

15 % to 25 % Cash Discount Sale

On Men's Suits and Overcoats to Order

We need money and room for our new stock coming in very soon
This sale will include all materials on display in our show room

Sale starts today and ends Thursday, December 20
Make your selection early

Phone Highland Park 54 **MOLDANER & HUMER** 16 North Sheridan Road

AUTOS GO WHEREVER TRAVEL IS SMOOTH

OVERSEAS HIGHWAY USED

Thousands of Cars Make Trip to Key West Over New Inter-Island Route, Is Report

That automobiles will go wherever smooth travel is provided, is evidenced by the fact that during the first months of the operation of the Overseas Highway, leading 122 miles over the ocean and Florida keys to Key West, 2,111 incoming and 2,085 outgoing cars, carrying a total of 13,983 passengers, traveled over the road

(between January 18 and May 18) according to the touring bureau of the Chicago Motor club. 145 trucks and 13 busses also made the round trip.

This bit of highway is an engineering feat that is probably known in every part of the globe where roads are built and automobiles are used.

To Cuba by Steamer
Part of the incoming cars remained in Key West, where car ownerships were increased since there is a place to drive to, and part went to Cuba by steamer, which is looked upon as an auspicious augury of the day when the Cuban Central Highway, 700 miles long, will be connected with Key West, only 90 miles distant, by daily automobile ferries.

This Overseas Highway is entered at Florida City, 30 miles south of Miami, where motorists leave the Dixie Highway. Ten miles farther on they strike open water and vistas

of the sea and distant green keys. A hotel, filling stations, restaurants and fishing pilots are located at Islamorada, and at Jew Fish Creek there are two small lodging places, gasoline stations, and a fishing plant. Here is the "real thing" in deep sea fishing.

Ferry to Key
At Upper Metecumbe Key, about 89 miles from Miami by highway, the automobile ferry is taken to No Name Key, 40 miles distant. There are three of these ferries owned by Monroe county, of which Key West is the main center. The run takes about four hours, and at times the route seems like an inland waterway, as islands are to be seen in every direction. At the end of the run the ferry reaches the landing at No Name Key, 42 miles from Key West. The run in to the city takes little more than an hour.

CLAIMS CLOTHES DO MAKE MODERN WOMEN

Anna Helga Hong, Professor of Art at Northwestern Has Views on Matter

What shall I wear?
That's the question which the modern girl must answer if she is to be a success in either the social or business world, says Miss Anna Helga Hong, professor of art at Northwestern university.

Because clothes do made the modern woman, Miss Hong, working with the school of speech, is beginning a dress clinic this week. Northwestern women will attend the clinic in order that Miss Hong and her assistants may analyze their personality and suggest clothes that fit the girl.

"Too many college girls wear the thing that's in style whether it's the

thing which fits their character or not," says Miss Hong. "And dress diagnosis is as important as medical diagnosis if the modern woman would only believe it.

"A woman sometimes has to decide if she prefers to look chic, smart and stylish or merely pretty. If she will pay particular attention to design she can secure almost any result, for there are styles to remedy any defect. The too tall can shorten the length of the dress by dropping the neck line and wearing very short skirts. The too short can raise the neck line and lower the belt to make at least one normal space. The too slender can wear loose, fluffy puffy, light things—and the too fat can wear very simple, straight lines and dark materials."

Miss Hong will chart each student and will then suggest the type of clothes she should wear and in addition will suggest proper outfits for

morning, afternoon and evening. This dress clinic at the school of speech is the first to be opened in any American university, Miss Hong states.

Research Needed

Florists use aspirin as a flower tonic—headline. But have they found anything for floritis? — Farm and Fireside.

Super Confidence

Confidence in yourself is one thing but a haughty and overbearing manner is another.—The American Magazine.

The rates charged for making radio announcements have proved conclusively the truth of the old adage about time being money.

Crops are more bountiful this year than ever before in history, says a report. Just think what an influence political speeches have on plants!

SHIFT WITHOUT CLASHING AT ANY SPEED

Last Year's Improvements Can't Win This Year's Buyer

IN the new Cadillacs, La Salles and Fleetwoods there are 8 fundamental improvements. One of the most important is the Silent Shift Transmission. It makes driving simpler—easier—and safer—in traffic or on the open road. With the Silent Shift Transmission you can shift gears at any speed—without clashing. But there is nothing new to learn, for this transmission is standard design, so improved as to give vital advantages.

We sincerely hope that you will accept our invitation to drive one of these delightful cars. To do so involves no obligation whatever.

CADILLAC MOTOR CAR CO.
Evanston Branch 1810 Ridge Ave., Evanston
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Official Cadillac-La Salle Service

The New **CADILLAC LA SALLE FLEETWOOD**

NATIONAL CHILDREN'S HYGIENE WEEK

Boys' Week
DECEMBER 17 TO 22

50c
per garment

Girls' Week
DECEMBER 10 TO 15



During the above mentioned days, garments of children under twelve years, coats, dresses, sweaters, etc., will be cleaned at 50c each.

This is a nationwide custom inaugurated by cleaners so that children may return to school after the holidays with germ free, clean clothing, better fortified to carry through the rest of the school year.

A thorough dry-cleaning destroys all germs and disease bacteria and medical authorities throughout the entire United States endorse the campaign, consequently by taking advantage of this unusual offering, you prolong the life of the clothing and insure the health of the youngsters.

MOTHERS! MAKE IT A POINT TO USE THIS SAFEGUARD FOR YOUR CHILD'S HEALTH DURING THE WINTER SCHOOL DAYS!

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Telephone Highland Park 179

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Duffy & Duffy
Telephone 1820

Green Mill Cleaners
Telephone Highland Park 1020

Telephone Highland Park 2801