

INDUSTRIAL EUROPE RECOVERING REPORT

IS OPINION OF EXPERT
Believes Great Strides Likely In Near Future and Competition With America Will Be Keen

Industrial Europe has practically recovered from the World war and America must be prepared for the keenest competition in history not only for the markets of the world but for American markets. This is the opinion of Dr. Edgar B. Brossard of the United States Tariff commission who has just returned from a trip abroad.

"European industries will make tremendous efforts to compete in our markets and American industry must produce efficiently and economically in order to meet these renewed efforts to capture this, the largest and richest market in the world," he declared.

There is little argument on this point. American industries are performing efficiently and economically. That is proved by the fact that with wages increasing living costs are going down in the United States. The industries have been able to bring such a situation about because they have been afforded protection in this richest and greatest market in the world. And our manufacturers and workmen will continue to ask for and to get the protection which is necessary for our continued industrial development.

Government Respected
Dr. Brossard declares further that in spite of the popular notion to the contrary in this country, "the government of this country is respected and looked up to in Europe, both apparently and actually, as equal to if not superior to any other government in the world." He declares that a citizen of America traveling in Europe is received courteously everywhere. Concerning the way in which our tariff policy is received abroad, Dr. Brossard says:

"I talked with a number of European government officials, economists and others who would like to have the United States tariff rates reduced, but there was none of them who did not think the present tariff policy of adjusting the rates to equalize domestic and foreign costs of production in the markets of the United States, a liberal and fair tariff policy for a protectionist country."

It is evident therefore that most of the persons who misunderstand our tariff principle of equalizing costs of production and giving the American worker higher wages and better living conditions, are located not in Europe but in the internationalist, free trade circles of the United States.

CHANGE IN ROAD SENTIMENT SHOWN Marked Difference in Illinois In This Regard Now From 100 Years Ago

One hundred years in the progress of Illinois has witnessed the advance from the almost impassable prairie trail to the greatest hard road system in the world—more than 6,000 miles of concrete slab, 18 feet wide, crossing and recrossing the state in every direction.

The same period—1827—1927 has been as marked in the sentiment in the state as affecting highways.

During the past week more than a score of delegations from various parts of the state awaited upon Governor Small and members of the state highway department urging the greatest speed possible in the completion of the entire hard road system, of practically 10,000 miles. The expenditure of \$160,000,000 resulting from the bond issues to be paid from auto licenses, together with the revenue derived from the two cent tax on gasoline used by motor vehicles, was spoken of as a trivial amount compared to the benefits and convenience derived.

Compared to this general feeling over the state, just one hundred years ago—in 1827—the council of revision in reviewing the efforts of that period to secure some means by which the settlers would be served with highways, protested: "Vast sums from the public treasury have been thrown away for the laying out of roads, which never have and never will be opened."

This criticism of the early efforts to establish a road system in Illinois was based on the expenditure of \$8,000 under an appropriation of the legislature of 1823 for the laying out of a series of roads radiating from Vandalia, the second capital of the state.

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BAR RED INFLUENCE FROM TRADE UNIONS

American and British Labor are United in Eliminating Communist Element

America and England will have nothing to do with the Soviet unions. Within the last few days Russian Communism has suffered the worst setback, from the international point of view, in the entire history of the red movement, says the Cincinnati Enquirer. For the British Trade Union congress voted by 2,551,000 to 620,000 to sever all relations with the All-Russia Council of Trade Unions.

The British trade union movement is the strongest in the world and has tried to maintain relations with the Russian workers. Now, however, it is said, the British workers and their leaders are convinced that the Russian trade union is only another name for the Communist Red International, for which they have no use whatever.

The final break came when Moscow leaders attempted, after attacking British labor leaders, to lay down the law as to the policy of the British unions. Said Walter Citrine, secretary of the congress: "Two years of patient striving to bring about an understanding between the British and Russian movements have now convinced the general council that it is impossible to go on under present conditions. The Russian idea is that the labor movement is played on the Moscow stage and that all other labor organizations are merely spectators in the auditorium."

So British labor and American labor today occupy common ground with reference to the Soviet unions. The fact may impress the major and the picaresque propagandists of Russian Communism in America, though that is to be doubted. What would impress them would be swift and inexorable deportation to the land of their nightmarish dreams.

INTERESTING FACTS ABOUT THIS STATE

The per capita true value of all property in Illinois is \$3,295. For the United States the average is \$2,918. There were 55,080,000,000 cubic feet of manufactured gas produced in Illinois in 1926.

McLean county, having 707,262 acres under cultivation, has the largest farming area of Illinois' 102 counties. Iroquois county is second with 670,957 acres in farm lands.

There are 1,770 bakeries in Illinois whose 1926 products were valued at \$105,000,000. The state ranks third in this industry.

When the French ceded the territory that is now the State of Illinois to the British in 1765, there were less than one thousand white persons in it.

There are more aviation schools in Illinois than in any other state, and Chicago has more airports than any other city.

The average child born in Illinois today has a life expectancy of from 10 to 20 years more than did the average child born fifty years ago.

The value of Illinois' electric railways represents six and one-half per cent of the total investment in electric railways in the United States.

ELABORATE EVENING GOWN NOT FAVORED

"The elaborate evening gown has gone out of fashion perhaps forever," says Mme. Besancon de Wagner, creature for the House of Drevoll in Paris, in an interview with the Woman's Home Companion.


"I believe that, in dressing for the evening a woman should do everything to make herself lovely," said Mme. Wagner, "but capriciously patterned stuffs, heavy, multicolored ornaments, frocks that are gilded, silvered or covered with pearls are no longer worn by well dressed women. Neither do they wear fabrics that crease and look like rags after they have been sitting in them for a few moments. The real dress of which I speak is classical enough in cut to be worn for several seasons and then remodeled if necessary. This may not be a good thing for my business, but nevertheless I think it is a thing a woman should aim at in buying an evening dress. Velvets, satins and lames are the materials which combine richness and dignity."

"For the evening dress for smaller women, I like rather daring, though untrimmed décolletages. If a woman has beautiful shoulders, throat and arms, she should show them. I like the strap décolletage, possibly a little on one side than the other. The deep U is also becoming for evening. The evening skirt may be short, just below the bend of the knees, or it may be given the appearance of greater length by an irregular hem line or a drapery falling below the skirt. The skirt must be full enough to fall gracefully about the figure and give that suggestion of lightness and youth which is so necessary today."

"The evening coat should be beautiful rather than striking in such materials as velvet lames and satins with heavy, though supple body. There is nothing more becoming than soft fur for an evening wrap. Its cut should be somewhat classical, too, for an evening wrap should be worn more than one season."

Drink a cool glass of Bowman's Milk next time you are thirsty. Sip it slowly; critically. How sweet and delicious it is!

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The "Own Your Own Home Bureau" has recently been opened by a group of Utility and Electric Railway Companies, including the North Shore Line. The Bureau is permanently located at 72 West Adams Street, Chicago, and is prepared to give valuable assistance to the prospective buyer or builder of a home within the Chicago Metropolitan Area. The Bureau has nothing to sell, nor is it concerned with any particular section of the Metropolitan Area. To anyone interested in owning a home, the Bureau will give valuable free information on the territory, home planning, financing, location, cost of homes in relation to income, etc. Every home-seeker is invited to use this free service.



Forerunners of Tomorrow's Skokie Valley

REALIZING the character of homes that would come to the beautiful Skokie Valley in the wake of adequate transportation, the North Shore Line, when constructing its new Skokie Valley Route, spent a large sum of money to build attractive stations of approved Spanish architecture.


the Skokie Valley—a section greatly favored by Nature—is the natural locality for the continued, uncrowded growth of the North Shore. Many sections of the Skokie Valley already afford all home conveniences—sewer, water, electricity, gas, telephone, paving. If you have friends who wish to live on the North Shore, tell them about "the newer North Shore," the picturesque Skokie Valley and its excellent electrically-operated high-speed transportation service.

Nine stations, similar to the one pictured above, are located conveniently along the Skokie Valley Route. They are forerunners of the splendid home development which has already made itself evident along the Skokie Valley.

Chicago North Shore and Milwaukee Railroad Co.
The Road of Service

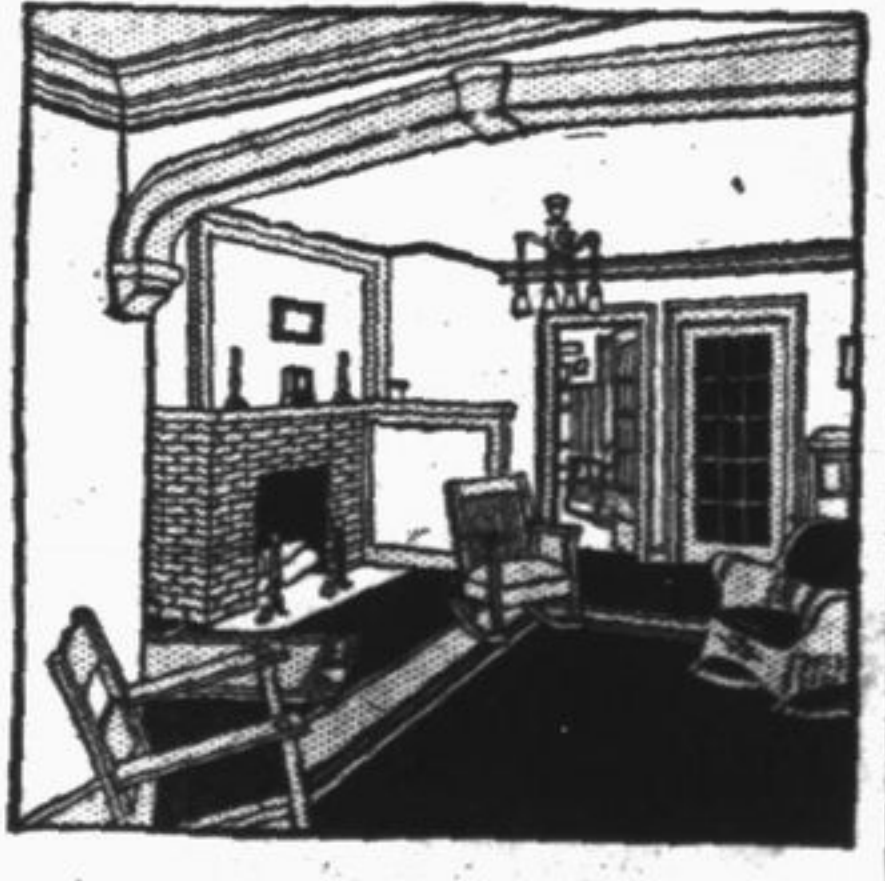
There are more golf clubs adjacent to the North Shore Line Skokie Valley Route than along any other rail route of equal length in the world!

It was logical that this development should follow transportation. For



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