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THURSDAY, NOVEMBER 29, 1928 NUMBER 40



GOOD TIME FOR ADVERTISING

The American people are going to spend an enormous amount of money between this date and the Christmas holidays. Holiday buying has already begun, and will keep on more and more each week. There is more money in circulation than ever before, and it is looking for the best bargains. In addition to the holiday goods, people are buying freely of winter clothing and fixing up their homes with new things for the winter. All this new business will go largely to the concerns that advertise. The people are reading the newspaper ads to see which merchants offer the most attractive inducements. Those who advertise adequately seem like enterprising folks, and the curiosity of the people is aroused to come to these places and inspect the various articles they describe in their notices. A very great deal of this business can be secured by any concern that reaches out after it by advertising.

HITCH-HIKING

The man who stands on the corner awaiting a street car to take him downtown, and sees automobiles with room for four or five passengers dash by with one or two, may think the driver is very selfish not to pick him up. So he may be surprised to learn, perhaps, that there are movements on foot to curb the practice by law. In Indiana such legislation is sponsored by the Hoosier State Automobile association. It would prohibit the soliciting of a ride in passing motor cars. The proposal seems to be foolish and another indication of the widespread disposition to cure everything we do not like by legislation, says the Baltimore Sun. Most automobilists know they are chargeable to the driver's negligence. It may be reasonable to relieve automobile owners of such liability, but why try to regulate all drivers' actions, especially as few motorists care to make common carriers of themselves, and the vast majority can be left to decide when to comply with requests for a lift?

Deerfield

Mr. and Mrs. B. Divine had as their guests Sunday, Mr. and Mrs. James Divine, Mr. and Mrs. Charles Knaak of Cincinnati, Ohio. On last Tuesday Mmes. Minnie Whitcomb, C. Koebelin, John Huehl and Elmer Schmidt were guests of Rev. and Mrs. Lueder of Elmhurst. Rev. and Mrs. F. G. Piepenbrok and family departed early Tuesday morning for the home of Mrs. Piepenbrok's mother, Mrs. L. F. Haase, Thanksgiving the wedding of Mrs. Haase's youngest daughter will take place at three o'clock. The day will also mark the first reunion of the family in many years. Mrs. R. E. Pettis is very ill. Mrs. Harry Muhike is substituting for Mrs. Pettis in the Northbrook school. Mr. and Mrs. Harold Martin have moved into their attractive bungalow in the Clavey subdivision. Mrs. Martin before her recent marriage was Ann Witten of Highland Park. The P.T.A. of the Deerfield school held a very successful bakery sale in the Kapschull real estate office on Saturday afternoon with Mrs. Kapschull in charge. Forty members of the Deerfield Eastern Star chapter attended the home coming observed at Campbell chapter, O.E.S., at Highland Park, on Wednesday evening. Mrs. Guy W. Miller was hostess to her luncheon and bride club at her home last Thursday. Announcement is made of the marriage of Emma Bonn of Glenview and Max Winter, son of Mr. and Mrs. August Winter, which took place last week. Miss Peterson returned to the home of her sister, Mrs. F. J. O'Connor of County Line road, on Wednesday, after spending several weeks with her niece in Champaign, Ill. Mesdames Chas. Steiner, William Hertle, Bernice Mau and Conrad Uehmann visited the Glenview O. E. S. chapter Friday evening where "matron's night" was observed. At four o'clock on Thursday, Dec. 6, the annual bazaar of the Dorcas society will open and at five o'clock a delicious baked ham supper will be served. On Tuesday afternoon Mrs. Alex Willman entertained her luncheon and bridge club. Miss Beryl Taylor, daughter of Mr. and Mrs. T. T. Taylor of Hazel avenue, and Leonard Drake were married Wednesday evening, Nov. 15, at Highland Park. Mr. and Mrs. Drake will make their home in Deerfield on the Ebert farm. Mr. and Mrs. Chris Bendt and family spent Sunday in Chicago with relatives.

Bungalow Church

Rev. A. P. Johnson, Minister. Sunday school, 9:45 a.m., a class for every member of the family. Morning worship at 11 a.m. Christian Endeavor at 7 p.m., a great service for young people. Evening service at 8 p.m. The Mission Band will render a special program at this hour. Be sure to see the children. At the annual meeting of the Sunday school last Friday night Mr. A.

North Shore News

Mr. and Mrs. Benjamin F. Langworthy, 823 Bryant avenue, Glenview, will return December 2, from their interesting trip to Honolulu where Mrs. Langworthy, as a committee chairman of the National Congress of Parents and Teachers, was asked to address several meetings. They have been the recent guests of the governor of the territory, Wallace R. Farrington, and Mrs. Farrington. The latter was hostess at a luncheon in Washington place, the official residence, given in honor of Mrs. Langworthy and Lady de Chair, wife of Admiral Sir Dudley de Chair, governor of New South Wales, Australia. Miss Edna Lea Spiesberger, daughter of Mr. and Mrs. Herbert T. Spiesberger of 990 Westmoor road, Winnetka, has chosen December 5, as the date of her wedding to Jack A. Schram, son of Mr. and Mrs. Elmer E. Schram of Wilmette. The ceremony will be read by Rabbi Louis Koppald at 6:30 o'clock, and will be followed by a dinner dance at the Blackstone hotel. The bride-to-be's sister, Helen, will be her maid of honor and two younger sisters, Laura and Marian, will act as flower girls. Mr. Schram has asked Richard Feuchtwanger to act as best man. Mr. Schram and his bride will reside in Chicago after a honeymoon spent in Florida and Cuba. Three north shore debutantes of this season, Miss Harriet Leonard of Winnetka, Miss Charlotte Picher of Glenview, and Miss Jean Stevens of Highland Park will be among the mannequins for the fashion revue to be given as a part of the Arden Shore carnival and ball on November 30, in the Red Lacquer room and the Grand ballroom of the Palmer House. The remainder of this group displaying the fashions of the hour will be the Misses Bertha Palmer, Jean Purcell, Jeannette Peterkin, Isabel Greenlee, Mary Elizabeth Johnston, Margaret Crossett, Barbara King, Letitia Channon, Florence Crane, Eleanor Durbin, Virginia Dixon, Mary Fortune, Katherine Drake, Mary Seaman, Laura Jacoby, Theodosia Smith, Dorothy Wilson, Maurice Murphy and Cynthia Wilson. Mrs. Francis Edwards of 257 East Delaware place, Chicago, is in charge of tickets for the affair, which is sponsored by the Chicago Arden Shore committee. The affair is to be more elaborate than ever, previous arrangements indicate. Isabel and Harold Molter of Winnetka, are leaving this week on a brief concert tour which will take them into the Southern states including Alabama, Louisiana, Texas, and Kentucky. Recently Mrs. Molter had the happy experience of singing before 1500 students of the Wendell Phillips Senior high school (colored) of Chicago. Although it was a 40-minute program of the best classical songs, the spontaneous bursts of applause showed the appreciative interest of the young people and Mrs. Molter says she experienced one of the real thrills of her musical career on this occasion. Mr. Molter, her accompanist, gave brief explanations of the songs sung in foreign languages. Miss Elizabeth Lamson, of Glenview, returned from Madison last week, where she made the midwest hockey team and will leave next Monday for Philadelphia where the tryouts for the All-American team are to be held. Twelve prominent young Chicago and north shore society girls will assist at the debut tea of Miss Jean Stevens from 4 to 7 o'clock Monday afternoon at her home, 1412 Astor street, Chicago. Miss Stevens is the daughter of Mr. and Mrs. Clyde G. Stevens who, with their daughter and son, John, spent the past summer in the Francis Peabody Butler home on Private road in Winnetka. Among the assistants are four girls who spend at least a part of the year in their north shore homes, Miss Jean MacLeish, Miss Jean Badgerow, Miss Charlotte Picher, and Miss Eleanor Dennehy. The other assistants will be the Misses Barbara King, Betty Borden, Dorothy Ranney, Bertha Palmer, Katherine Drake, Isabelle Greenlee, Virginia Dixon, and Jeannette Peterkin. Miss Margaret Nehls of Detroit and Thomas Brown of Winnetka will be married tonight at St. Mathew's church in Detroit. Mr. Brown is the son of Mr. and Mrs. E. Burt Brown of 618 Willow road. Mr. and Mrs. Warren Lamson of Winnetka, have announced the engagement of their daughter, Elizabeth, to Warner M. Washburn, son of Judge and Mrs. Clarence G. Washburn of Elyria, Ohio. Miss Lamson graduated from Bradford Junior college last June and Mr. Washburn is

Deerfield Presbyterian Church

Mark J. Andrews, pastor Sunday, December 2, is the first Sunday in the Advent season, the period including the four Sundays before Christmas. During this joyful period let us make a new appraisal of the gift of a Saviour and Redeemer. 9:30—Church school. Graded instruction. Departmental organization. 10:45—Worship and sermon. "The Purpose of the Incarnation: Christ the Way." 7:30—Taxis meeting. Topic: "Service that is Christian." Miss Ruth Patterson, leader. Tuesday, Dec. 4—Monthly meeting of the board of trustees. Wednesday, 7:45—Choir rehearsal. Thursday, Dec. 6—Annual bazaar of the Dorcas society beginning at 4 p. m. Dinner will be served at 5 p. m. Friday, Dec. 7—Meeting of Troop 52 at 7:15. November 30—Troop 52 will meet at the church for the annual Thanksgiving hike. Every scout must be prepared to cook his own dinner. Saturday, 10 a. m.—Pastor's class. This class was organized last Saturday with gratifying attendance. All intermediate and senior boys and girls not yet members of the church are invited to attend this class. Sunday, Dec. 16, will be observed as the fourth anniversary of the present pastorate. The Holy Communion will be celebrated at the morning service and new members will be received. A cordial welcome to all the services and activities of this church.

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POLKA BROS.

Deerpath Theatre


PHONE 321 LAKE FOREST

FRIDAY, NOV. 30—ONE DAY ONLY
Jack Mulhall and Dorothy Mackall
"WATERFRONT"
"THE HEART OF GENERAL R. E. LEE"
LATEST NEWS EVENTS COMEDY
SATURDAY, DEC. 1
SHOWN AT THE CHILDREN'S MATINEE ONLY, AT 2:00
Al Wilson
"The Cloud Dodger"
A THRILLER FULL OF ACTION
EPISODE NO. 7 "TARZAN THE MIGHTY"
COMEDY AND FABLES
EVENING PERFORMANCES
Youth tackles Romance and Scores a Thrilling Victory!!
WILLIAM FOX presents
WIN THAT GIRL
David Rollins and Sue Carol
DAVID BUTLER Production
COMEDY - NEWS - FABLES
Hear our new organist, the popular BOB KEENE at the Deerpath Orchestral Organ, whose brilliant techniques and delightful programs of modern music is adding much to the daily programs at the Deerpath.
SUNDAY, DEC. 2
Continues 2 to 11
Murray Charlie in **"DO YOUR DUTY"**
LATEST FOX NEWS SUPPORTED BY HIGSTAR CAST COMEDY - CARTOON - NOVELTY ORGAN SPECIALTY
MONDAY AND TUESDAY, DEC. 3, 4
RICHARD DIX MORAN of the MARINES
WEDNESDAY, DEC. 5
The STRANGE CASE OF CAPTAIN Ramper
THURSDAY, DEC. 6
ONE DAY ONLY
"PHYLLIS of the FOLLIES"
ALL STAR CAST COMEDY - LATEST FOX NEWS
FRIDAY, DEC. 7
ONE DAY ONLY
DOUGLAS FAIRBANKS IN
"ROBIN HOOD"

A Startling Message for Every Mother*



	Boys	Girls
Pigeon-toed	21	3
Toed Out	33	41
Faulty Shoes	64	84
Corns, Calluses and Bunions	39	6
Ingrowing Nails	10	17
Weak Feet	47	74
Flatfoot	6	10
Deformed Toes	7	6



The first Institute of Podiatry in New York, with assistance of the Health Department and the Board of Education, made an investigation of the feet of a group of school children. Here are their startling discoveries:

*Not one of the boys that were examined had excellent carriage and only 7 of the girls had excellent carriage.

THE CAUSE

Most of the cases listed in this investigation were found to be the direct result of badly designed, wrongly constructed, or poorly fitted shoes. Its result clearly demonstrates that most of the foot troubles today are due to improper footwear worn in childhood. Children are made the innocent victims of lifelong suffering.

The investigation also showed that the children whose examination revealed foot troubles were retarded mentally as well as physically. Children cannot get their proper exercise if they do not enjoy full foot comfort. Without proper exercise they cannot study.

THE REMEDY

Correct design in footwear is the first essential to proper foot care in children. Shoes must be constructed to allow for the support of the child's body in the way that nature intended, without causing the foot to become deformed.

Next, it is necessary that the manufacturer build the shoe in the way the designer intended. He must put into the shoes the proper materials and workmanship and see that the features of the design are carried out in the product.

Most important of all, however, is that the shoes, when purchased, be fitted by someone who knows how.

POOL & PIPER

-INC-
CHILDREN'S SHOE SPECIALISTS

1608 Chicago Avenue Evanston

Store Hours—8 to 6
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