

CANNED MILK SENT TO FOREIGN LANDS

MUCH TO THE NEAR EAST

Immense Exports Reported for Use of Organization That Is Rehabilitating That Region

During the past five years 2,600,000 cans of American condensed milk have been sent from America to the countries of the Near East. This information regarding exports comes, not from the files of the Commerce Department, but from the annual report of the Near East Relief, and it represents an export of American philanthropy that has saved thousands of lives.

The milk exports of Near East Relief are described in connection with the organization's appeal for a final \$6,000,000 to complete its overseas orphanage work. This appeal will be concentrated around the observance of Golden Rule Sunday in December. Milk has always been a principal factor in American relief work overseas, for "babies first" has been the motto of American service for refugees. During the recent earthquakes in Corinth, Greece, the first request for help received by Americans was for a feeding station for 500 babies made homeless by the disaster. In the refugee camps, which still exist in Syria and Palestine, it is only for the babies that the Americans can provide, as there are never sufficient funds to help adult refugees except in the case of epidemic or other desperate emergency.

Even in the American orphanages milk is distributed sparingly. The very young, the children in hospital, and those suffering from malnutrition are the first to receive milk. Nearly 150,000 children have been nursed back to health by the Near East Relief by means of a diet in which American milk has played a principal part. Today these children are the healthiest inhabitants of the Bible Lands at the Eastern end of the Mediterranean Sea. All a tribute to the body-building qualities of American milk.

BRIEFS
Some people seem to think that progressiveness is having more cylinders in your car and more tubes in your radio than the neighbor possesses.

In the old days hash was regarded as an inexpensive by-product but if you think that is still the case, just order a dish of it baked in a modern hotel.

The candidate of the future will perhaps declare that he started life as a pedestrian.—Louisville Courier-Journal.

It is said that only one lone bottle of brandy was left when the Graf Zeppelin landed in New Jersey. What we would like to know is, how many were there when she started?

One way to start the day right is to have a wife who knows the proper combination of flapjacks and maple syrup.

EVEN RICKSHAW GIVES PLACE TO AUTOMOBILE

Motor transportation is rapidly supplanting old style types of vehicles in all parts of the world. According to commercial reports received by the Chicago Motor club, the rickshaw is giving way to the motor car on the streets of Peking, the first instance in China where native transportation has yielded to modern vehicles.

GOING TOO FAR

"Contemporary poet writes of the 'little flowers with lifted faces,' Gosh! They haven't started that stuff on flowers, have they?" asks the Arkansas Gazette.

Hints for the Home

Did you know—that if you are using small rugs for floor covering, they should never be "scattered" about the floor in angling positions, but should be laid so that lines follow the lines of the room?

Did you know—that it is a grave mistake in decoration to angle pieces of furniture across the corners of the room? Many who are untrained in decoration feel this catercornered placement of davenport, secretary, upright piano, or library table breaks the formality of a room and gives it a homey effect. The truth is, it but creates confusion.

Chairs, which one naturally angles to cring them in companionable relation with each other in conversation—and small tables near easy chairs—can logically depart from perfectly straight ways if the dominant masses of furniture provide straight backgrounds for them.

Menu Without Meat

- Rice and Tomato Soup
- Hominy Fritters—cheese sauce
- Buttered beets
- Cream slaw
- Butterschotch pie
- Non-stimulating drink

A Novel and Delicious Salad

One quarter cup finely chopped nut meats, ¼ cup chopped celery, 1 table-

spoon crystallized ginger, cut fine, 1 cup cut assorted fruits. Pour ¼ cup boiling water over a package of lemon-flavored gelatin, when dissolved and almost cool add 1½ cups ginger ale; when mixture begins to thicken stir in fruit and mold.

Chocolate Sponge Cake

Sift ¼ cup prepared cake flour with ¼ teaspoon salt; and 4 table-spoons cocoa. Beat 5 egg yolks until very light; add a tablespoon lemon juice, then dry ingredients. Beat 5 egg whites until stiff and fold in 1 cup sugar, then the flour mixture. Bake in ungreased pan in slow oven 50 to 60 minutes.

Adds Zest to Grapefruit

An after dinner mint dropped into the hollowed out center of the grapefruit which has been seeded and separated and sugared ready for serving adds a delicious tang to the fruit.

Use Safety Blades for Ripping

Keep a safety-razor blade (in its little envelope, of course) in sewing basket or machine drawer where it will be handy when you want to rip things quickly. And paste a strip of adhesive tape across the top edge of the blade for safe handling.

SHEEPISH ADMISSIONS

Many a big financier who would think nothing of turning a half million dollar business deal, will sheepishly admit to cherishing high spots of the most astonishing character—a last minute touchdown during college days; the farewell kiss of an old sweetheart or even an exceptionally low golf score.—Farm and Fireside.

NON-SHATTERABLE GLASS FOR SAFETY

Non-shatterable glass in automobiles is doing a great deal to reduce the hazard of motoring. Until recently, insurance records have shown that 45 per cent of injuries in accidents are caused by flying glass. This figure is being daily diminished by increasing use of unbreakable glass in automobiles. This year over 1,000,000 cars will be so equipped.

There are three kinds of safety glass. The most obvious is glass moulded or rolled around wire mesh. Another kind contains straight wires in its body. The third type is a triple glass, built in three layers, the two outside being of plate glass, the inner of a binding composition, having a transparency of 90 per cent, as compared to the 92 per cent perfect vision of plate glass.

SHOW REMOVAL PROGRAM AFFECTS 130,000 MILES

An estimate mileage of 130,000 miles will be included in the snow removal programs of the northern states, according to a survey just completed by The Automobile Club of Illinois. A total of 36 states have announced that they will keep this number of miles of highway open by the use of tractor and snow plows during the 1928-29 snow season.

That's the chap who bought the Daily News. Really! How much did he give for it? Two cents.

First Senior: What in the deuce did you get your hair cut so short for?
Second Do: Wanted to get it off my mind as much as possible.

PRACTICAL FARM RELIEF

A crowd at Florence, Ala., pelted a political speaker with eggs. Well, when you come to think of it, that is one way to get rid of the farm surplus.—New Orleans States.

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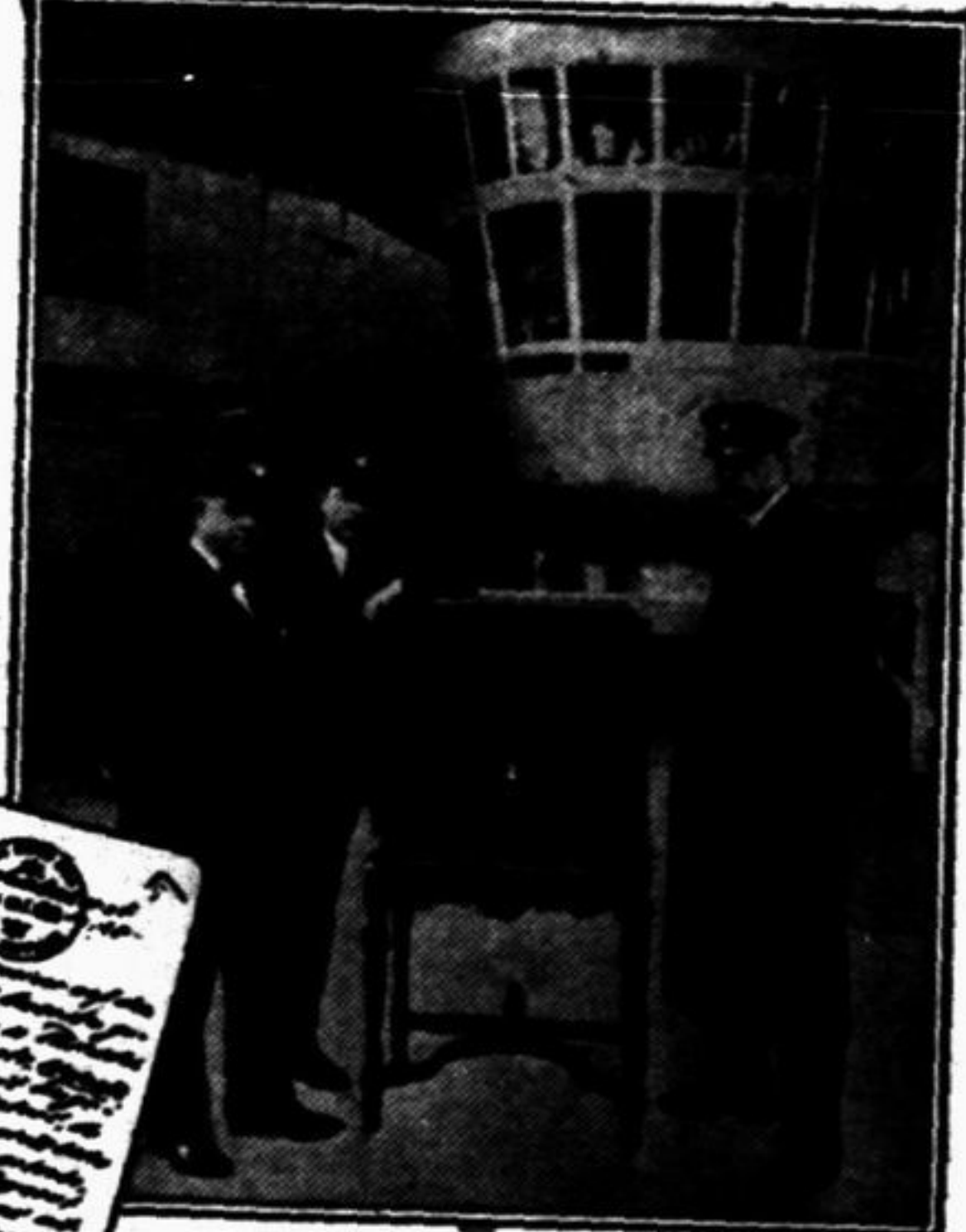
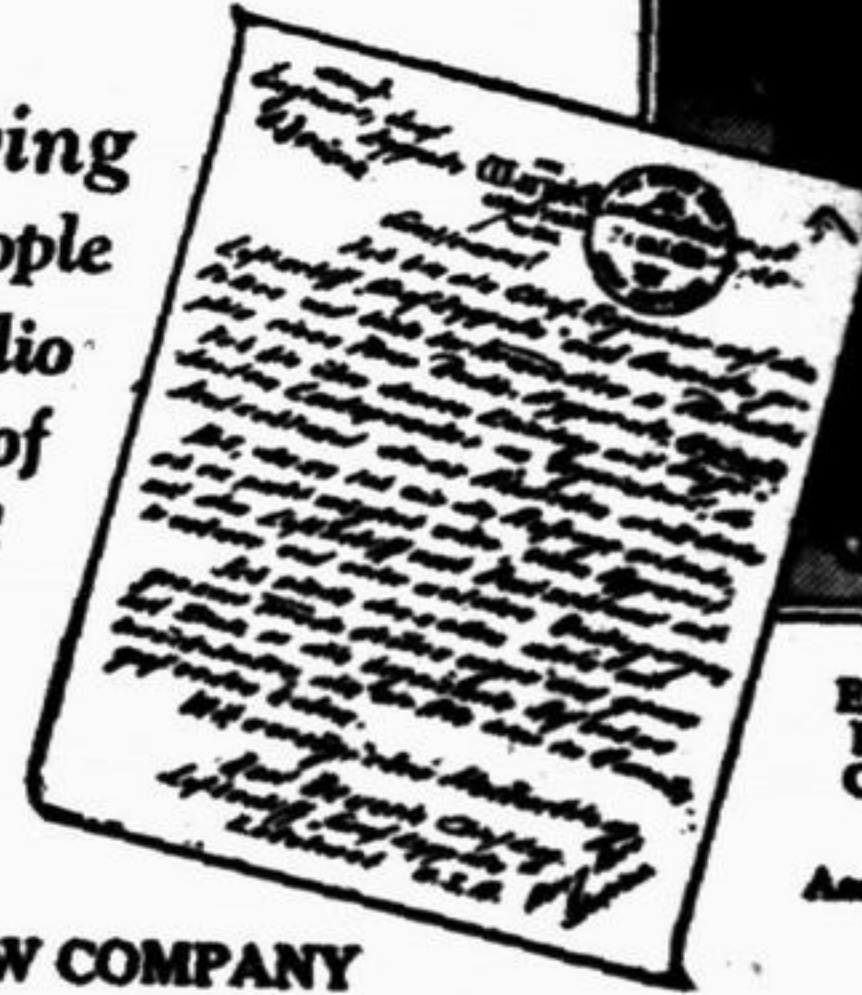
Majestic CROSSES OCEAN in Graf Zeppelin! FIRST AS USUAL

For the first time in history a console radio set has crossed the ocean in an airship. It was a MAJESTIC, of course...

Read this interesting letter received from the Zeppelin's Chief Engineer:

(Translation)
Lakeshore, N. J., Oct. 20, 1928
Gentlemen:
I am the Chief Engineer of the dirigible Graf Zeppelin and came to America in her very recently, and through relatives in Philadelphia I heard your Majestic Radio Apparatus.
I like the performance of the built-in loud speaker very well and since we do not have anything like that in Germany I beg to ask you if it would not be possible to take one of your sets back with me in the Zeppelin to Germany, and under what conditions.
I would show the set with great joy over there and it would help me remember the enthusiastic reception which all of us found in America.
Very sincerely, Karl Brasler, Chief Engineer
Luftschiff "Graf Zeppelin"
Lakeshore, U. S. A. Navy Aero Station

... proving wherever people TALK of radio they think of MAJESTIC first!



Extreme Left: Karl Brasler, Chief Engineer

Extreme Right: Klaus Eckener, Son of Commander and hero of flight

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