

**WELFARE STATION
OF GREAT BENEFIT**

IS ALICE H. WOOD CENTER

History of Splendid Work Done for Mothers at This Place Is Outlined; Save Infants' Lives

On the Northwest side of Chicago, at 1891 Maud avenue, there was once a typical corner saloon, surrounded by the small shops and bare unadorned homes of Chicago's poor. Today the same shops and dwellings are there but in the space where the saloon did business is a clean, bright, cheerful shrine devoted to health and happiness for little children known as the Infant Welfare Society's Alice

to insure safety for herself and health for the expected little one. Right at hand also is the Society's pre-natal nurse to receive the doctor's instructions regarding the case. If there should be anything in the doctor's advice which the mother, always poor and often foreign, has not understood, it will all be made plain to her by the nurse in visits which she makes regularly in the mother's home. The nurse not only teaches the mother how to follow out the doctor's instructions given at the station but she very soon has a sympathetic understanding of the problems with which the mother has to contend. She learns what the economic status of the family is and can advise the mother as to what it will be most necessary for her to have both for herself and for the baby, helping her to spend to the best advantage the little money she has to do with.

Saving Babies
This all means that more live babies

particular baby and the nurse teaches the mother by actual demonstration in her home how to prepare the modification prescribed by the doctor. Besides the baby's actual food the nurse advises and helps the mother about sanitary conditions in the home, the baby's clothing and his daily routine of sleep, meal time and play time.

Keeping Child Well
"Keep the Well Baby Well" is the Society's slogan. A baby who is sick is sent to his mother's own physician if she has one or to a free dispensary, but children who are suffering from malnutrition or from unsanitary living conditions are the special province of the Infant Welfare Society.

By regular and careful examination of the baby at the station and helpful visits of the nurse in the home, the Society is able to keep the baby from getting sick. Rickets, that dread result of malnutrition, is cured by sunshine and proper food before it fastens permanently on its victim and becomes a lifelong handicap, the food that will produce sound and strong bone, teeth and muscle is given the baby from the very start of his life so that he is fortified against disease and does not readily fall a victim to the maladies which so easily attack neglected babies.

The Society is now entering upon its eighteenth year; hundreds of young citizens are now approaching manhood and womanhood with sound healthy bodies, equipped to do their full share of the world's work as a result of Infant Welfare supervision in the first years of their life, some of whom would have died in their babyhood without the Society's care and many more of whom would inevitably have been handicapped by physical defects through their whole lives—a liability to the community instead of an asset—if the Infant Welfare Society had not kept them well.

This in outline is the program as regards pre-natal work and care of the infant during the first two years of life. Next week we will have something to say about the Society's health work with the child from two to six years of age and their psychiatric social work dealing with early training and habit formation.

QUARTERLY TESTS FOR BEAUTY EXPERTS, PLAN

Quarterly tests of applicants for licenses as beauty culturists will be held during the present year, it is announced by A. M. Shelton, director, Department of Registration and Education.

Under the present schedule tests will be held during February, May, August and November, with specific dates to be announced.



There are white curtains in the windows, bright pictures and posters on the walls, scales to weigh the babies, chairs and tables, toys donated by friends of little children to keep them contented and happy while they wait their turn at the doctor's table and best of all a kindly, interested doctor and carefully trained nurses and dietitians.

Poor Mothers Aided
To this Infant Welfare station, named Alice H. Wood in honor of one of Chicago's noblest women who gave freely of herself for the welfare of the babies, poor mothers come before their babies are born for careful examination by the obstetrician in charge of the pre-natal conference. The doctor gives the expectant mother advice on every phase of how to keep herself well and what to do

babies are born with safety to the mother and the babies right from the very start are safe from many of the hazards which handicap poor and rich alike where scientific pre-natal care is lacking. After the birth the mother comes to the station at regular intervals with her baby, where it is undressed, weighed, and examined by the doctor. If the baby is not gaining as it should the doctor advises the mother just what to do. The mother learns the enormous importance of breast feeding and if she needs any help to keep her baby breast fed, such help is given to her. There are few cases where a mother, with the right kind of care, cannot nurse her own baby and in the few instances where breast feeding is quite impossible the Infant Welfare Society prescribes just the right milk modification to suit each

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Everybody's Going! It's DOLLAR DAY!



For Friday and Saturday, February 24th and 25th

We are offering three groups of dresses, all the newest Spring creations. Among them you will find the smartest things in Sports Wear, Street Wear, and Formal Wear.

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| Group 1 | Group 2 | Group 3 |
| \$14 | \$19 | \$25 |
| Regular Values up to \$25 | Regular Values up to \$35 | Regular values up to \$39.50 |

The Spring Fashions Lately Launched in Paris Suggest the Details for These Dresses

This week we are showing the newest spring models, displaying the details which foretell the coming season. Simplicity and youthfulness are the predominating features. All the new colors are shown, including all sizes in this sale.



SPECIAL FOR DOLLAR DAY ONLY
Lingerie—\$1.00
Bloomers—Step-ins—Vests.

SPECIAL FOR DOLLAR DAY ONLY
Smart Lingerie—\$5.00
The Loveliest Spring Offerings, Values up to \$12.50

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