

COMPARES SOCRATES WITH JESUS CHRIST

FOUNDED MORAL BELIEFS

One a Man With Glimmerings of Truth for Which He Sought; Other Himself the Truth, Says Professor

Most modern moral beliefs originated with Socrates or Christ, both of whom were put to death for their teachings by leading citizens of their day, Dr. Adams Scott, professor of Greek at Northwestern University, declared at Harris hall, Evanston, speaking on the John C. Shaffer lecture foundation, and upon special request of Mr. Shaffer, publisher of the Chicago Evening Post.

Pointing out the similarity of the careers of Socrates, ancient Greek philosopher, and Christ, Dr. Scott added that both men are known only by records made by their followers.

Left No Writings "Neither left any writings," said Dr. Scott. "The two men, Xenophon and Plato, who tell us of Socrates, were men of great independent literary renown, hence, we are not sure how much they tell us of him is fact and how much imagination. But those who wrote about Jesus were simple men without literary reputations or ambitions, hence we must regard what they tell us as the simple truth told by simple men.

"Socrates shook the belief in the cruel gods of pagan mythology, so that when Christianity was proclaimed it found on Greek soil large numbers seeking for just such a revelation and the church rapidly advanced among the Greek people. The proof of this advance is found in the fact that most of the martyrs have Greek names and the vocabulary of Christianity as applied to worship is almost exclusively Greek.

Seeker After Truth "Socrates never assumed to have any real knowledge of his own, but all his life he was a stumbling seeker for truth, while Jesus never sought for truth, never said he did not understand a single thing. His strongest proof was 'But I say unto you,' and he even claimed to be truthful itself. Socrates was one of the group of the most intellectual men in the most intellectual city ever known, while Jesus moved in an obscure village of an obscure province.

"We can account for Socrates as being the loftiest peak in a lofty range of genius, but Jesus stands all alone, he never had any great or learned companions.

"No one of the associates of Socrates ever regarded him as more than a noble man, while he regarded himself as simply an ignorant seeker for wisdom, but Jesus never regarded himself as other than divine and he constantly impressed this belief on his companions.

"Socrates saw faintly and remotely the things Jesus saw clearly and fully. It is as easy to explain a Socrates as it is a Shakespeare or a Lincoln, but no test known applies to Jesus except the test he himself applies, that he is not a mere man, but is as he claimed to be 'the Christ, the Son of the living God.'"

COLLEGE GIRLS KILL RATS AS A PROFESSION

Visit Many States and Cities Taking Contracts to Exterminate Them

Rat killing as a profession has been adopted by two college girls, Miss Helen Caldwell of Huntington, West Virginia, and Miss Evelyn Wagar of the University of Minnesota. The strange vocation for women has proven so profitable that they intend to remain in the business, both girls declare.

"As we travel in our own car," said Miss Caldwell, in an interview with a national magazine, "we have lots of play and sightseeing mixed with our work. We have already toured thirty-nine of the United States, two provinces in Canada, Hawaii, Alaska, and many of the Mexican border cities.

"We got our original idea during a drive in Virginia against rats. We learned from the United States bureau of public health the use of barium carbonate, the most effective rat poison that has yet been developed, and found we could work so successfully with it that we had many calls from distant places after our work in Virginia.

"The government estimates that the rat population of the United States is twice the human population and that it costs \$1.82 annually to feed each rat. It is also known that a single pair of rats living in good circumstances can be responsible for the arrival of 650,000 rodents in three years, so their is plenty of work left for us."

"The girls usually work under the direction of chambers of commerce or other civic bodies, but take large individual contracts from factory or warehouse owners, as well.

URGES ADVERTISING DIRECT TO FARMERS

BUSINESS MEN'S CHANCE

Former Governor of Nebraska Says Merchants are Over-looking Opportunity in This Line

Former Governor McKelvie of Nebraska recently called attention to the fact that while the business men of the United States annually spend \$850,000,000 in advertising their wares, only \$30,000,000 of this outlay goes toward acquainting the farmers with what the merchants and manufacturers have to sell. And Mr. McKelvie added that the farmers each year have a potential purchasing power of \$10,000,000,000.

There may be some reason for this apparent discrepancy in advertising for the business of the farmers. Doubtless the disproportion is not so great as apparent, owing to the fact that as a general rule the advertising rates in the local papers going to the farmers are not so great in proportion as in the high powered magazine and newspapers which do not cover the rural field. And it may be that the national advertisers have been discouraged by the bear stories which have been going out from the agricultural states to the effect that the farmer is on the verge of sinking to the level of the European peasantry.

At any rate the advertisers are making a mistake by not paying more attention to the rural advertising field, says the National Republic. The farmers have money to spend and they spend it. And they are best reached by the local newspapers. The farmer is the most careful reader of the newspaper and periodicals which he takes and the best way to reach him is through his local newspapers. National advertisers ought to get acquainted with this fact if they do not already know it. And it is the duty of the local newspapers to acquaint the national advertiser and the world with the fact that the farmer is not broke, that he lives as well as his brother in the city, if not better, and has money to buy the things which the business men advertise for sale.

TEN OUT OF HUNDRED CARS ARE EXPORTED

Exports of automobiles from the United States during the month of October totaled 27,718 cars and trucks. Figures compiled by the Automobile Club of Illinois through the American Motorists association show that ten out of every hundred passenger cars made in this country are exported. The average export value was \$776 for passenger cars and \$712 for trucks.

DANGER OF ICE ON PAVEMENTS MARKED

MOTORISTS ARE WARNED

Head of Motor Club Urges Care in Driving in Winter; Don't Take Chances, He Says; Reasons

Chicago and suburbs has experienced its first real touch of "smoother than glass" icy pavements during the last few days, when cars skidded, side-swiped or otherwise were unable to hold the road. This sudden change from a slight mist to a freezing temperature adds materially to road hazards, and can best be avoided by sane and careful driving, says a bulletin issued by Si Mayer, president of the Automobile Club of Illinois.

"Don't take too much for granted, expecting that the other fellow is going to come to a stop or is just as careful a motorist as yourself." When acting on this sort of an initiative, serious accidents generally prevail. "Play safe, yourself and let the other autoist take the chance if he cares to," declared Mr. Mayer.

Dangers of Ice

When motoring on an icy stretch, it is humanly impossible to have your motor car under complete control and ninety-nine cars out of every hundred, were it necessary to come to an unforeseen stop, become easy prey for collision with another car. Your brakes might be in the best of condition, leaving you with a feeling of security that as soon as you applied them they would immediately function. That much is true, but the thin layer of ice, coating the surface of the roadway affords little or no traction to your tires and consequently makes driving hazardous.

Tire chains provide a certain amount of security for grip and traction on sleet covered highways, but are just as liable to skid your car into another, unless you use extreme caution and reduce your speed to a winter driving schedule. What is winter driving? To be absolutely sure of what your car is capable of performing during the frigid months of the year and to be certain that you have it under control for such emergencies. Climatic elements vary with the changing of the months, so that past performances of your car are of little consequence in measuring future safeguards.

AND THINK OF THE SAVING

A fortune teller recently told Bill Barker he was going to lose his heart before long. "Can't you make it my appendix instead?" Bill replied. "It's causin' much more trouble." — Farm & Fireside.

A Merry, Merry Christmas

We're wishing you a Merry, Merry Christmas and a New Year full of prosperity, peace and health.

It adds to our Christmas cheer that we have contributed to the comfort of many of you, contributed by acting as your fuel purchasing agent; contributed by giving service that kept you supplied with coal.

It will add to your prosperity next year if we can serve more of you, and we will put forth every effort to earn the privilege of having your patronage.

FRANK SILJESTROM

—Phone 65—

Lehigh Valley Anthracite — Chicago Solvay Coke
Pocahontas Coal — Franklin County Coal
Petroleum Coke — Building Materials

Christmas Gifts For Men

Shirts - \$2 to \$10

Fine shirts are always in demand and are welcomed by all men at Christmas. We have them in the new plain colors, fancy stripes and mixtures, and the ever reliably white.

Mufflers - \$1.50 to \$5

Soft silk or worsted either in the gayest colors or color combinations — each in a special Christmas box. A gift he will appreciate.

Socks - 50c to \$1.50

Sister can give these and a great hit they will make with Dad or brother. They come in wool, wool and silk, silk or plain cotton.

Gloves - \$2 to \$6

These fine cape skin gloves in natural colors — any shade — have reinforced seams and are extremely manish.



Neckwear \$1 to \$3

An exceptionally fine line of hand-made neckwear in imported silks at \$2 and \$2.50

Open Evenings Until Christmas

539 Central Avenue

E. J. McLaughlin

MEN'S FURNISHINGS

Phone Highland Park 2456



A Few Suggestions for a Merry Christmas

Toilet Sets, Manicure Sets, Perfumes and Perfumers, Eaton Crane & Pike's Stationery in fancy boxes, Photo Albums, Kodaks and Supplies, Sheaffer or Conklin Pen and Pencil Sets, Electric Heating Pads, Pipes, Cigar and Cigarette Holders, Johnston's Stover's Bungalow and Bunte's Candies in boxes ranging from one-half pound to five pounds, White Ivory Goods, Eveready or Yale Flashlights, Thermos Bottles, Safety Razors, and last but not least, Cigars that "she" can safely give to "him."

Also, don't forget the complete assortment of Christmas Cards and Booklets, Wrapping Twine, Tissue, Foil, Yuletide Candies, etc.

Also Closed Monday after 7

Closed Sunday from 1:30 to 4 — Closed Monday from 1 to 5

Central Avenue and Second Street

Sweetland's PHARMACY
MELVIN D. SWEETLAND

Telephone Highland Park 200



HYDROX

Vanilla between 2 Layers of Nesselrode
THIS WEEK'S SPECIAL "The Yuletide"
FULL QUART BRICK

There is a HYDROX Agency Near Your Home

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73 Years of Safety
105 South Dearborn, Chicago Phone Central 6393

Ample funds at 5 1/2% interest for loans on homes

5, 10 and 15 year plans, straight or with pre-payment privileges

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UNION CENTRAL LIFE INSURANCE CO. BANKERS LIFE CO.
of Cincinnati of Des Moines
Combined Assets \$330,000,000

Announcement

Mr. Billy Lach, an Expert Hair Cutter and Finger Waver from the Swirl Shop, Chicago, is now in the employ of the Highland Park Beauty Parlor, 380 Central Ave., for the benefit of those desiring the very latest ideas from the big city

MARTHA MIELKE

380 Central Avenue Phone Highland Park 303