Tells Her Sisters How to Make Themselves Believe That Sort of Thing; What She Hands Out

"When meals are uninviting and homes are generally unattractive, the husband, not the wife, is usually the one to blame," Mrs. Anna J. Peterson, noted home service expert, told club recently.

equipment," she declared. "You can't only a broom, and more than you can make an automobile with nothing but a monkey wrench.

Greatest Industries "Cooking and home-making are the greatest industries on earth and being a housewife is the world's greatest occupation. Yet, most women are ly's 'white collar' job."

a steam shovel has a right to deny his tant to be farmed. wife a vacuum cleaner or modern gas range."

Get Men to Aid

provide for the use of housewives, ucts from up and down the wide earth. timely. It is stated that Illinois Redepends to a great extent the comfort and enjoyment of home life."

The Springfield meeting was one of many home betterment talks and demonstrations included in the "better homes" campaign being carried on in practically every community in Illinois by over 750 women's clubs affiliated with the state federation, of which Mrs. Walter W. Seymour of Chicago, is president. Thirty-three other states are conducting similar campaigns under the auspices of the General Federation of Women's clubs, the national organization.

NATIONAL ADVERTISING IS EQUALIZING PRICES

More Than Makes Up for Difference Caused by Increase in Cost

National advertising of food products has equalized the prices of food twenty years ago and today, according to the Woman's Home Companion, which is conducting a series of food experiments under the direction of its experts.

In proof of this statement, a series of recipes are being published every month showing that an excellent dinner for four persons can be prepared in the home for one dollar.

"The answer," says the magazine, "is in the products and ingredients used in modern cooking compared with those used years ago when there was no standard for food materials. In the recipes prepared by our experts, no less than ten nationally advertised products are used. These constitute ten safeguards for the success of the meal. Experimentation is no more. National advertising makes possible such ideas as this dollar dinner because it gives a specific guarantee of quality and eliminates waste. National advertising has more than made up for the difference in prices twenty, years ago and now."

#### CANADIAN FIRE LOSSES DECLINING: RISE HERE

Fire losses in Canada are steadily decreasing while fire losses in Illinois and the United States are mounting higher and higher each year was the declaration of State Fire Marshal S. L. Legreid before the chamber of commerce and the Illinois Fire Prevention association at Moline a few

days ago. Mr. Legreid said in part:

"The loss of life and property by fire in Illinois and throughout the country continues to be staggering in its total. During the ten-year period from 1916, the fire waste of the United States increased in round numbers from \$259,000,000 to \$565,000,-000. This is an average fire loss per day of more than \$1,500,000, or more than \$1,000 for every minute of the calendar year.

"While Canada has been showing a commendable decrease in losses by fire, sad to relate, Illinois and the United States during the same period has steadily increased the destruction of property by fire. In the great province of Ontario, Canada, the fire osses reached their highest peak in 1923, when approximately \$19,000,000 in property was destroyed by fire. In 1924, this fire waste was lessened to \$16,000,000; in 1925, to \$14,000,000; and in 1926 to \$12,000.

U. S. Has Bought Abroad Billion Dollars Worth of Goods Which Could Have Been Produced Here

The deflation of the farmer started in 1921 and since that time it has RESERVE OFFICERS been the assertion of all so-called farm experts that the troubles of members of the Springfield Woman's the tiller of the soil have been due Provide Free Scholarship at to his surplus. The experts have as-"Men who have learned the value serted that he ought to cut production of machinery, tools and power in in order to increase the price, yet it their daily work seldom think of pro- is a well known fact that the less the viding their wives with home-making individual farmer raises the less money he is going to get for his crop. make a balanced meal with just a fry- The farmer has ignored this advice tain the benefit of Reserve Officer ing pan, or an attractive home with to cut production and in doing this Training Corps courses in colleges according to some writers who have and universities. The North Shore studied the subject he has shown Chapter of the Reserve Officers assosound judgment.

Due to Imports article in Farm Life declares that a This action followed a suggestion great deal of the overloading of our made by President Walter Dill Scott farm markets is due to importations, of Northwestern for means to inlaborers while the American working Mr. Thompson quotes Secretary of crease enrollment in R. O. T. C. at man, with the industrial equipment Commerce Hoover in the assertion that school. President Scott explainhe has at his command, hold the fami- that each year we are importing from ed that approximately half of the fereign countries a billion dollars young men attending Northwestern "No man who uses a micrometer in worth of products which we might as work their way through school. The his work should expect his wife to well be raising for ourselves. And it reeds of many students prevented cook a good meal without measuring may be said in passing that a billion taking military training. Conseutensils, and no man who operates dollars added to the farm receipts quently a free scholarship would help an electric drill or lathe, or commands each year would be decidedly impor- some deserving young man to devote

Continuing, Mr. Thompson says: meaning of this situation. What it made at one of the Citizens Military Referring to a "better homes" cam- signifies is that in just the last few Training Camps during the coming paign being fostered throughout the years, 2,000,000 American farm folks summer training period. The opporstate by the Illinois Federation of have been thown out of their homes, tunity for young men to secure a free Women's clubs, with which the Spring- forced off the land into the towns and scholarship at Northwestern will field women are affiliated, Mrs. Peter- cities, to make a market here in this very likely induce ambitious young son declared: "Talk to the men, if country for peanut oil and low grade men to attend Citizens Military you want to improve living conditions eggs from China, for cocoanut oil Training camps this summer in order in Illinois homes. One cooking dem- from the Philippines, cattle hides to qualify for the free scholarship. onstration before a man's organiza- from Argentina, cheese from Italy and In view of the increasing interest tion will do more good than a dozen Switzerland, wool from Australia, silk now being displayed all over Illinois before a women's club. The men are from Japan, and flax, fruit, vege- in R. O. T. C. training, this action the providers and, upon what they tables, rice, nuts and many other prod- of Illinois Reserve Officers is very

Lowers Prices

\$1,000,000,000 worth of such things which have taken the place of products from our own farms. But the ompetition of these imports in our home markets has lowered the price there the every laim product from MARKETS alfalfa to oranges. It has forced us to export heavily to foreign markets, which has cheapened our entire farm

"Doubtless the total loss thus inflicted on American farmers, would have kept the families on the land that have been squeezed off, besides adding to the prosperity of those who have survived this competition.

AIDING YOUNG MEN

Northwestern University: Other Helps

Illinois Reserve Officers have given very practical evidence of their interest in helping young men to obciation located at Evanston, has raised money to provide a free scholar-William Johnson, in an interesting ship at Northwestern university. time to military training.

It has been stated that awarding "Lets open our minds to the full the scholarship probably will be

serve Officers are the first in the "It isn't only that we have imported country to provide a free scholarship.

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