

PROPAGANDA AGAINST U. S. IN S. AMERICA

FROM EUROPEAN SOURCES

Director of Standard Oil Co. on Return from Tour of Latin America Warns of Practice

At first the charges that European nations and interests through their press services and newspaper control were disseminating propaganda against the United States in Latin America were dismissed by a great many people as the remarks of possibly too zealous nationalists in the United States. But gradually it is getting to be understood that there is a great deal in these charges of European propagandizing against the United States in the countries to the south of us.

No Doubt About it
Recently a well-known middle western newspaperman said in Washington on his way back from the Latin republics that there was no doubt about this program, this it was apparent to anyone who took the trouble to investigate in any of the South American countries.

Press dispatches recently quoted Mr. E. J. Sadler, director of the Standard Oil company of New Jersey, as stating on his return from a trip to the south that anti-North American propaganda is being broadcast in South America and is being paid for by business competitors of the United States. Mr. Sadler is quoted as saying:

"North Americans are pictured as selfish, boorish and money grabbing. We are particularly handicapped by the type of news which the news bureaus send down there; mainly prize fights, bomb outrages and sensational divorces. They don't hear about flood relief, civic betterments and such things."

It may be stated in all fairness that most of the news agencies supplying the South American newspapers with their foreign news are controlled by European capital. Now it is to the interest of European interests to present the United States in an unfavorable light as possible in South America. Hence all the outcry in the European press about our "imperialism" when we intervene in some war-torn country to the south of us to protect human life and property.

Trade Gains
Since the World War the United States has made great inroads on the South American trade. European nations have naturally suffered and they hope to get a great deal of this business back by creating as many rifts as possible between the United States and the countries of Latin America.

That these efforts are not uniformly successful we can be sincerely thankful. One indication that our Latin neighbors are not always fooled may be found in a recent statement by President Lequia of Peru who said that imperialism and declared that our influence in Latin America is essential to guard our interests there. The Monroe Doctrine and the doctrine of intervention, he maintained, were necessary to safeguard the right of our nation.

So, in spite of the false propaganda, Uncle Sam has a great many good friends in South America. The way to increase the number is to get better acquainted with our neighbors to the south and to show them that we are none of the things which the European propagandists paint us.

GAS TANKS IN CHICAGO DISTRICT TO BE LARGER

Keeping pace with the demand for manufactured gas in the Chicago district, the capacity of gas holders will be increased 30,000,000 cubic feet within the next two years. This will bring the total capacity of gas holders serving the region to 125,483,000 cubic feet—32 times the space enclosed by the Tribune Tower, one of Chicago's skyscrapers, having a content of about 4,000,000 cubic feet.

One holder, equal in size to any in the world, to be erected on Chicago's south side by The Peoples Gas Light and Coke Company, will have a capacity of 20,000,000 cubic feet. Another, now being built at Maywood, a suburb, by the Public Service Company of Northern Illinois, will have a content of 10,000,000 cubic feet. The first named company only recently completed a 15,000,000 cubic feet gas container on the north side of the city.

Champion Radio Kisser
A radio contest is being held in France to see which contestant can kiss the loudest. Doubtless the winner will visit America on a combination lecture and osculatory barnstorming trip.—The American Magazine.

TEACHING SHOP GIRLS HOW TO BEST DO WORK

College Woman Makes Place for Herself in Big Store by Using Head

Miss Gladys Gilmore but a few years ago a shop girl in one of the large Boston department stores has outlived the grind of bargain day rushes and is now teaching other girls how to get out of the rut of dull labor.

Miss Gilmore of Cambridge, Mass., was suddenly thrown upon her own resources after she had spent two years at Smith College. Forced to increase her small income, she went to work during a Christmas rush in a department store as Sectional Floor Manager and with the double idea of developing a profession for herself and to helping the tired sales girls command better pay, she decided to specialize in salesmanship.

She finally induced the store to permit her to enter the School of Education for Store Service and, after learning all that was available there, she began installing similar schools in stores which had not developed them.

"At first," she told The American Magazine, which tells of her work, "I spend hours shopping in a store to see just what it needs in the way of improved sales service. The importance of instituting a school of sales service is to make the employees want it because of the additional opportunities it will give them."

After installing a store service, Miss Gilmore leaves it in a self-supporting state and goes on to another field. Hundreds of store employees owe largely increased salaries and better working conditions to the intensive study of their own jobs and the wants of the customers, through Miss Gilmore's plan.

COLORADO BUILDS ROAD MINUS GRADE CROSSINGS

Seventy-four miles of concrete road reaching from Denver to Colorado Springs, during the construction of which thirteen grade crossings were thrown into the discard by means of grade separation, is one of the accomplishments of Colorado this year, according to a bulletin issued by the highway department of the Chicago Motor club. Sharp turns and angles have been converted into broad sweeping curves, and steep grades have been leveled down to easily negotiable hills, thus setting an example which other communities may consider with profit when contemplating highway building activities.

If the politicians do as much for the farmers as they promise, farm land ought to be selling at a thousand dollars an acre a year from now.

INTERESTING FACTS ABOUT THIS STATE

The youngest country newspaper editor in Illinois is Harry C. Mangold, 19 years old, of the Cobden Review.

The Illinois Traction System holds first place in the reconstruction of interurban track by electric railways during 1927.

Illinois, with more than \$3,843,000,000 deposited in its national and state banks, ranks third among the states in bank capitalization and deposits.

Illinois ranks fifth among the states in the production of wheat.

More high pressure transmission mains for manufactured gas were laid in Illinois than in any other state during 1927.

Pontiac and Blackhawk are the most prominent Indians in Illinois history.

Geologists agree that at least five glaciers have passed over the territory that is now Illinois.

Illinois ranks second among the states in the number of horses, third in the number of swine, and fourth in the number of cows.

The first Congregational church in Illinois was built at Princeton in 1835.

The first national legislation relating to Illinois was enacted by the Continental Congress in 1775 when Illinois was designated as one of the Indian departments.

WISCONSIN TOWNSHIP TO LIGHT HIGHWAYS

An important step toward rural electrification in Wisconsin has been taken in Lake township, just south of Milwaukee.

The electors of this partly rural and partly suburban township recently voted a \$200,000 fund to illuminate every street corner, highway intersection and railway crossing within its confines.

Lake township will be the best lighted rural township in the state. Three lighted rural township in the state. Three hundred and seven lamps are to be installed with a combined brilliance of 124,600 candlepower.

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