

FOREST WEEK SET FOR APRIL 22-28

PRESIDENT PROCLAIMS IT

Public Discussion of Value of Wooded Areas and Problems of Conservation Urged During Period

President Coolidge has officially designated the week of April 22-28 for nation-wide observance of the annual "American Forest Week," in a proclamation announced today by the United States Department of Agriculture.

The President set apart the week, he said, "for public discussion of our forests and of what must be done to safeguard and restore them." He emphasized particularly the need for suppressing the forest fire evil, and pointed out the benefits to agriculture, industry, commerce, and national life that will result from making the forest lands of the United States fully productive of continuous timber crops.

Suppress Fire Evil

"The rehabilitation of our forests demands first of all that the forest fire evil be suppressed," the President declared. "Many of the forested States, with the co-operation of timberland owners, have undertaken organized protection against forest fires; and in recent years, under the Clarke-McNary law, the Federal Government has given its support to the movement. This great co-operative enterprise must be extended and strengthened until every forested county in the United States is safeguarded against forest fires."

"But we are still far from the goal of complete protection. Every year, on the average, 80,000 fires scourge our woodlands, steadily undermining their vitality. For this bad situation, the blame falls equally on us all. Public agencies rarely provide adequate protection against fire, the timberland owner is too often indifferent to his property, the forest worker is too often neglectful of the future forest, the average citizen is too often careless with fire in the woods. We must all gain such respect for the forest that its destruction through indifference or carelessness shall be unthinkable."

Must Not Abuse

"We can not permanently abuse our forests with impunity. The soil is the ultimate source of all our wealth and of life itself. One-fourth of our American soil is best suited for forests. Much of this land is already idle. More of it is being made idle by destructive logging and fire. Yet we

can not safely permit our forest land to lie fallow and useless any more than we can permit our farms and factories to lie idle.

"To make our vast empire of forest land fully productive of continuous crops of timber will have tremendous consequences in our national life. It will give agriculture the advantage of a new and valuable crop. It will afford permanent employment to millions of men in the forest industries. It will provide raw materials for many industries. It will furnish traffic for our railroads. It will maintain foreign and domestic commerce. It will restore our forests as conservers of soil and water, and as givers of health and pleasure of our people."

"We already have made a beginning in forest renewal; but the task is stupendous, and we should permit no satisfaction over what has been done to blind us to the magnitude of what remains to be done."

Eighth Annual Observance

This year will mark the eighth annual observance of American Forest Week, having issued the first proclamation which brought the Federal Government behind the movement. The Week this year, as it has for the past two years, will assume an international scope through the fact that Canada will observe its "Save the Forests" Week at the same time.

The Week in the United States will be directed by an American Forest Week Committee, of which Theodore Roosevelt of New York is chairman. A large number of organizations, representing a wide variety of interests, are co-operating, among them associations representing outdoor, wild life, and recreational interests, foresters and forestry associations, the lumber industry, consumers of forest products, labor, scientific, civic, agricultural, press, church, and women's organizations, as well as the State and Federal Governments. Local Forest Week Committees are being organized in every State.

In his proclamation, President Coolidge urges that during the Week, "all citizens and appropriate organizations—including public officials, legislators, business organizations, educators, editors, clergymen, landowners, and others—give thought to the preservation and wise use of our forests, to the end that energetic forest policies will be adopted in all communities."

Insect Damage

Insects in America do two billion dollars worth of damage every year and nullify the labor of a million men.—American Magazine.

Inspirationless Jobs

It isn't fair to yourself or to your boss to stick to a job that doesn't hold a certain amount of challenge for you.—American Magazine.

WOMAN REAL ESTATE DEALER AGED 90 YEARS

Oldest in United States and Lives in Philadelphia; Is Go-Getter

Mrs. Edward Black, woman realtor of Philadelphia, who has recently reached the age of ninety, has the young "go-getters" of the profession hustling. During the past year, alone, she has acquired enough rich contracts coveted by other great firms to make her a serious competitor in the field.

"I have heard a lot of criticism of modern business methods and sharp dealings, but they have never worried me," she smiled, when interviewed by the American Magazine.

Mrs. Black took over her husband's business in 1905 when he died, and not only retained all the old clients of the firm but has added enough more to make it a leading concern. She arrives at her office daily at nine o'clock and remains until three without stopping for lunch, and then rides ten miles home in a street car. She has no children, but resides with a niece. Mrs. Black's office is on the third floor of a building opposite Independence Hall, a quarter of the city which is her favorite from girlhood, and climbs two flights of stairs every morning to reach it.

The oldest real estate woman in America, was born in Bordentown, N. J., and went to Philadelphia as a bride in 1863.

RUSSIA HAS ONE MOTOR TO 6,750 OF PEOPLE

Compared to the ratio of one to five in the United States, Russia has one motor vehicle to approximately every 6,750 inhabitants, reports the Chicago Motor Club. There was registration of little over 21,000 automobiles in Russia last year, according to department of commerce figures, and only about 15 per cent were privately-owned.

Among the complaints of unemployment are the girls who have no partners at the dances.

ANNUAL HEALTH WEEK IN ILLINOIS IN APRIL

First to Seventh of Month to Be Tenth Yearly Observance in State

Observance of the tenth annual Health Promotion Week in Illinois will be made during the first week of April in the southern half of the state, and the last week of the month in the northern half of the state.

Due to the fact the spring season for the southern part of the state arrives about two weeks in advance of that in the northern half, Dr. Isaac D. Rawlings, director, Department of Public Health, has arranged the observance of the week in the fifty-two southern counties for April 1 to 7. For the remainder of the state the period will be April 22 to 28.

Breaking up the observance of the week into two sections will enable the State Department of Public Health to make possible a wider circulation of the motion pictures carrying on of its work. At the same time it will allow the department to fill a larger number of speaking dates. Last year the demand for speakers, films and exhibits was heavier than could be met.

RAINY SEASON CAUSES MOTORISTS TROUBLES

The rainy season is the season of slow going for the motorist who would not be listed in the annual accident toll, points out Charles M. Hayes, president of the Chicago Motor Club. Wet pavements, fogged and spattered windshields, murky atmosphere and inadequate signalling during rain are a few of the contributing factors to the wet weather accident list. The club urges:

Signal properly—better a wet arm than a broken one.

Keep your brakes in order—better be able to stop with your brakes than be stopped by the other man's car.

Drive slowly—it is better to get their late than not to get there at all.

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