

# Editorial Book Review

## JUST PARAGRAPHS

How important books on Russia have been published this month. One is Kerensky's "The Catastrophe," which tells the thrilling story of the Revolution from its outbreak until its forces were swept from power by the Bolsheviks. The other is "The Tragic Bride" in which is told the life story of the last empress of Russia, Alexandra, who was certainly one of the chief causes as well as the victim of the Revolution.

Andre Maurois who gained a wide public in America first by his life of Shelley has written "Djiraali, A Picture of the Victorian Age," a book which will be published in January.

## Beware of Stenographers

### "DANGEROUS BUSINESS"

By Edwin Balmer  
Dodd Mead & Co.

Edwin Balmer has discovered a new danger in the world. This is something of an achievement considering how many we had already. At least he says in a letter to his publishers that this particular danger has never been brought out on these terms. It is the danger of linking business with friendship, of entertaining ones customers, dragging in one's family and friends in the race to "sell."

For anyone not in the business of buying or selling it is impossible to say how widespread is this danger, it is something which unless it touched fact. Mr. Balmer has made a vigorous case for it however, though he is able to point to no solution.

Jay Rountree on the train coming home from Harvard gets a telegram from Lida Haige saying that she will accept his sacrifice and allow him to marry her. Jay is, surprisingly, responsible, because a customer of his father's company has taken Lida on a "wild party" and compromised her. So Jay taking the other man's guilt upon himself meets his stern parent and goes back to New York to marry Lida. That day the order from said customer arrives.

In a golf game playing with a dub Jay holds another customer till his wife loses him later by a social slight to his family. Late hours at the club get a big account, while the stenographer who loves Jay allows herself to be hugged for another. It comes down to a race between companies for the prettiest stenographer, and Jay deliberately removes his from the running by—after Lida divorces him—marrying her himself. What the company will do without her Mr. Balmer does not attempt in his diverting novel to say.

## MR. VAN LOON FIRST

### "AMERICA"

By Hendrik Van Loon  
Boni & Liveright

When you pick up a large lusty full-grown book like this of Hendrik Van Loon's on "America" you feel a more than usually keen desire to know just what it is like. It is all very well to take on puny companions unthoughtfully—they can be laid aside readily enough in an hour. But it is quite another matter to find oneself entering into conversation with a great lusty being who could with a lift of the hand tip us over and who might choose to do so. Much has been said about taking books as companions but little, so far as we know, about the danger of taking up with these great husky volumes which may intimidate by sheer physical bulk.

One look at the illustrations, of which there are a profuse number, and we know that our companion has a humorous glint in his eye, in fact often he laughs, though not as abandonedly as we might fear he would do. He has a sense of color, too, and a feeling for the dramatic. The latter does little to insure our safety of course, as we may be to him a dramatic incident ourselves. But on reading the first page we become reassured, he has other fish to fry.

He—the volume—under the guidance of Mr. Van Loon, is telling the story of America, the country about which we seem to have heard so much but know so little. It seems that back in the days of Columbus there was a shortage in the market of spices because of the old trade routes to India being cut off. The situation was so acute there was much talk of finding a new route through which to bring the necessary goods. Columbus being a man of vision, started off to find the route. Years later when the new country had been discovered but no one knew what to do about it, it was the populiarity of the tobacco plant which attracted settlers to it in spite of the terrible hardships to be endured. So it becomes apparent that Mr. Van Loon is a follower of that hard-hearted doctrine known as "economic determinism." It also becomes apparent that Mr. Van Loon is well informed, but looks at things from a new and original angle, that he is satirical, that he likes to play the buffoon. We are treated to his opinions on many subjects, including often royalty, and we can assure you that they—the opinions—are never dull.

On the whole this history or story—did the word history come from "his story"—is a lively document from which much amusement and knowledge can certainly be gained.

## McNary On Job



Sen. Charles L. McNary of Oregon, is in Washington feeling out all factions in the hope the new McNary-Haugen Farm Relief bill will be passed and Okched by the President at the forthcoming session of Congress.

## THE NEW INDUSTRY

Thirty thousand beauty shops in the United States take in \$400,000,000 a year from 60,000,000 persons.—Woman's Home Companion.

Whatever an intelligent minority may or may not be accomplishing in government, it appears in headlines that a bayonet minority is ruling Russia.—Pittsburgh Post Dispatch.

## SUGGESTIONS UPON HANGING PICTURES

### Do Not Place Them Too High In Room Says Expert on Decoration

In hanging pictures in the home do not hang them too high. When we enter a room we see things that are on a level with the eye, or below. So pictures should be hung so that the center of the painting is about five feet from the floor. Unless your walls are of hard stucco, when nails can be driven in the walls and pictures may be hung so that the cords are invisible, do not try to hide the cords.

For the larger pictures sash cord may be used, which may be obtained in colors to match either the woodwork or the wall paper. For the smaller pictures colored cord of smaller size should be used and the picture hung with the cord running straight from either side to the moulding. In this way the cord is frankly shown and it affords visible evidence that it is strong enough to keep the picture from seeming, to fall to the floor, as the thin invisible wires often suffer them to do.

These points were emphasized by Dudley Crafts Watson in his lecture on Interior Decoration in Fullerton hall, Art Institute, last Monday. The speaker urged parents to suggest that their children visit the Art Institute as often as possible. If some of the excellent color reproductions, which may be purchased already framed at the sales desks in the Institute, were hung on the walls of the home where the children could see them, and the originals were afterwards discovered in the Art Institute by the youthful visitors, their delight would be greatly increased.

## POISON GAS

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## IREDALE

## RECORD ENTRIES IN BIG LIVESTOCK SHOW

### International Exposition In Chicago Promises to Be Largest

Record breaking entries have been received in the individual live stock classes of the International Live Stock exposition which will be held at Chicago, November 26 to December 3, according to Secretary-Manager B. H. Heide. Several hundred more animals will be on display at the coming show than ever before, the largest increases being in the swine and draft horse departments and in the junior feeding contest. When the entry books for the carload classes and night, horse show are closed, the total number is expected to exceed 11,500 animals.

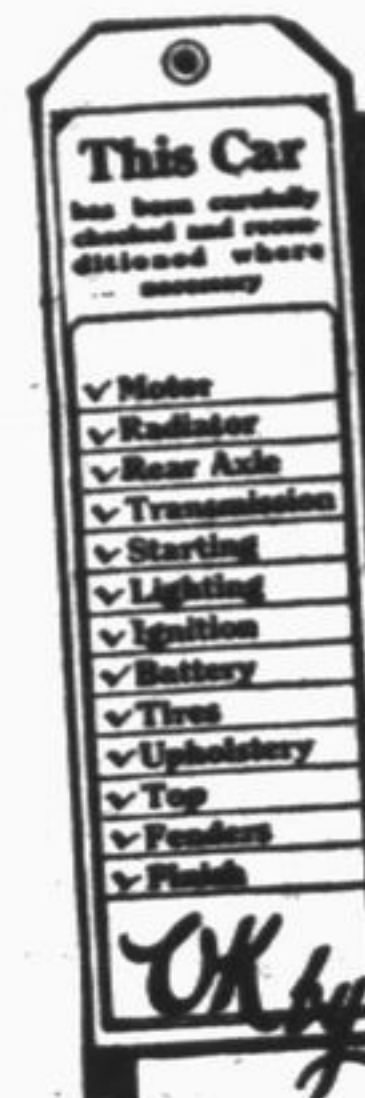
The story of the show will be broadcast as it develops as no other similar gathering has ever been put on the air before. In addition to the

Chicago stations a national chain will carry the news to every part of the continent.

Special trains have already been arranged to bring delegations of farmers and stockmen from Kansas, Montana, North Dakota and Minnesota and others are yet to be announced. By official proclamation the period of the International will be observed by the business interests of Chicago as the "Great Central Market week" and the metropolis will be in gala attire.

King George of England has issued an order that no bobbed haired maids are to be allowed around the palace. Here is another King George who may get himself a revolution if he isn't careful.

Marconi the inventor predicts a new fast radio beam which will permit the sending of 2,000 words a minute. Then it may be possible to broadcast the whole Senate proceedings.



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# AUTUMN NEEDS for the Home

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Don't start the furnace going until you really need it. Let one or two electric heaters around the home supply you with the quick warmth needed for short periods on these cool, between-season days. You'll also find them useful this winter and all the year 'round, whenever extra heat is a comfort. Two popular heaters featured in our Fall display are illustrated.



L & H Heater with square bowl and detachable cord.  
\$9.00

## See Our Special Fall Display of Lamps

A beautiful floor or table lamp helps add charm and comfort to the home. A wide variety of new lamp styles are included in our Autumn Display, and many are specially priced.

Any lamp may be purchased the easy "Little by Little" way



## Daylight Kitchen Unit

\$4.50

Installation Extra

Here's an attractive new lighting fixture that makes the kitchen as bright and attractive as a sun parlor. You owe it to your eyes to have the correct lighting this unit assures. May be had with a convenience outlet in the drop cord so that you can use an electric iron, percolator or other appliance. Price of Daylight Kitchen Unit complete with drop cord switch and extra outlet, \$4.50; with drop cord, but no extra outlet, \$3.75; with no drop cord and no extra outlet, \$3.00.

## Brighten Up the Bedroom

The New Bedroom Unit, illustrated at right, makes the room cheery with warm, softly diffused light. Ivory shade is daintily decorated in rose and light blue, and the metal holder is in ivory enamel. \$5.75



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