

It's Here! Grand Opening!

Friday and Saturday, September 30 & October 1

LAEGELER PHARMACY

FREE! FREE!
Souvenirs

To every one who attends our opening day and participates to the extent of 50c or more, we will give a splendid souvenir, just in memory of the day, given you free.

Here Are Our Specials:

- CHILDREN — Free Balloons, Toy Birds, Etc.
- LADIES — Free Powder, Candy
- MEN — Smokes

FRIDAY and SATURDAY
SEPT. 30th and OCT. 1st

We believe we have every right to be proud of the growth in our business, and now to mark this new stage in our progress, the opening of our new building, we are planning this great event in which we invite the entire community to join. There will be great advantages for every one who attends. A free souvenir with a 50c or more purchase. A splendid chance to buy goods at advantageous prices, so join us on these two days.

Here is a store at last that is up-to-the-minute! The building is new from foundation to roof. The fixtures are new, the stock is new. The Store is large and airy with plenty of display space — everything speaks of progress and facility to serve our community. Yet the management is old. We know Highwood, having given 37 years of Dependable Drug Service. We have an established policy and this new store gives us the opportunity of carrying out in a larger, better way these old established policies.

Big
Mystery Bag
FREE!

with every **\$1** purchase

This bag will be worth at least 50c. Some bags will contain a One Dollar Bill.

FREE! 26-Piece Set of *Silverware*

to Lucky Person Visiting Our Store Either Day. Tickets will be given FREE with a \$1.00 Purchase or more and drawing will be made SATURDAY EVENING.

A \$2 Box of
Cara Nome Face Powder
Given Away
with every purchase of \$2.00 or more.

Half-pound Box of
Liggett's Original Chocolates
Free
with a purchase of \$1.00 or more

A Regular 25c Tube of
Klenzo Toothpaste
Given Away
with every purchase of 50c or more

Prescriptions

Our most pronounced policy is to maintain a true prescription pharmacy. That means in the prescription department only the very best of drugs, chemicals and pharmaceuticals are carried. There are grades in these ingredients, just as there are grades in eggs. We buy the best, maintain it in the proper condition so that every thing that ever goes into a prescription in our prescription department is full power and pure and makes a medicine that responds to the doctor's expectation.

Every prescription is filled exactly as your doctor orders it by a man who is fully trained and experienced and competent and registered and who conscientiously gives himself to the high professional responsibility with enthusiasm.

The work is done promptly and delivered, or we will send a messenger for your prescription, fill it and deliver it. Our policy is to serve the customer and the doctor alike in our prescription department.

Take Home a Brick of

Gridley
Ice Cream

A quality Ice Cream with that rich, creamy flavor
ASK FOR A FREE SAMPLE — IT'S GREAT!

Our New Fountain

We have installed a

White Knight Tile Soda Fountain

The only one of its kind on the North Shore

It has an iceless refrigeration system and all modern equipment. On our opening day will be a chance to inspect it and inspect its products which we assure you will be the very best that any fountain can produce. We buy all products for quality.

A \$1.50 bottle of Shari Perfume
Free with purchase of Shari powder.

- 50c—Jonteel Cold Cream39c
- 50c—Jonteel Vanishing Cream39c
- 85c—Georgia Rose Bath Salts59c
- 50c—Narcissus Face Powder39c
- 1/2 lb. Theatrical Cold Cream37c
- Milk of Magnesia Tooth Paste, small19c
- Milk of Magnesia Tooth Paste, 1ge.39c
- 1x5 Adhesive Tape33c
- 1x2 1/2 Adhesive Tape19c
- 1 lb. Absorbent Cotton49c
- 4 oz. Cotton29c
- 75c—Charmova Writing Paper49c
- \$1.00—Arabesque Stationery69c

MONEY SAVING SPECIALS

On these two days we are going to share with you our reasonable margin of profit by giving you standard goods at greatly reduced prices. Here are our specials.



The Improved Sanitary Napkin
49c
Three for \$1.19



Opeka Coffee
39c per lb. 2 lbs. for 69c
5 ounce Fancy whole cherries19c
Liggett's Grape Juice, pints27c
2 oz. Vanilla extract, 2 for36c

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| 1 lb. Wrapped Caramels39c | 1 oz. Essence Peppermint23c | 1 pt. Russian Mineral Oil79c |
| 1 lb. Jelly Spice Drops29c | 50c—F. E. Cascara, 4 oz.39c | 2 qt. Water Bottle89c |
| 35c—1/2 lb. Chocolate Bars25c | 25c—Tr. Iodine19c | Baby Pants29c |
| Creamed Filberts39c lb. | 1 pint Witch Hazel39c | \$1.00—Rubber Gloves59c |
| Liggett's Wafer Rolls, 5c, 3 for10c | 1 pint No. 6 Disinfectant39c | 75c—Rubber Aprons59c |
| 60c—Loft's Malted Milk & Shaker, 50c | Infants' Glys. Suppositories19c | Electric Curling Iron79c |
| 50c—Rexall Orderlies39c | 15c—Peroxide, 2 for25c | Manicure Scissors89c |
| 25c—Corn Solvent19c | 100 Cascara Pills23c | Electric Toaster\$3.89 |
| 20c—Boric acid Po, 4 oz.13c | Rubbing Alcohol, 8 oz.29c | Electric Flat Iron\$2.79 |
| 25c—Zinc Stearate17c | Aspirin Tablets, 100's49c | |

Camel Cigarettes } \$1.29
Lucky Strike Cigarettes }
Chesterfield Cigarettes } Carton

Free a 25c package of Black & White cigars with every purchase of a package.

\$1.50 Watches (Guaranteed)
\$1.19
Pint Icy Hot Vacuum bottles
89c

Real Quality Merchandise

The same high considerations that control us in the prescription department control us in the selection of all our merchandise. We carry the highly advertised toiletries and health goods; one of the very best lines of rubber goods; we feature especially the Rexall line; we handle Whitman's candies known everywhere for their high quality; the stationery; the fountain pens and pencils, in fact—all of our goods are of standard, high grade quality and our prices always reasonable, and service adapted to the customer's convenience, always courteous, always prompt.

This Coupon is Good for
ONE FULL SIZE 25c
CAKE OF
Woodbury's
Facial Soap
With the Purchase of
One Jergens Soap
Sampler for \$1.00

Laegeler Pharmacy

The *Rexall* Store

Telephone 222

Highwood, Ill.