



Fire Building and Cooking are among the many Woodcraft and camperaft activities that Northshore boys are practicing this summer at Camp Checagau, Owassippe, Michigan.

UTILITIES GAIN IN PUBLIC FAVOR

MAKE ENVIABLE PROGRESS

Says Company "In Dutch" With People Can Regain Popularity; Expert in Letter Tells How

The success which utility publicity bureaus have attained in causing favorable public opinion cannot be equaled by another American business, according to Alfred Rischer of New York City, former director of the Michigan Committee on Public Utility Information, who testified before the Federal Trade Commission during its utility investigation, says the Christian Science Monitor.

Mr. Fischer expressed this opinion in a letter to Edward J. Cooney of the Lowell Gas & Light Company of Lowell, Mass. Mr. Cooney had written to Mr. Fischer asking him if he tried to help the public utilities solve their problem "in case you find in

some territory that the public utilities or any of them is "in Dutch" with the local newspapers."

The Best Approach

In his reply to Mr. Cooney, Mr. Fischer said "for a company that is 'in Dutch' in this way, the best avenue of approach is for the information bureau to be invited in to make a study of all the facts and be given the opportunity to require that the controversial policy be justified in the face of what the information director's study may disclose.

"It is an important commentary on the shrewdness of utility men," Mr. Fischer continued, "that they could conceive this utility program and stand by it and insist that it be given every chance to succeed. It is still on trial, in my judgment, but whatever its shortcomings, its success cannot be equaled in any other American industry or business, several of which spend vastly larger sums than we do, as witness the uniquely every branch of public service enjoys."

Mr. Fischer was director of the Michigan Committee from 1921 to 1927, he told the Commission. During that time the bureau spent between \$11,000 and \$14,000 a year, which was contributed by Michigan utility com-

panies some of which served small towns across the Indiana border. The bureau during Mr. Fischer's administration issued no news bulletin, but released special feature stories, and advance copies of talks given by utility men.

OPEN-AIR SCHOOLS FOR ANEMIC PUPILS

Open-air schools for anemic and tubercular children and a camp for under-nourished children are maintained by the board of public education of Philadelphia. In a recent report by the division of physical and health education of the board it is recommended that provision be made to establish camps for all pupils in public schools in order that children who are normal may keep their health.

COLOMBIA TO ACQUIRE ARTISTS' PRIZE WORK

Works of art of Colombia artists, which are awarded prizes in foreign exhibits or in open competition, will be acquired hereafter by the Government for national museums, according to recent enactment of the Congress of Colombia. Legal provision was made at the same time for 14 foreign scholarships, one from each department, to enable young men and women to pursue the study of fine arts in other countries.

NOTICE

Public notice is hereby given that the Board of Local Improvements of the City of Highland Park, County of Lake and State of Illinois, has filed in the County Court of Lake County, Illinois, a certificate that the following improvement has been completed, and that it conforms substantially to the requirements of the original ordinance for the construction of a reinforced concrete pavement in Ruth Terrace, Groveland Avenue, Oakland Drive, Lyman Court and Woodland Road, Highland Park Special Assessment of said Court Booklet No. 317, and that application has been made to said Court to consider and determine whether or not the facts stated in said certificate are true. That a hearing will be had upon said application on Monday, the 20th day of August A. D. 1928, at the hour of ten (10) o'clock in the forenoon of said day, at the County Court room of said Court, in the County Court House, at Waukegan, in said Lake County.

Objections may be filed to said application on or before the hour of ten (10) o'clock in the forenoon of said day.

BENJAMIN F. LEWIS,
LYLE GOURLEY,
J. H. ZIMMER,
W. J. BROWN,
W. M. REAY,
Board of Local Improvements
of the City of Highland Park
August 2, 1928.

SPECIAL ASSESSMENT NOTICE NO. 328

Notice is hereby given to all persons interested that the Council of the City of Highland Park, County of Lake and State of Illinois, having ordered the construction of a reinforced concrete pavement in RICE STREET with integral curbs, necessary drainage, catchbasin, catchbasin manhole and drop manholes and headwalls in the City of Highland Park, Lake County, Illinois, the ordinance for the same being on file in the office of the City Clerk of said City and having for an assessment of the costs of said improvement according to first voucher, an assessment thereof having been made and returned to said court, the final hearing thereon will be had on the 16th day of August A. D. 1928 or as soon thereafter as the business of the court will permit.

Said assessment is payable in ten installments, with interest at the rate of six per centum per annum on all installments from and after date of issue of first voucher. All persons desiring may file objections in said hearing and make their defense.

ROBERT E. CLARK,
City Clerk
said Assessment
August 1st, A. D., 1928.

NOTICE TO CONTRACTORS

Scaled bids will be received by the Council at its office in the City Hall, Highland Park, Illinois, until 7:30 o'clock P. M. Monday, the 20th day of August, A. D. 1928, for the furnishing of all labor, material, tools and equipment required for the following improvements on file in the office of the City Clerk in the City Hall, Highland Park, Illinois:

No. 1 Highway bridge to be constructed across the ravine in Dean Avenue south of Cedar Avenue.

No. 2 Foot bridge to be constructed across the ravine in Cary Avenue west of Sheridan Road.

Each bid must be accompanied by a certified check made payable to the Mayor of the City of Highland Park for a sum of not less than ten (10) per cent of the aggregate of the proposal.

Particulars for said work to be made in cash on engineer's estimate.

Plans, specifications and blank proposals may be secured from the City Clerk in the City Hall, Highland Park, Illinois or from James J. Egan, engineer, 225 No. Michigan Avenue, Chicago, Illinois.

The Council reserves the right to reject any and all bids if they deem it best for the public good.

By order of the Council of the City of Highland Park,
V. C. MUSSER,
City Clerk
day of August, 1928.

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MOLDANER & HUMER

16 North Sheridan Road Phone Highland Park 54

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Sherbet
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Ravine Lots For Sale

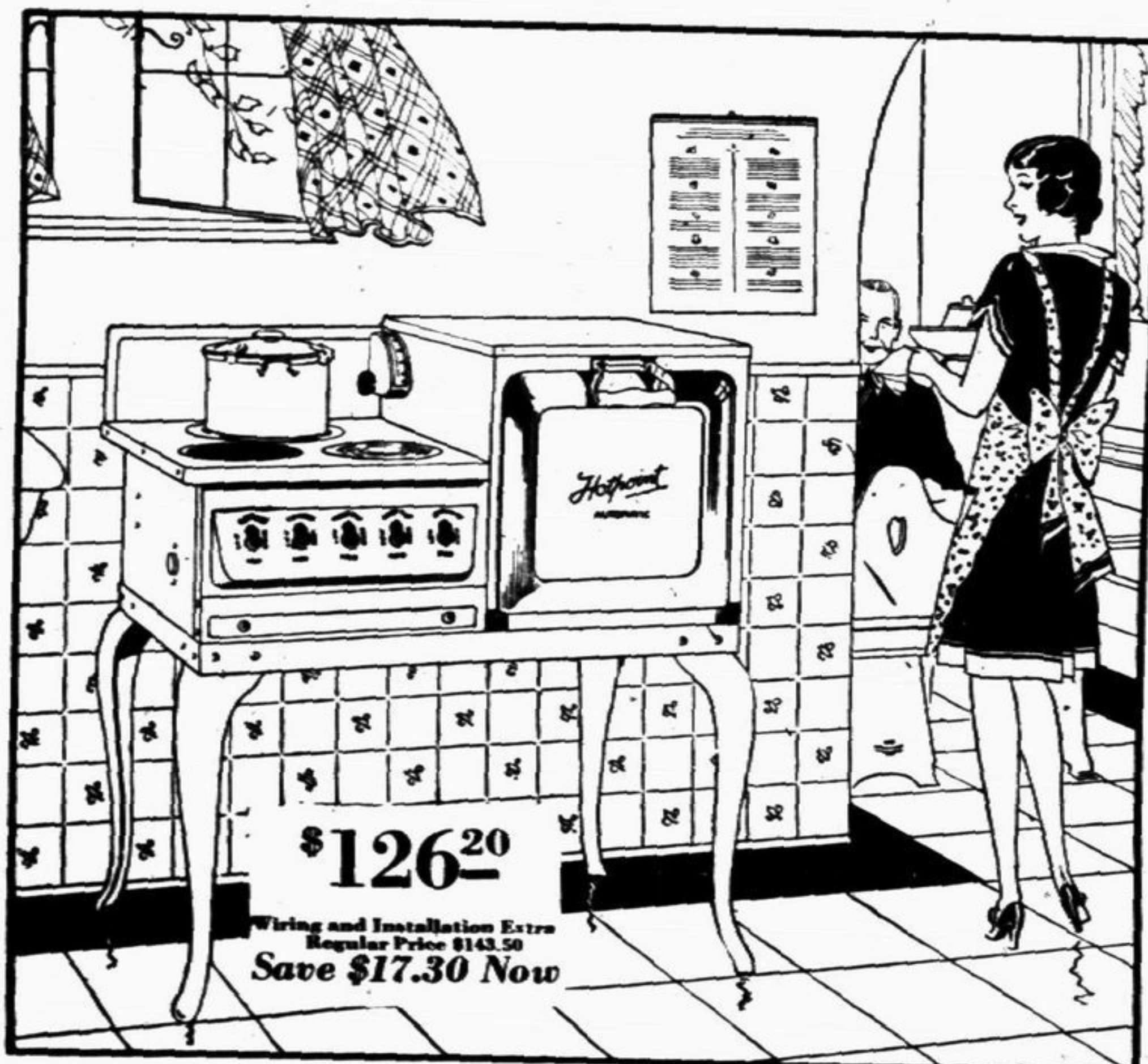
You are invited to look at some beautiful wooded ravine lots at ORCHARD STREET, corner of Waukegan Ave. and on NAIDA TERRACE, just one short block south of Orchard Street. Tracts are about one-fourth, one-third, one-half and three-fourths acres and all are on ravines which will lend themselves to beautiful landscape effects. All lots have large oak trees and a variety of other trees and shrubbery.

Beautiful locations for homes.
Prices low and terms if desired.
For information and plats write

O. A. LEWIS

314 So. Wood Street, Chicago, Ill.

Or to your broker.



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