

**TRUST COMPANIES' LARGE RESOURCES**

**Over Twenty Billions at End of June, an Increase of Billion or More**

Trust company resources on June 30 exceeded \$20,480,000,000, an increase of \$1,145,000,000 for the year, according to the twenty-fifth annual edition of "Trust Companies of the United States," just issued by the United States Mortgage & Trust company of New York. Deposits were \$16,800,000,000, a gain of \$840,000,000.

The following six states each having resources over one billion dollars, account for nearly 75 per cent of the country's total.

|              |                            |
|--------------|----------------------------|
| New York     | \$6,056,210,169.04         |
| Pennsylvania | 2,540,167,064.83           |
| Illinois     | 2,051,621,952.83           |
| Ohio         | 1,688,299,234.08           |
| California   | 1,366,734,960.49           |
| New Jersey   | 1,263,507,518.42           |
| <b>Total</b> | <b>\$14,966,540,899.69</b> |

The largest gains were: New York \$852,020,000; Pennsylvania \$270,000,000; New Jersey \$200,000,000; Ohio \$155,000,000.

In reviewing the figures, President John W. Platten, of the United States Mortgage & Trust company says: "It is a cause of satisfaction that the resources of the trust companies of the country continue to seek new high levels year after year, the totals

at the present time being considerably more than double those of ten years ago. Yet it is none the less gratifying to note the unprecedented efforts being made by the trust companies to extend their service into new channels.

"The situation is most encouraging and warrants every confidence in the future of trust companies and their ability to render a most valuable and constantly broadening service to the public."

**TEXTILE WORKERS HAVE COURSE ON SOCIOLOGY**

A special institute was conducted this summer by the University of North Carolina for members of the Southern Textile Social Service association and other social and recreational workers. Courses were given in modern social problems; the citizen and his town; girls club work; handicraft, play, and recreational demonstrations. Round table discussions were held for persons engaged in industrial social work.

President Kemal of Turkey broadcasted a 400,000-word speech in four days. When you read this you ought to appreciate President Coolidge all the more.

One statistician estimates that 204 tons of hair have been shorn from American women since the bobbing craze started. And still the price of mattresses hasn't gone down any.



**All Fur Coats Reduced!**

The lateness of the season makes this move necessary—the coats must be cleared—and we're willing to make exceptional sacrifices to clear them! These coats go to you with Lord's guarantee—fine, well-selected furs, tailored properly, so they'll keep their smart lines, and wear well.

**To Give You an Idea of the Savings:**

**A Shimmering Golden Caracul with Fox Collar**  
 Was \$275      Size 38. Deep, face-trimmed mushroom collar—rich lining—  
 Now \$195

**A Dark Muskrat Coat with Fluffy Fox**  
 Was \$250      Beautifully matched skins—generously cut size 40  
 Now \$175

**A Rich Black Sealine Coat with Mink**  
 Was \$265      Collars and cuffs of pieced mink size 40  
 Now \$200

**A Deep-Piled Beaverette Coat**  
 Now \$175      Trimmed with dark fox—size 38—  
 an unusual value

**A Thich-Furred Australian Opossum**  
 Was \$250      Close, heavy skins—well-matched and dark—size 36—  
 Now \$175

**A Smart Tailored Muskrat**  
 Was \$225      A straight youthful model, with Johnny collar, size 16  
 Now \$165

**A Soft Silver Muskrat Coat**  
 Was \$250      Heavy, dark Fox mushroom collar gives contrast—size 18  
 Now \$175

Lord's—Fur Coats—Second Floor



**JUST PARAGRAPHS**

The Nobel Prize has been awarded for the second time in its twenty-five years of history to a woman. Grazia Deledda, an Italian writer, is the winner of the coveted honor, her chief work being "The Mother," a story of a remote and primitive village of peasants and shepherds, the kind of village in which she herself was born and spent her early life.

Another Englishman has crossed the pond to look us over and then to write a book about us. He is Douglas Goldring and tho his publishers all but promise that he won't mention Niagara Falls they did not dare do so much for prohibition.

**NOVEL OR BIOGRAPHY**

**"DEATH COMES FOR THE ARCH-BISHOP"**

By Willa Cather  
 Alfred A. Knopf

I should like to borrow for Willa Cather's latest book the words that Rebecca West used for H. M. Tomlinson's "It is another turn in the spiral of perfection." "Death Comes for the Archbishop" is a beautiful book. It has reserve, emotion, charm and fine writing. It is an unclassifiable book hovering between novel, biography and historical monograph. But one does not ask to classify it, one reads it and is glad that it was written. As one is usually glad when reading anything by Miss Cather that it was written.

It is the story of Bishop Jean Marie Latour, first bishop of New Mexico. A story of faith, hardship, of a great career. One wishes that there were still vast uncharted stretches of our country where men could go and do such work as that of Father Latour then die as he did, in the shadow of his own cathedral, symbol of a great work done, content, at peace with past and future. There is something sad and something epic in the simplicity of the book.

**A PRIZE NOVEL**

**"REBELLION"**

By Mateel Howe Farnham  
 Dodd Mead & Co.

"The great prize novel" is the way the publishers try to make you feel that because Mateel Howe Farnham got ten thousand dollars—or was it more?—in good hard cash for her novel, "Rebellion," that it is therefore a "great novel." It is a simple method by which they so thoroughly advertise the giving away of this large amount of money that the public hastens eagerly to give it back to them.

But "Rebellion" is certainly not a great novel. It just in my opinion squeaks under the wire of being a mediocrity good one. Perhaps it is good one for serialization, perhaps the movies will like it, but those other

two factors having to be considered, the novel-reading public has come out the small end.

The plot is not startlingly new. Jacqueline Burrel falls in love with a boy whom her wilfully stupid father refuses even to meet, calling him a "carpenter," though he was only doing that work temporarily and is really an architect. Naturally Jacqueline since she has only her father to consider and he is a sarcastic old brute, goes ahead with her romance. The only stumbling block in their path is lack of money, a stumbling block which Jacqueline manfully overcomes by unearthing an old family scandal, blackmailing her fond parent and going blithely on her way. The bridal couple departs for Paris and that's that.

**THE GREAT WHITE WAY**

**"NEW YORK NIGHTS"**

By Stephen Graham  
 George H. Doran & Co.

Of course it depends on what you think a book entitled "New York Nights" should be whether or not you will like this one of Stephen Graham's. But I for one, have a preconceived notion based perhaps unjustly on a cherished book about London called "The London Perambulator."

That book for some reason—partly because I knew that Mr. Graham had also written a book about London, therefore this book must be something like my cherished one—anyway that book sent me to this one with a high sense of expectation, of excitement. A sense which was sadly unfulfilled.

Mr. Graham has gone somehow stiffly not graciously about his business of exploring New York at night. Notebook in hand he has knocked at the doors of speakeasies and sat in the outer room of the police court. When a woman at a night club asked him what he was doing he answered "snooping around." The phrase unhappily stuck in our mind, we felt it more descriptive than we wished. In other words Mr. Graham tho he went thru the motions failed in the spirit of his task, makes us instead of saying "Ah" at the beauty and mystery of a city at night say "Hm" and wonder how those people stand it to stay up so late at night.

A treat for children and adults  
 Another Hugh Lofting

**Doctor Doolittle's Garden**

In which the doctor enters the world of insect life with his usual tact and sympathy and meets with his usual success.

Frederick A. Stokes Co. \$2.50



**Flower Clusters to Wear on Your Coat or Dress, 95c**

Nosegays from an old fashioned garden—pansies, mignonette and forget-me-nots. A spray of rich velvet rosebuds in deep, warm tones. Single blooms—sophisticated gardenias of leather, tipped with gold. Endless variety at this one price. Hundreds are being bought for gifts every day!

Lord's—First Floor

**Triangle Scarfs in Bright Sports Colors, \$3.25**

Hand-blocked Taylor scarfs among them—famous for pleasant harmony of design and blending of color. Reds, greens, browns, blues—ingeniously blended to produce sports effects for every costume!



Lord's—Neckwear—First Floor



**Stockings and Gloves have places on every gift list—so we present here French Kid Slipons at \$4.25**

Fine, soft, pliable French kid for dress wear—in white or mode tint. Simple enough to be worn with less formal costumes—yet perfectly suitable for dress wear.

**Lord's Special Chiffon Hose \$1.65**

Pure, clear silk to top—reinforced at the wear places on the foot, and under the silk hem. An unusual array of desirable colors—evenglow, beige, French nude, sandust, dust, and dusk.

Lord's—First Floor

**He was a holy terror — yet he never took a life!**

Read the whole story of this intrepid career — the war's greatest hero — depicted by the author of

"WITH LAWRENCE IN ARABIA"

**The Sea Devil**

by Lowell Thomas

\$2.50

Doubleday Page & Co.