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This Broadcast comes to you over the "Pink Net Work" and The Highland Park Press from the Executive Banquet of The National Flower Show, held in the Grand Ball Room of the Stevens Hotel, Chicago.



THE TOASTMASTER IS SPEAKING OVER U. C. Y.

"To you Delegates and Exhibitors of every corner of the United States, Canada and England, it is with a great deal of pride that I introduce the next speaker, but before doing so, permit me to say to those not yet acquainted with this Gentleman, to state, that out of the 789 Greenhouse Establishments, located within a radius of 100 miles of Chicago, only 26 firms have exhibited flowers and 25 of these consist of the largest growers of the United States, while the 26th, conducting a retail growing establishment in Highland Park, Ill., in the most charming establishment in Shore Suburban Towns, is the smallest grower, as to amount of glass, yet was awarded a First, a Second and a Third Prize for this truly remarkable display. With such a showing, is it any wonder that some of the most exclusive Flower Shops of Chicago are eagerly awaiting each morning, the opening of the flower market, willing to pay almost any price, to secure this man's stock? but of course most of his flowers find a ready market in and around Highland Park.—I take great pleasure in introducing to you, my old friend, Mr. Fritz Bahr." (The noise you now hear, is not static, but caused by a tremendous applause given Mr. Bahr, particularly from the last two rows of the second balcony and the gallery, the gavel with which the Toastmaster is calling to order, is the original one presented by the Daughters of Louisiana to Senator Robinson at the Houston Convention.) Mr. Bahr now speaks:

"Mr. Toastmaster, ladies and gentlemen: This is one time I would much prefer to "SAY IT WITH FLOWERS" however, let me thank you for your kind words and for the awards granted for our exhibit (heavy applause) The remarks of the toastmaster reminds me of a story—"The other day, one of our lady customers told us over the phone, that her husband, after twelve years of married life, had nearly shocked her into a fainting spell, by bringing home one evening from Chicago, a beautiful box of Chrysanthemums, and while she hasn't found out yet, just what the real motive was, the flowers had kept over a week and she wished us to know about their fine keeping qualities. We were glad of it, but didn't tell her, that these same flowers were grown at our Greenhouses, sold at the Chicago Market, to a wide awake Chicago Florist and

from there brought out to Highland Park by her husband" (Still more applause) "We have been growing flowers for the past 35 years in Highland Park, busier than ever, enjoying a splendid home demand, extending over all the North Shore towns, the best that can be grown at reasonable prices, makes our flowers a necessity in many hundreds of homes every week" (more applause still) "We don't grow flowers for profit, for we have all the money we need, we grow them to cheer folks up, whether for glad or sad occasions"—"Less meat and more flowers for the dinner table." When words fail, "Say it with flowers"—"Flowers, will create a smile, that's why they are a gift worth while" and "SAY IT WITH BAHR'S FLOWERS" are just a few slogans we use in advertising to help not only to create a greater demand for flowers, but help to do just a little bit to enjoy them by more people" (tremendous applause, but the gallery is beginning to thin out) "Right now, is a splendid time to order a one dollar box of Bahr's Blue Ribbon assorted flowers for the Thanksgiving table, quite enough for the purpose, but of course, we arrange gift boxes at \$2.00, even Ten or Twenty dollars."—"Not too early to talk things over with the wife about a live Christmas Tree this year, for Santa to bring, to be planted out-doors afterwards. We have about 3,000 growing in our Nursery ranging from 2 to 8 feet in height."

"Consider a blooming plant, beautiful plant basket, or cut flowers for the Christmas Gift this year and don't overlook the fact that we shall carry the most complete stock of all decorative greens, freshly made up Holly wreaths and a choice lot of cut Christmas Trees." (At this moment, everybody is on their feet, shaking hands and wishing each other a Merry Christmas and your Announcer before signing off, is doing the same to you.) "Let me again remind you of the fact, that we and the Speaker in particular, would greatly appreciate any comments you have to make on this program, only by so doing and expressing your wishes, can we find out what interests you most and arrange our entertainments accordingly. Address your communications either to this Station or to Bahr's Greenhouses, Laurel Avenue, one block West of Depot—Telephone 85."

