#### Esther Gould's Book Corner

JUST PARAGRAPHS

For those who are interested in nations each one vying with the other are to be kept indoors all winter. in color and the lavish use of the im-Tony Sarg, and Kate Greenaway.

#### CHILDREN'S BOOK WEEK

for the young to read. Or if we don't gard to their harmonizing colors. know we listen to what the wise among us have to say on the subject. should go.

First, in infancy a child should nent in a covered wagon in 1870. have tiny books which it can handle Older boys would be interested in itself and learn to love and associate the story of Indian childhood by an with pleasure. For this there are the cloth non-tearing books, and various series of small books such as "The Happy Hour Series" to which there are several additions this year which can be read aloud to young children and which are small enough for them to hold. In the next stage the child wants to lie on the floor and finger and pore over a book for himself, looking at pictures and perhaps studying out the words. This book. should be large, flat, have big print and clear pictures. Such a book is the really delicious "Millions of Cats" by Wanda Gag, whose futuristic work has received high-acclaim in New York. It is a book which no young space! child should miss. There should be of course for every child a "Mother Goose." Among books that parents can read to their children a very good one is "Here and Now Story Book" by Lucy Sprague Mitchell, and another is the "Why-So Stories."-Also in this age come the jingle

books, one of the best of which Edward Lear's "Book of Nonsense" has been reissued with "Other Absurdities by Lewis Carroll" by Dutton this year. Another jingle which is delightful "Dame Wiggins of Lee and Her Seven Wonderful Cats" by John Ruskin has also been issued by the same publisher.

From the time that the child can read for himself there are hosts of things to recommend. The important thing is that he have already acquired a love of books, thinking of them not as connected with duty but as aids to pleasure. For John Farrar says "We cannot expect to be thoroughly cultured or even thoroughly educated until we learn to allow our children to believe that reading is just as much a pleasure as eating candy or going to the movies."

One of the most irresistible of all books for this next age is "The House at Pooh Corner" by A. A. Milne and decorated by E. H. Stepard. If you are a friend of Pooh and Christopher Robin you will, no matter what your age, not stop for anything from the first page to the last. Not for anything that is, except to read aloud passages to any handy thought halfuncomprehending ears. For this is one of those books that you must read passages and quote from-but there, one has to be firm or the entire column would be filled by Pooh. Dorothy Aldes has added another charming book of verse "Here, There and Everywhere" to her "Everything and Anything." They, too, are for grown-ups as well as for children.

Books for children of this age should be well made, on substantial paper, substantially bound, for, as Robert Ballou said in a masterly sentence I have quoted before "Adults want a book mainly to read, while a child wants a book to read but also to look at, to feel, to smell, to listen to the rustling of its, leaves as he turns them, and to throw at the cat."

Another of the favorites for this age to which ones attention need only be called in a new Hugh Lofting "Doctor Dolittle in the Moon" in which this intrepid man goes in the interests of science to the moon and there learns the language of the vegetables. There are books on countless unusual subjects for the entertainment of children, as the book "Cork Ships and How to Make Them" by a sailor, Peter Adams.

Another attractive book not to be forgotten is "Ghond, the Hunter" by last year's Newberry Prize winner, Dhan Mukerji.

For children old enough to enjoy history and adventure one of the very best of this year's offerings is "The Swords of the Vikings" by Julia Davis Adams, daughter of John E. Davis. These are stories of stirring adventure translated directly from the Danish Saxo Grammaticus. A book of American adventure is "On Sweet Water Trail" by Sabra Conner, a fascinating story of scouting with Kit Carson. For history there is nothing better being offered this year than James Boyd's "Drums" a

#### MAKE WINTER FLOWERS HARMONIZE WITH ROOM

With bright, harmonizing colors now the rage for brightening up homes, housewives are urged to make their winter flowers harmonize with the color schemes of their rooms by

decorating experts. Warren Wilmer Brown writing in children's books there is a very love- Farm & Fireside suggests also that ly exhibit in the Children's Museum housekeepers who are buying new at the Art Institute. There are curtains, wall paper and other decorgathered together books from many ations buy them to fit the flowers that

Golden callas and narcissi are recagination. Books from France, Ger- ommended for a blue room. White many, Italy, and Czecho-Slovakia are narcissi, hyacinths and freesias are just as attractive and not so very for a room with a pale green color different from those bearing such scheme. Salmon, shrimp, orange and familiar names as Arthur Rackham, red fittings call for sultanas, cyclamens, primroses, geraniums, amaryllis and caeti. "Instead of using plants merely as finishing touches, they should have a definite place in the Children's Book Week, like Christ- decoration of a home," says the mas, and most other things for which writer. "Those prized for their foliage we are never quite prepared, comes are as important as those that bear on space. It is the time when we flowers." Heretofore he concludes, stop and consider, since it was for people have been too prone to keep this the week was made, what is good flowers merely as flowers, without re-

They say a great deal, but one who story of the Revolution with Scribseems to speak with more than usual ner has just added to its illustrated understanding is Emily Newell Blair. Classics Series. Another historical She describes interestingly the stages novel of the West is Alice MacGowthrough which a child's reading an's "The Trail of the Little Wagon," the story of a trip across the conti-

Indian, "Long Lance." Another book which should not be overlooked for older boys is "Theodore Roosevelt's Diaries of Boyhood and Youth," an interesting companion volume too, to the "Letters to His Children." For all older children let me recall again the excellent guide to reading by May Lamberton Becker, called "Adventures in Reading" published last year. In it is the germ for the building up of a discriminating taste in reading. This is only a very small portion of the wonderful children's books for the year but they must suffice because of the limitations of time and

It reads like a fairy tale

#### Susan B. Anthony

The woman who changed the mind by RHETA CHILDE DORR

No small undertaking for a school

of women. Yet she did it!

Frederick A. Stokes Co. \$5.00

The best gift book of the year for boys and girls is

by James Boyd

With 17 color pages and 46 drawings by N. C. Wyeth

This famous classic of the American Revolution, a favorite with younger readers since its publication, is now added to the Scribner \$2.50 Illustrated Classics in a superb edition profusely illustrated with N. C. Wyeth's best work. At your bookstore

SCRIBNERS

#### BOOKS OF THE HOUR

LOVE

By William Lyon Phelps Author of HAPPINESS \$1.00

#### FAVORITE JOKES OF FAMOUS PEOPLE

By Frank Ernest Nicholson Read 'em and laugh \$2.50

#### SLAVES OF THE SUN

By Ferdinand Ossendowski Author of BEASTS, MEN AND GOD8 \$3.75

#### A CHRISTMAS BOOK

By D. B. Wyndham Lewis Author of FRANCOIS VILLON \$3.00

#### NAPOLEON THE MAN

By Dmitri Merezhkovsky Author of THE ROMANCE OF LEONARDO DA VINCI The Dutton Book of the Month for November

#### THE CORPSE ON THE BRIDGE

By Charles Barry The Dutton Mystery for November

E. P. DUTTON & CO. Inc. 286-302 Fourth Ave., N. Y. C.

POSTMASTER GIVES FOREIGN MAIL DATES

Christmas Packages to Go Abroad Must Go Early; Time **Limit for Various Countries** 

Postmaster Hugo L. Schneider issues a schedule of mailing dates for packages to be sent to foreign countries, so that local people who plan to send Christmas gifts abroad may know the time limits in each inbe delivered because of the customs emburg, Dec. 10; Maderia, Dec. 3; Malta, Dec. 9; Manchuria (Harbin), Nov. 16; Netherbe complied with by addresses before actual delivery is made. The list actual delivery is made. The list Persia, Nov. 18; Peru, Dec. 4; Philippine

of dispatch from Highland Park: Aden, Dec. 3; Argentina, Nov. 29; Australia, Nov. 8; Australia (Sydney only), Nov. 22; Austria, Dec. 6; Austra lainnda, Dec. 2; Bahamas, Dec. 18; Barbados, Dec. 14; Belgium, Dec. 12; Bermuda, Dec. 20; Belvia, Dec. 4; Brazil, Dec. 6; Bulgaria, Dec. 8; Ceylon, Nov. 26; Chile, Nov. 27; China (Hong Kong), Nov. 24; China (Shanghai), Nov. 26; Columbia, Dec. 11; Conta Rica, Dec. 10; Cuba, Dec. 29; Cucchoslovakia, Dec. 10; Danzig, Dec. 10; Denmark, Dec. 10; Dominican Republic, Dec. 13; Egypt, Dec. 3; England, Dec. 12; Entonia, Dec. 6; Finland, Dec. 6, France, Dec. 12; Germany, Dec. 12; Greece, Dec. 6; Grenada, Dec. 13; Guadaloupe, Dec. 4; Guatemala, Dec. 16; Guina, British stance. The postmaster says that it is time to prepare parcel post shipment now, as it is not practicable to state when parcel post packages may

state when packages may

state

shows the approximate latest dates

Inlands, Nov. 24; Poland, Bee. 6; Porto Rico, Dec. 18; Rumania, Dec. 8; Russia, Dec. 6; Scotland, Dec. 12; South Africa, Nov. 19; Spain, Dec. 16; Sweden, Dec. 6; Switzerland, Dec. 12; Turkey, Dec. 8; Venesuela, Dec. 10; Virgin Islands (U. S.), Dec. 13; Jugoslavia,

LONGEST TELEPHONE DISTANCE COVERED

Distance of 8,449 Miles; Mail in 30 Days

The longest distance ever spanned by oral communication, a telephone conversation covering 8,449 miles, was reported recently. It was accom- receiving sets in use now and when plished by means of a telephone and radio hook-up between The Hague in tance is adequately supplied, there Holland and Batavia, Java. V. A. Davidson, managing director an's Home Companion.

and Ivan Dresser, advertising manager of General Motors Continental at Antwerp, were the parties brought into communication.

At the time of the conversation it was eleven o'clock at night in Batavia while at The Hague it was four o'clock in the afternoon. It would re-From Holland to Island Java quire thirty days to transmit a writfrom Holland to Java. ten confirmation of the conversation

How Many Radios?

There are eighteen million radio everybody within broadcasting diswill be two hundred million.-Wom-

# \$100 in PRIZES

In order to eliminate a certain amount of confusion, which has been caused by the similarity in the name of this store and another radio shop in Highland Park, we have decided to change the name of ours. We wish to give it the best and most appropriate name possible. We are therefore calling on the community for suggestions.

#### THIS IS YOUR STORE—GET YOUR SUGGESTIONS IN

To make the contest more interesting we are offering one hundred dollars in prizes. There is no limit to the number of entries one person can make.

> First Prize .... \$50 Second Prize .... \$25 Third Prize ..... \$15 10 Prizes each \$1

(Prizes in merchandise to be selected by winners)

The Contest is On! Get Your Entries In! The More the Merrier!

Entries should be in the form of letters — Mail them or bring them in to our store.



### The New Kolster

\$135 to \$350 (Less Tubes)

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Two Great Recommendations for Kolster

The Dyott Expedition is searching for the lost explorer Fawcett and exploring unknown parts of Brazil. They keep in touch with civilization by means of Kolster receivers.

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