

An Amazing! Public Tribute!

*- two thousand carloads of
General Electric Refrigerators
delivered to users since April first*

The General Electric Refrigerator has now been on the market just one year. From the day it was first announced, it was accepted by the public with truly amazing enthusiasm.

Since April first, more than 2000 carloads have been delivered to American homes. This is a gratifying tribute to the General Electric Refrigerator—a true achievement in electrical engineering. It is the worthy product of the Research Laboratories of the world's largest electrical manufacturer.

Nine factories working at top speed

The tremendous demand for these "years ahead" refrigerators has made it necessary to increase production again and again—just as rapidly as is consistent with General Electric standards of quality. Now nine factories are working at top speed to take care of the increasing volume of business.

Just as soon as each refrigerator has passed its many rigid tests, it is shipped to a waiting customer. We are assured by the factories that all orders now on file will be filled within the next few weeks.

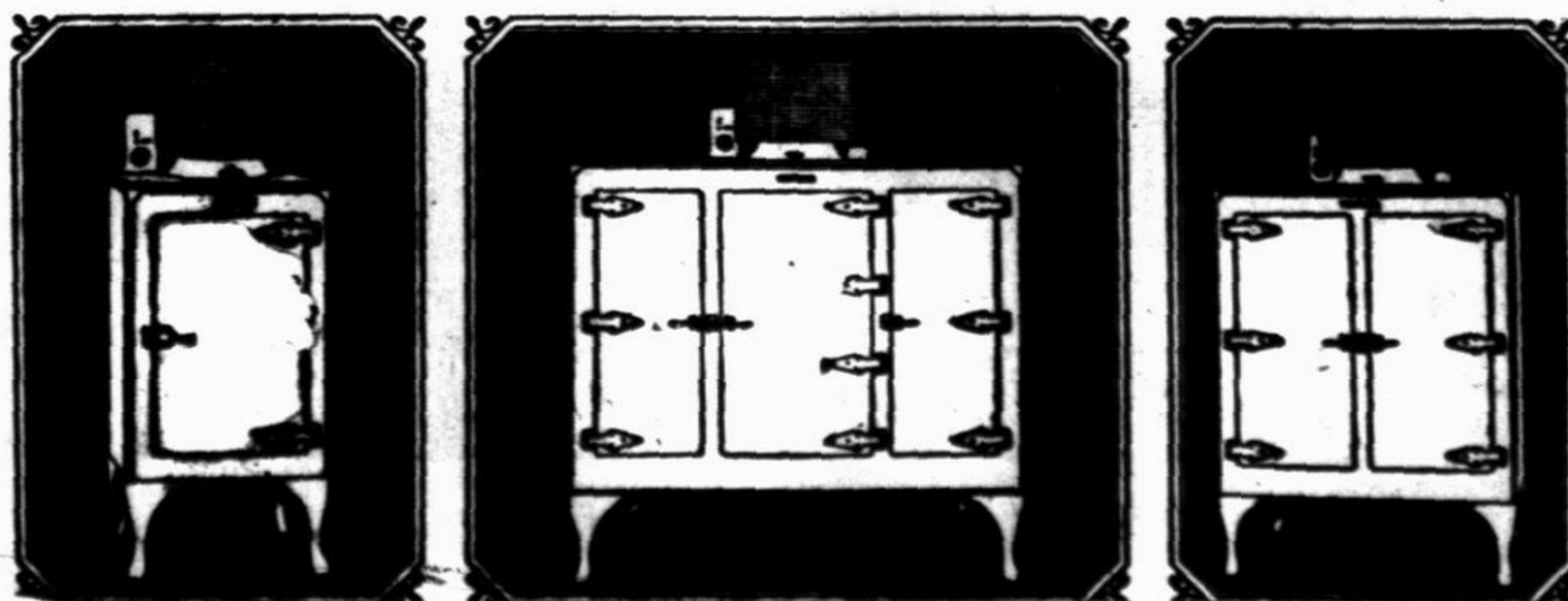
We suggest that you place your order now

If you are planning to purchase a refrigerator this summer, we strongly advise you to come in at once and place your order. Then you will be sure of having your refrigerator just as soon as you are ready for it.

The first 100,000 discriminating American women to choose this revolutionary refrigerator have been its best advertisers. They have pronounced it unusually quiet, economical in operation, easy to keep clean and worry-proof. It is their verdict which, in a large measure, is responsible for this hearty nation-wide acceptance!

GENERAL ELECTRIC Refrigerator

The General Electric Refrigerator is entirely different from all others. All its mechanism is safely stowed away, on top, in an airtight steel casing.



These refrigerators are unusually quiet, automatic, and they never need oiling. They are made and guaranteed by General Electric.



VIC J. KILLIAN, INC

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