WINNETKA PLANS TO AMEND ZONE MEASURE

REDISTRICT APARTMENTS

Last Week and Being Considered Seriously; May Cause Battle

An amendment to the zoning ordinance restricting almost to the those living in the territory affected, coe Golf club held last week William point of prohibiting the building of realize the great industrial change spartments in Winnetka, was intro- that is taking place in the U. S. duced at the village council meeting | Formerly we looked to New England, last week.

be more than two stories high; that The automobile business gave Michithe first floor shall contain stores gan a place in the industrial sun, and and that 50 per cent of the second now the industrial map of the nation floor space shall contain either stores is changing again. At present the or offices. The remaining 50 per cent, manufacturer seems to have his face which may be apartments, shall not turned to the South. North and contain less than three rooms, each, South Carolina, Alabama and Tenand only one family is permitted to nessee are rapidly becoming indusoccupy an apartment. The building trial states. will not be permitted to take up more than 90 per cent of the lot area. The maximum beight is retained at 35 ical company of New York, declared feet.

Hearing January 9

was presented by Trustee Doris D. shifting to the Mississippi valley and and, as provided by the zoning ordi- almost wholly in plantations, were nance, referred to the Winnetka Zon- now demanding power to run manuing commission for recommendation, facturing plants. The gulf ports, he following a public hearing. The said are already hoping to become hearing has been set for Monday rivals to New York and Boston "for evening, January 9, at 8 o'clock, in the shifting market from Europe to the council chamber.

outcome of a public hearing held a up a new industrial way of the few weeks ago to consider the ad- world." With the development of visability of an ordinance reducing power in the south, Mr. Hooker dethe number of families permitted per | clared that the change would be even acre in "C" commercial zoned area. more rapid than at present. At present, the number is 72.

May Bring Fight what the reduced number would be The shifting of the industrial map under the provisions of the proposed is bound, sooner or later, to cause a amendment but it was evident from shift in the political map. For as the the discussion among members of the industries in the south increase the council that, like those who attended southern states will continue more the hearing and "viewed with alarm" the encroachment of apartments in trend has already set in and political Winnetka, the trustees regard with students tell us that nowhere has the considerable concern the outcome of sentiment for the protective tariff the proposed amendment. The ques- grown as fast duing the past ten tion of its legality was referred to years as in the south. And the deand it was admitted a fight against it is quite probable.

SELF PRESERVATION DOMINATES HUMANS

Not Sex Instinct, as Claimed By Freud, Says Writer In Scribners'

Many fears death but he will risk death to preserve his self-respect, declares Doctor George Draper in an article in the first number of the new Scribner's Magazine.

Doctor Draper, after much research and clinical experience, states his conclusions in Scribner's to the effect that self-preservation, contrary to the Freudian philosophy, is more important than the sex instinct.

"Biologically, from the standpoint of the species, death is essential to life, but the individual vital organism concerned with self-preservation cannot readily accept the truth," writes Doctor Draper. "The urge of living things is toward life, and death therefore is an untenable concept for those that live. Consequently, the insignia of death act as a warning to the living to take what steps they may to preserve themselves. The fear of death makes you put your rubbers on when it rains and obey the traffic policeman at Broadway and 42nd street. Yet such protections of the physical being are instantly disregarded by men and women if they retard an effort to rescue the life or limb of another. We readily sacrifice these physical members to save our souls

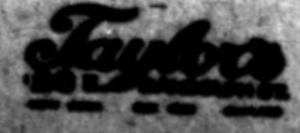
"Now this business of saving our soul is, as far as we know, an interest the earthworm and mudfish at least consciously, share with us. The human being, however, is acutely, almost physically, aware of his psychic individuality. Indeed, as has already been pointed out, the ness of self is his most vital need, for which he is ready at any time to sac rifice a limb or even life itself."

Many lost articles reported during the Christmas rush, among which were a good many lost tempers.

RED TAG SALE

HAT BOXES HAND BAGS FITTED SUIT CASES SUIT CASES

That have been used for dis-lay purposes as well as soile REDUCED 25% TO 40%



INDUSTRIAL GROWTH OF SOUTHERN STATES

GREAT PROGRESS NOTED

Proposal Introduced in Council Tennessee Valley Likely to Become Ruhr of America; Cause of Shifting Conditions In This Region

Few people perhaps, excepting New York, Pennsylvania and Ohio It provides that buildings shall not as our chief manufacturing states.

In a recent address, E. H. Hooker, president of the Hooker Electro-Chem the "Ruhr of America." He added The amendment to the ordinance that the national industrial center is South America and the Orient by The proposed amendment is the way of the Panama Canal is opening

Reserve Supply Ample

All of which is of course true and No estimate was ventured as to significant in more ways than one and more to demand protection. The man for a tariff coming from the former free trade states does not manufacturing industries there. The come exclusively from the infant farmers and fruit growers want a tariff, too, to protect their interests from the cheaply grown fruit of the nearby trpoics and from the increasing shipments of vegetables coming in from Mexico and the islands near the southern coast of the U. S.

Just how this change in conditions will affect the political parties cannot of course be foretold. For the tariff is not the partisan issue that it was

The doctors are discussing the causes of deafness. Some cases are probably caused by hearing too much cheap talk.

The World war is supposed to have cost this country \$35,000,000,000, and yet some people don't think it necessary to take any steps to present getting into war again.

GLENCOE MAN FOUND DEAD IN APARTMENT

Henry Rood, 55 years of age, resident of Glencoe for several years, was found dead in his rooms over the garage at the residence of Wilson S. Wieder, 417 Adams street, last week. Death was due to stomach ulcers, according to the verdict of the coroner's jury. -

ANNUAL MEETING OF GLENCOE GOLD CLUB

At the annual meeting of the Glen-Edwards was re-elected president and Fred Luttig, secretary-treasurer. The members of the board of directors who are serving a five-year term are, William Edwards, Fred Luttig, Charles H. Munch, Alexander H. Marshall and Roland R. Hurford.

MR. SPECKLES' GREAT IDEA

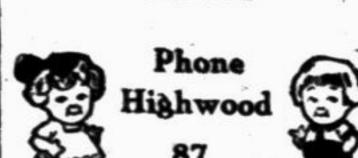
Santa Claus sat on a bench next to the sunny side of his North Pole bungalow. The old gentleman wore a worried and harassed look quite foreign to his usual jovial expression. Sam Speckles, a foreman in one of Santa's toy shops, passed by that the Tennessee valley will become and noticed the good old saint "What's the matter, Santa?" he ask-

"This job's getting too big for one Benson, chairman of the plats and South Atlantic and pointed out that man," answered Santa. "The world's zoning committee, ordered posted the Southern states, once interested getting better and better all the time, and that means I have that much more work to do, and it's getting to be a mighty hard task to make things enough to go around, let alone distributing them."

Mr. Speckles scratched his head. "Well," he said, "here's an idea, and I think it's a mighty good one. Remember that fine magazine full of stories and pictures and nice things you had the other day?" "Oh, you mean The Youth's Companion," said Santa. "Yes, that's it," answered Sam. "Well, it seems to me that if you'd tell a lot of parents about that magazine and how fine and enjoyable it was for boys and girls they'd give



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TELEPHONE STATE 5195 Books Closed for the Year Financial Statements, Operating Reports and Income Tax Returns Prepared Municipal Audits Made and Budget Systems Installed

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Have your plans drawn up now. We have made a specialty of this and will be glad to help you.

At this time we are planting "frozen ball" trees. If you want large trees in your yard, call us at once.



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subscriptions to The Youth's Companion as a Christmas gift to lots of young tolk, and that would help you

a lot." "That's a mighty good idea," said Santa, "and, as a matter of fact, many parents do just that already, but-" Santa sighed, "I wish that more of them realized what a fine gift The Youth's Companion makes, and would give it, too."

Just send your order to the address below, and we will see to it that our Uncle Sam relieves Santa of the burden of delivering at least one gift. Subscribers will receive:

1. The Youth's Companion The big monthly issues in 1928, and 2. Two extra numbers to new subscribers ordering within 30 days. All for only \$2.

The Companion's new book of humor "1001 One Minute Stories" also included FREE (send 10 cents to cover postage and handling). THE YOUTH'S COMPANION

S N Dept., Boston, Mass. Subscriptions Received at this Office

Formerly people used to think they could get ahead by industry and thrift, but now the idea is to put a bill into congress or the state legislature to look after the difficulty.

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Turkeys, lb. 45c&55c Geese, lb. 35c

Ducks, lb. 35c

Chickens, lb.



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Bouse yourself as many have and throw off that burden of FAT -the results will delight you. Three clices of BASY BREAD a helps REDUCE your weight

Pork Loins

TENDERLOIN, side, lb. 191/2c RIB ROAST, side, lb. 171/2c CENTER CUT CHOPS, lb....25c END CUT CHOPS, lb. ____18c

Sirloin Steak the pound	39½c	Loin Veal Chops the pound	42c	Potatoes, Friday only the peck	29c
Porterhouse Steak the pound	49c	Boneless Rolled Veal Roast, the lb.			
Flank Steak the pound	29c	Boneless Veal Stew the pound	.35c	White Turnips, Turnips, Parsnip	Yellow
Sirloin Roast the pound	35c	Breast Lamb the pound	10c	Yams, 6 lbs. for	
Boneless Beef Stew		Leg Lamb the pound	30c	25c	
the pound	_23c	Shoulder Lamb Chops the pound	35c	Dry Onions 10 pounds for	_25c
Fresh Little Pig Hams, lb.	14½c	Rib Lamb Chops the pound	45c	Cabbage 3 pounds for	10c
Boston Pork Butts the pound	24c	Fresh White Fish the pound	40c	Juicy Oranges 3 dozen for	\$1
Fresh Spare-ribs the pound	_19c	Fresh Trout the pound	40c	Grapefruit 6, 8 and 12 for	\$1
Ham Shanks or Butts, lb.	19½c	Fresh Perch the pound	24c	Ex. Large Prunes the pound	26c
Bacon Squares the pound	20c	Fresh Herring the pound	15c	Large Prunes the pound	19c
California Hams the pound	17½c	Halibut Steak the pound	33c	Medium Prunes the pound	16c
Frankfurter Sausage the pound	23c	Salmon Steak the pound	35c	Small Prunes the pound	11c
Breakfast Sausage small links, lb.	23c	Fresh Oysters the quart	69c	S. H. Figs the can	35c
		English Muffins the dozen		Jumbo Ripe Olives the can	55c
Fresh Carton Eggs the dozen	- 1	Fruit Cakes 3 lbs. for	- 1	New Comb Honey 4 combs for	\$1
					~ ~ ~

Roasting Chickens

the pound

VEAL FED BEEF

Rib Veal Chops

the pound

SHORT LEGS, 7 to 8 lbs., the lb. RUMP ROAST, 5 to 6 lbs., the lb.	21 1/2 0
SHOULDER ROAST, 5-lb. cuts, the lb. BREAST, with pocket, the lb.	19%
BEST RIB ROAST, Ib.	350
BEEF POT ROAST, Ib.	241/20
BEST ROUND STEAK, Ib.	350
BEST HAMBURGER STEAK, Ib.	15

35c S. H. Saur Kraut Juice, No. 3 can

S. H. Saur Kraut