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CIVILIZATION HAS DRAWBACKS, CLAIM

PROFESSOR EXPLAINS WHY

Says It has Crushed Something of Flavor Out of Life; Tells of Destruction of Ancient Cultures

Progress with all its obvious benefits has crushed something of the flavor and bouquet out of life, asserts Roland H. Dixon, professor of anthropology at Harvard, in the September Scribner's Magazine.

Dr. Dixon, in an article called "The Building of Cultures" in which he discusses the growth and future of American civilization, says: "The manifold cultures of the western hemisphere, slowly evolved through millennia in isolation from those of the Old World, and culminating in the civilization of Middle America and Peru, have been destroyed or completely transformed. The only exceptions are to be found among a few amazingly conservative groups, such as the Pueblo Indians of the Southwest, or the scattered primitive tribes isolated in the remoter parts of South America.

Australian Natives

"The lowly but strikingly characteristic culture of the Australian natives has been wiped out, and a whole continent integrally incorporated into a new cultural world. It is a commonplace how universally elsewhere our civilization has reached even the remotest peoples in some degree, breaking down little by little their native cultures, modifying their ways of life and thought, and taking from them something that was theirs of individuality. We believe that what has perished, what is changing, is replaced by something better and higher; that what we are witnessing is a phenomenon for which we should be profoundly thankful. The Australian Commonwealth is surely of far greater value to the world than a continent sparsely peopled by primitive savages.

Causes Regret

"This is an unquestionably true as the process is inevitable; yet one cannot but feel a certain regret that so much of the colorful variety in culture, which existed so recently, has passed and is doomed to pass away. One cannot help feeling a slightly wistful longing for the old pageantry and romance which are being ruthlessly eliminated from our increasingly standardized life. It may, indeed, be convenient and an evidence of the world's progress, to be able to buy one's accustomed brand of safety-razor blades in Samarang or Assouan, in Fiji or Cuzco, as easily as in New York, but the fact takes something of the flavor and bouquet out of life!"

CELLULOID HIPPO NEW MUSEUM STUNT

EFFECT MORE LIFE-LIKE

Impossible to Mount Animal's Skin Properly, So Substitute Adopted; Proves Excellent

A hippopotamus is one animal which, once dead, cannot be made to appear very lifelike, according to zoologists and taxidermists of Field Museum of Natural History. This is because of peculiarities of its skin.

Recently, however, a hippopotamus which looks as lifelike as if it had just come out of a stream in Africa to sun itself was placed on exhibition in Stanley Field hall of the museum.

The secret is that it is a synthetic hippo. It is made of a celluloid-like material.

This is one case where synthetic goods are far superior to genuine, it was explained by Dr. W. H. Osgood, curator of zoology at the museum. However, a real hippo, to begin with, goes into the making of a synthetic one, Dr. Osgood added.

Thus the reproduction of a hippopotamus now occupying a position of state in the museum immortalizes Thomas G. Hippo, late resident of the zoo of the Cincinnati Zoological Park association, who, through an accident in his home there, came to an untimely end at the age of 21. After a seemingly period of mourning, the Cincinnati association presented the remains of the unfortunate Thomas to the museum, that his spirit might carry on his life work of acquainting the public with facts concerning his illustrious family.

First of Kind

Thus came to Thomas the distinction of being the first hippopotamus, and for that matter the first large mammal of any kind, to be reproduced in "celluloid." What is more, his reproduction, according to Dr. Osgood, is the first lifelike preparation of a hippopotamus ever shown in any museum.

The reproduction of the hippo was made by Leon L. Walters, taxidermist of Field Museum, inventor of a special process of employing celluloid acetate in taxidermy, hitherto used by him only in the reproduction of reptiles, the wholly naked parts of the faces of certain monkeys, and the nose pads, lips and similar hairless areas of certain animals. The largest previous use of the method was in Mr. Walters' reproduction of a group of crocodiles on exhibition at the museum.

The method was applied to the hippopotamus because its dried skin is not lifelike, either as to condition or color. The actual skin of the hippo was used in modeling, however. Matrices were made from it, and from them was made the "celluloid" reproduction.

Hairy animals, and birds with their feathers, can be satisfactorily preserved in the original for museum purposes, Dr. Osgood states, but the successful reproduction of the hippo in "celluloid," he believes, marks the beginning of a new era in taxidermy of creatures of its general type which do not keep a lifelike appearance under the usual methods of treatment. Other advantages for the new type of exhibit, claimed by Dr. Osgood and Mr. Walters, are its durability and the ease of keeping it clean. Where actual specimens of animals deteriorate with age, this kind is expected to last hundreds of years, long after the hippopotamus family will probably become extinct.

NORTH SHORE LINE

The North Shore Line extends an invitation to its Highland Park friends to visit their Booth No. 11 at the Better American Homes Exposition.

Plan to Visit The Interesting Hotpoint Exhibit

at the Better American Homes Exposition, October 12, 13, and 14.

The Famous Hotpoint line of electrical appliances and Hotpoint Electric Range will be on display.

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PLAN TO VISIT THE HOTPOINT BOOTH! OCTOBER 12, 13, 14

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RADIO PROGRAMS ARE BENEFIT TO FARMERS

They Like More Talk and Less Jazz; News, Politics and Agriculture

A short time ago the Department of Agriculture completed a survey of radio receiving sets on farms and sent questionnaires to ten thousand farm radio owners to discover what they desired by air.

"These replies show," said an analysis published by the department, "that American farmers prefer radio talk to music, nearly two to one. Voluntary comments accompanying the formal answers indicate a strong dislike for jazz. In music, they want old-time airs and classical music. Aside from educational farm programs, weather and market reports, political talks are evidently popular, and the more current news-programs are in demand, says the Nation's Business.

"Farmers are not using the radio merely for entertainment. The day's work is now planned according to the weather forecasts sent out by the Weather Bureau and received by radio much more quickly than was formerly possible. Market reports issued by the Federal Bureau of Agricultural Economics are eagerly followed and numbers of farmers report definite savings in dollars and cents as a result of this service."

Farmers were found to be interested also in educational programs, especially those relating to farming. Some stockmen said they were getting better pig crows because of information they picked out of the air, others were learning more about poultry, and still others were ascertaining better ways to market their livestock. Some protested against direct advertising, and all had ideas for improving the service, showing how radio is vested with interest for the great agricultural section of American life. The department found that on April 1, 1927, there were 1,252,126 farms equipped with receiving sets, an increase of 126 per cent since July 1925. For the whole country the Census Bureau reported at the end of 1925 that there were 2,170,622 receiving sets.

Formerly the freshmen were lured by putting them under the pump, ducking them in the pond, etc., but no one is lured any more except the professors and teachers.

STRAWBERRY FESTIVAL PLAN PAID FOR CHURCH

How Enterprising Minister in Ozarks Helped to Pay Off Big Debt

A new kind of a strawberry festival, started four years ago, will shortly give the Ozark mountain of Ozark, Mo., a \$50,000 church, free of all incumbrances, according to this season's balance sheet of Rev. J. J. Parton, of that town, which he has given to the American Magazine.

Moreover, the strawberry festival has made a prosperous community out of a district where poverty-stricken farmers once tried to wrest a living out of the stony soil.

Rev. Parton's church, when he became pastor, was in such a dilapidated condition that it was believed for a time that it would have to be given up. But the minister persuaded his board to authorize a new structure to compete with modern counter attractions, and before the board knew it, a fine new church graced the village square and the congregation was \$50,000 in debt. Rev. Parton then asked for a loan of ten acres of land with which to help pay the debt. He planted the acreage in strawberries, and in the second year there was an excellent crop, which was picked by parties of young people organized from the church and Sunday school.

The application of modern growing and marketing principles netted the pastor \$226 per acre for the first bearing year and the yield has been increasing since. When the berry season was finished this year the pastor showed receipts for \$10,000 paid on the church debt. More land has now been turned over to him and the early settlement of the entire debt is assured, the preacher declares.

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The Advertisers on this page are all exhibitors at the Better American Homes Exposition Woman's Club - October 12, 13, 14

URGES REDUCTION OF FEDERAL INCOME TAX

As Applying to Corporations at Least; Position of Illinois Commerce Body

"While provisions have always been made for other animals to lie down and sleep comfortably, little thought has ever been given sleeping arrangements horses," declares Dr. A. S. Alexander, noted veterinary, writing in Farm & Fireside.

"There has been a widespread and mistaken belief," he continues, "that horses could sleep standing up as well as lying down and it has ever been noted that horses had been known to go thirteen years without lying down."

Answering this statement in his article, Dr. Alexander declares that the horse may not lie down but if he does not it is because it has not the proper place and urges better beds especially for work horses. "To the contrary of the usual belief," he continues, "the horse is the most nervous and wakeful of farm animals. He will not lie down if the stall is in a filthy condition. He is believed not to need slumber because he is nearly always awake when anyone enters the barn. If he sleeps by an open door he does not rest because he is in constant expectation of the arrival of the man who feeds him or the dreaded person who harnesses him. Given a clean quiet box stall, however, he will lie down and sleep peacefully, although not perhaps as long as some other animals.

"The average horse grazes, if in the pasture or lazily munches hay in the barn until about ten o'clock and then, if conditions are fit, lies down and sleeps until a little after three o'clock. Horses do not like to lie down in long, dewey grass.

"Horses should never occupy double stalls for, if one lies down first, there is not room for the other and he will remain standing. Mares with colts

should never be placed together in narrow stalls. Better beds for horses will make them healthier, better workers and longer lived," concludes Dr. Alexander.

DEVICES TO REDUCE GLARE OF HEADLIGHTS Various Methods Are Being Tried Out for This Purpose; Value Being Tested

While the great United States Bureau of Standards is using every effort to correct the flaws in automobile glare, the inventors of the country keep right on bringing out improvements. Many drivers have been using the pyralin eyeshades which have been the vogue among young people for the past two years. With this new-fangled head piece as a starting point the inventors have branched out. A warning against the deadly glare is issued by the national headquarters of the American Automobile association is significant. The statement stresses the importance of giving the same attention to a car's headlights as is given to the gasoline tank and the oil in the crank case.

One recent device invented is attached to the windshield by a vacuum process. Another manufacturer of automotive equipment is producing a very clever "look under the glare-stop."

"Ever since the stone age, men have found that they could look against the bright lights by throwing a shadow across the eyes. It is a principle that is as old as the hills," says the manufacturer. "With our green pyralin device you do not look through it, because looking through anything that cuts down light would necessarily at the same time cut down vision. By looking 'under,' the road is clear and the dazzling headlights or glare of the sun, is absorbed in the pyralin shield.

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