATION
DETROIT, *Michigan*

NEVITT MOTOR SALES

21-25 South Second Street

Highland Park, Illinois

JINGLE BELLS

A REAL HOT
SERIAL STORY
STARTING
NEXT WEEK

DON'T MISS IT