

**WHAT PRICE TO PAY FOR AN AUTOMOBILE**

DISCUSSED BY AN EXPERT

Technical Advisor of New York Y.M.C.A. Branch Tells How to Select Type According to Cost

by H. Clifford Brokaw (Technical Advisor of the New York City West Side Y. M. C. A. Automobile School).

The problem of how much to spend on an automobile is quite a vital one to the man of moderate means who has decided to purchase a car. When one considers that the wholesale value of the automobiles manufactured last year runs about two and one half billion dollars, it might appear that the buying of a motor vehicle was done as casually as when one would purchase a new hat.

The fact that the average retail price of a car in 1925 was about \$866 might also indicate that the event of buying a new automobile was not one of great importance. This is due, perhaps, to the opinion that most automobiles are purchased by well-to-do people, which of course, is not the fact.

**A Major Event**

For the average family to invest as much as \$866 in an automobile really is a major event and should be approached with the best possible judgment.

It is generally considered that all automobiles are good. Representatives of various machines will enthusiastically point out their good qualities. There is no doubt but that every make of automobile has its merits. The question for a prospective buyer to ask is—"For the particular purpose that I need an automobile what car will best serve that purpose?" For his particular needs a certain make of car may be found. The next question is—"Can I afford to pay the price? If not, should I wait until I can afford that price or shall I try to get another car which will approximate meeting my needs at the price I can afford to pay or have I a delusion as to my capacity to pay?"

In selecting a car the prospective buyer must consider also the period of time he will want to use a car. For instance, if he expects to trade his automobile in each year toward a new machine of the same make, this will have a bearing on the matter. He will want to consider especially what percentage of depreciation is likely to take place during one season. Perhaps he wants an automobile for a certain short period of time or for a specific purpose. That is one situation. On the other hand, he may want a car which will serve him continuously for the longest possible

**length of time. Can Be Depended On**

Some of the more exclusive cars will give continuous service over a long period of time and can be depended upon for such performance. In fact, they may wear so well that they will become out of style and lacking in some conveniences which may have been developed in the meantime.

For those who wish to trade in their car yearly for a new one the depreciation, in actual dollars, is of course considerably higher on a high priced car than on a lower priced one, although the proportionate depreciation may not be as large. On the other hand, the lowest priced automobile may be unable to stand uninterrupted service such as the owner desires even for a year. The cheapest priced car, however, as a rule, can be expected to give the lowest cost in actual transportation.

**Resale Value**

Many people prefer to buy a medium priced car in which will be found a fair degree of convenience and comfort and a mechanical reliability similar to the higher priced machine. The medium priced car often has a better proportionate resale value when turned in because it is not worn out mechanically, and the demand is sufficient to insure a reasonable price for the used car.

**Mass Production**

On the basis that all cars are good, one reason why some may be considered better buys than others lies in the fact that when the number sold is large it is reasonable to assume that the manufacturer can put more value into each car for the same price than is likely to be found in smaller production plants. Overhead is a large item in automobile manufacture and when this item is distributed over many cars the proportion set against each car is less.

It is generally recognized that when one goes above a certain price into the field of the most expensive cars he begins to pay for luxury and exclusiveness, which naturally comes at the fairly high price. This is not to say that purchasing luxury is undesirable. When one builds a home one wants first of all a reliable shelter including the necessities and many of the comforts.

The problem for the prospective buyer will often narrow itself down to deciding whether or not from one to five hundred dollars more than he had estimated to spend can be spent to advantage. It is very likely that in many cases it would be economical in the long run for a buyer to invest a few hundred dollars extra. When this investment has been spread over the greater number of years service he will get it will turn out that the cost per year for his motoring experience will be less and the satisfaction, besides a financial saving, will be increased.

**Y. W. C. A.**

The Mothers' club met at the Y. W. C. A. Tuesday night for the regular November meeting.

A demonstration was given by the Chicago, North Shore and Milwaukee Girls First Aid team under the direction of T. J. Whitelaw, Jr. The girls in their attractive green and white costumes were most interesting to watch as they applied bandages of every description, exhibited methods of resuscitation and set broken bones.

A group of delightful songs written by Rowena Bastian Bennett were sung by Mrs. Frank J. Horn accompanied by Miss Bernice Bently, the composer. Piano numbers were given by Miss Margaret Atkins and Caroline Schemmel.

At the business meeting plans were made for the Y. W. C. A. Finance campaign during which time the members of the Mothers' club take an active part on teams and in assisting with the luncheons. Following the meeting refreshments were served by Mrs. Frank Lichtwalt, Mrs. W. J. Lawther, Mrs. Hettie Jones and Mrs. Mary McCarthy.

The first course of twelve lessons of the morning class in Danish gym-

nastics will end Friday morning. A second term of lessons will be given providing there are ten registrations for the course. Anyone interested in joining the class is asked to phone or come to the Y. W. C. A. Friday morning at ten o'clock.

The Live Y'ers, the High School Girl Reserve club has changed the time of their meeting from Tuesday to Thursday afternoon at three-thirty.

The Girl Reserve Cubs are planning for a hike and wiener roast to be held Monday afternoon. In case of bad weather the picnic will be held in the play room of the Y. W. C. A.

The B. Y.'s club will meet Tuesday evening, Nov. 13 at eight o'clock. Miss Jessie Webster and Miss Marian Herman of Waukegan who will conduct handcraft classes will be present at the meeting with samples of craft work.

The Friendship club will meet Thursday evening, Nov. 15 at eight-thirty o'clock. A report of the National Y. W. C. A. Industrial conference held at Lake Okoboji last summer will be given by Miss Ada Selk, delegate from the Friendship club to the conference.

The Spook party given by the Live

Y'er Girl Reserves in the play room of the Y. W. C. A. Friday night was a great success. A number of guests were present, most of them appearing in "hard time" costumes which caused much merriment. Hallow'en games, fortune telling and music were enjoyed.

Miss Esther Soumi was surprised with a supper party by a number of her friends at the Y. W. C. A. Sunday evening in honor of her birthday anniversary.

A number of business girls and teachers met at the Y. W. C. A. for dinner Monday night to plan for the Y. W. C. A. Finance campaign. Miss Helen Boyce is captain of the teachers team and Miss Alvina Schneider will captain the business girls team.

**UNITED STATES POST OFFICE**

Highland Park, Ill.  
Unclaimed letters of foreign origin.  
Max Badent  
Mr. and Mrs. D. C. Rranche, Jr.  
Al Signor Purgo Giovann  
Miss Mary Silker  
Miss Amice Stubenrath  
Rodolfo Silva  
G. C. Stein, Physician.  
Hugo L. Schneider, postmaster.

**COURT OF CLAIMS NO LONGER CHARITY BODY**

Will Not Act for Persons Seeking Damages from State of Illinois

The state court of claims will no longer act as a charity body for those who, on one pretext or another, hope to get damages from the state.

At a recent meeting held in the Capital City, a the court ruled that the "equity and good conscience" provision of the statute does not permit the court to allow charitable claims against the state, but the court can allow only such claims as are based on a statute of facts that would prove and warrant a recovery against the state if it were a private party.

Lawyers state that this rule will reduce the litigation in the court by at least one-third, and will, in its effect, save the state many thousands of dollars.

**Inspiration in Blossoms**

Only God knows the prayers that are wafted upward with the fragrance of the flowers.—The American Magazine.

**Going Out of BUSINESS!**

Every frock, coat, hat, and article of any description in this store will be sold at an enormous sacrifice. Nothing will be reserved. Even the fixtures must go, and the store is for rent. This is a suitable time to make Christmas purchases of high quality merchandise at fifty cents on the dollar.



**DRESSES**

340 TO CHOOSE FROM

\$8.50

2 for \$16

This is an unheard of price for these fine quality frocks! Take advantage of it at once!

OTHER GOWNS valued up to \$125 closing out at \$12.50 to \$39.50

**COATS**

Fur Coats - Sport Coats and Dress Coats

REDUCED ACCORDINGLY

**LINGERIE**

HOSIERY-NOVELTIES

Buy for Christmas at 50c on Dollar

NOTHING HELD OUT

**Barnett Style Shop**

Corner Central Avenue and Green Bay Road - Highland Park

**POLKA BROS. Deeppath Theatre LAKE FOREST**

SATURDAY, NOV. 10 REGINALD DENNY in "The NIGHTBIRD"

NEWS - COMEDY - CARTOON SPECIAL CHILDREN'S MATINEES AT 2 P.M. "EPIC OF THE WEST"

CARTOON - EPISODE NO. 4 OF "TAREAN THE MIGHTY"

SUNDAY, MONDAY, TUESDAY, NOV. 11, 12, 13 Sunday, Continues 2 to 11

**COLLEEN MOORE LILAC TIME**  
A First National Picture

WEDNESDAY, THURSDAY, NOV. 14, 15 "OUR DANCING DAUGHTERS" With JOAN CRAWFORD

JOHN MACK EDWIN NILS ASTER DOROTHY SABASTIAN

"THE BOY FRIEND" - NEWS - "KOKOS PARADE"

FRIDAY, NOV. 16 - ONE DAY ONLY

**ZANE GREY'S AVALANCHE**

JACK HOLT - DORIS HILL - BAELANOVA NEWS - COMEDY - CARTOON

COMING - MONDAY, TUESDAY, WEDNESDAY, NOV. 18, 17, 18

"WINGS"