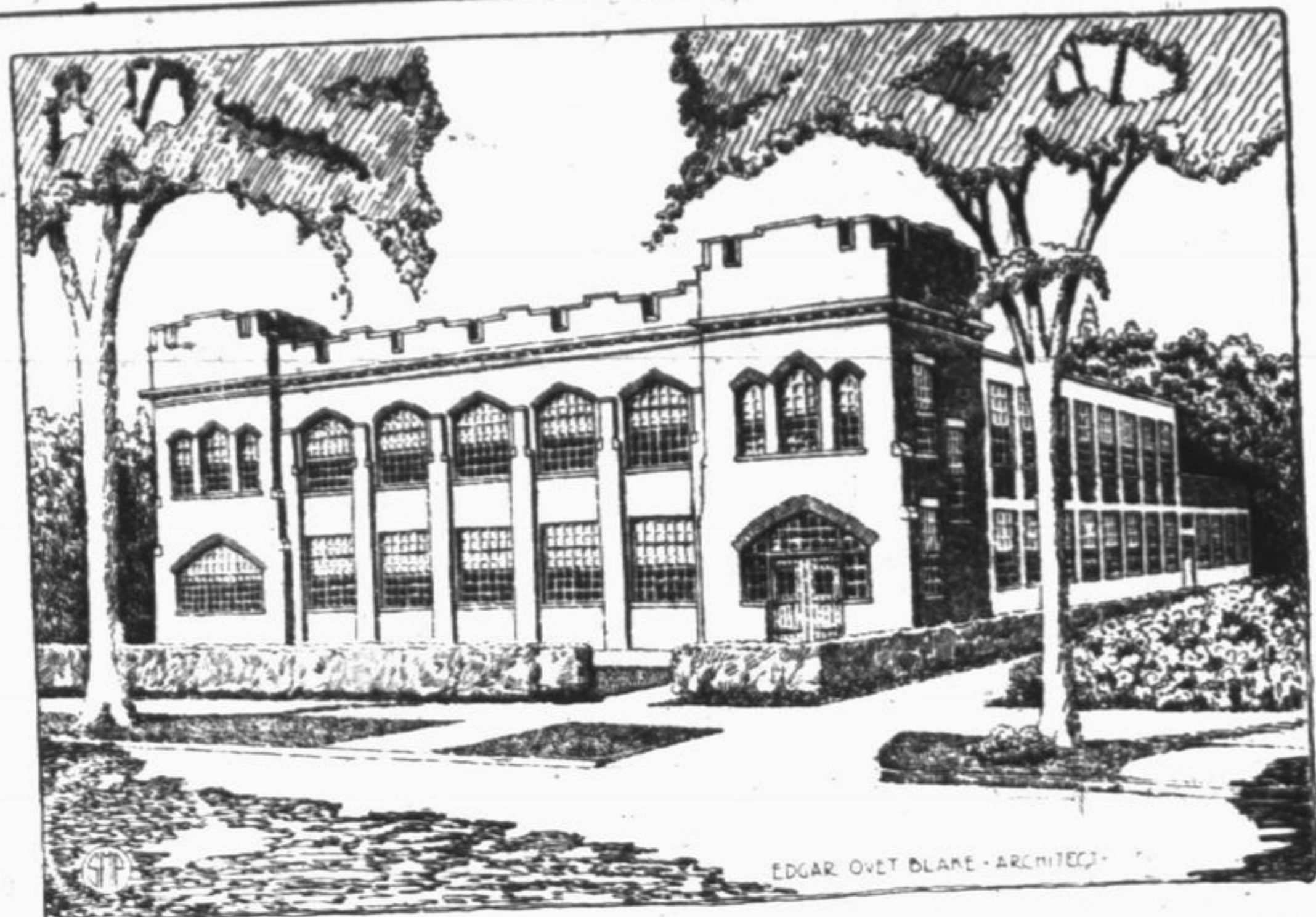


NEW HOME OF LLOYD HOLLISTER, INC.



Drawing of proposed building which Lloyd Hollister, Inc., publishers of the Glencoe News, Wilmette Life, and Winnetka Talk, plan to erect near their present home on Central avenue, Wilmette. Story will be found elsewhere in this issue.

LLOYD HOLLISTER PLANS NEW HOME

CENTRAL AVE., WILMETTE

Publishers of Several North Shore Magazines to Erect Handsome Structure Near Old Plant

The Udell Printing company, publishers of THE HIGHLAND PARK PRESS and THE LAKE FORESTER, hastens to congratulate Lloyd Hollister, Inc., on their modern newspaper and magazine plant, which they are erecting at 1232-36 Central avenue, Wilmette. In the phenomenal but healthy growth of the North Shore, Lloyd Hollister, Inc., is keeping pace, and their new building, with equipment doubled, will prepare them for the

growth of the area which they serve. The new home of Lloyd Hollister Inc., will occupy space 80 by 155 feet and is directly to the west of the building in which their north shore newspapers have been published for eleven years, in fact the new building will be right next door to the old one.

The building which is to be absolutely fireproof is of buff colored brick construction. Edgar O. Blake is the architect and all the artistry of his profession has been employed in turning out plans which will give to the north shore a building which, in fact, will be not only a publishing plant but will also give an imposing appearance.

A big feature is the fact that the new home of Lloyd Hollister, Inc., will set back thirty feet from the street. This provides space for landscaping. A lawn and flower gardens will add to the attractiveness of the surroundings.

In their own area, above the county line, the Udell Printing company has had a similar development. Five years ago, finding old accommodations inadequate, the Udell Printing company found it necessary to build a modern newspaper and job printing plant. At that time they built, as Lloyd Hollister plans to do now, with an eye on future development, and with ample floor space for expansion. Yet today, with the growth of the community and the inevitable expansion of their service, the company finds their present plant crowded and inadequate to meet the demands of their growing business. Consequently they are also planning a modern structure directly in front of their present building on Central avenue in Highland Park, on land which they have used as a small park, to supplement the existing plant. They predict that Lloyd Hollister, Inc., will eventually find, as the Udell Printing company has, their proposed building inadequate to take care of their increasing business.

The basis of the expansion of both is parallel. Each has tried, in its respective sphere,—Hollister, below the county line; Udell above the county line—to give the utmost in community service both in recording the news and in general printing. Each has found that that policy pays; and, consistent with the growth of their respective communities, each has expanded to meet the demand for their services. It is almost unnecessary to add that the Udell Printing company, like Lloyd Hollister, Inc., started on the proverbial shoestring not many years ago.

The Udell Printing company can only echo the "optimism and faith in the future," voiced by Mr. Lloyd Hollister, president of the company, and with him agree that "there is no peak to progressiveness; and I am looking ahead to greater things." And the Udell Printing company wishes to assure Lloyd Hollister, Inc. of the continuance of the co-operation and good will that have characterized the relations of the two companies in the past.

TICKET BOOK IS OFFERED AT ALCYON

The Alcyon theater announces a ten ticket commutation book for its regular patrons. These books will be sold for \$4 which includes ten admissions to the Alcyon theater with a direct saving of \$1 for each book purchased.

The books are good for one year from the date of the purchase. They are transferable and may be used individually or for a party. They will be on sale commencing Sunday, Aug. 21. These tickets should prove very useful to the constant movie fan, for whilst prizes or for gifts. Adv.

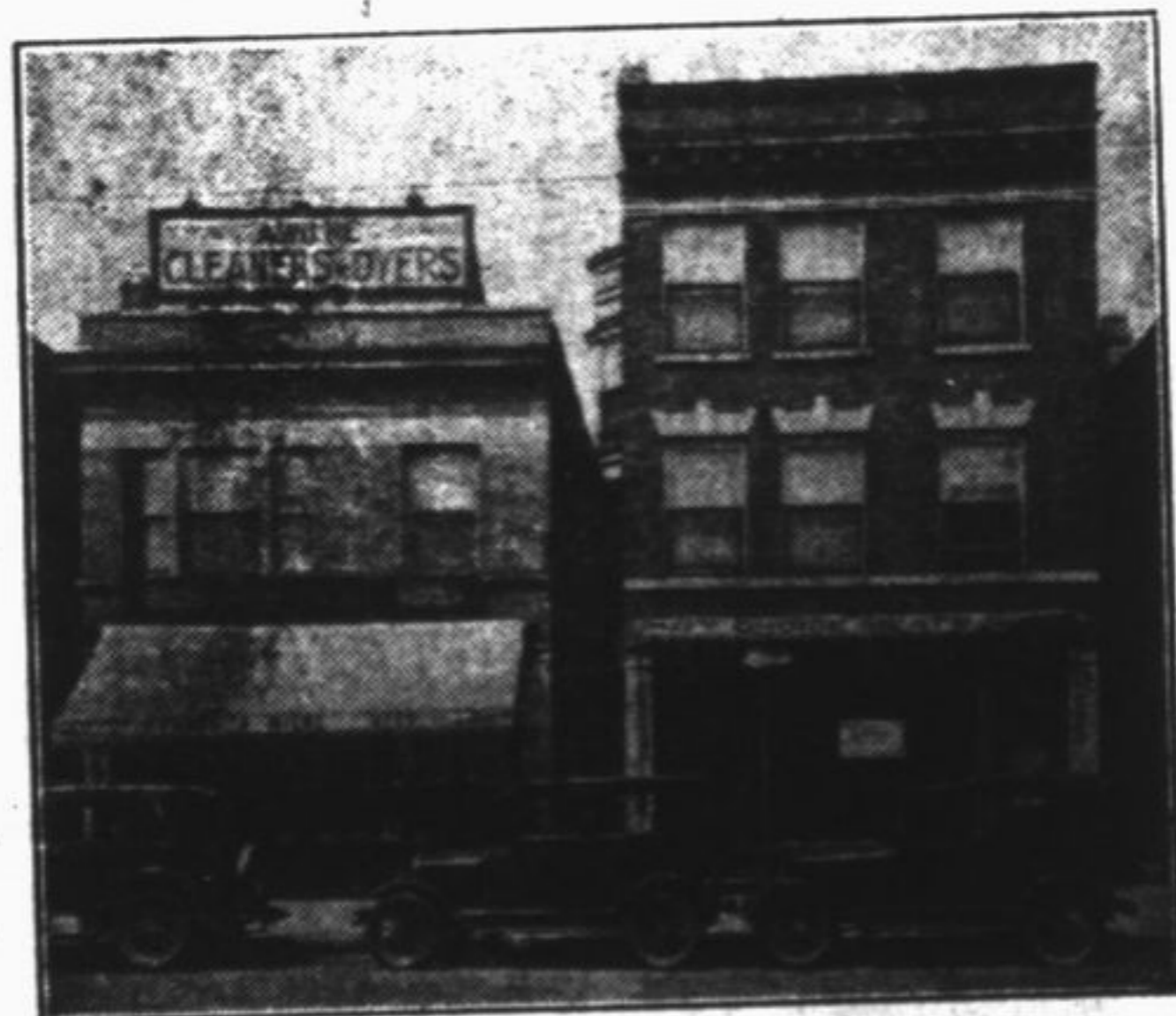
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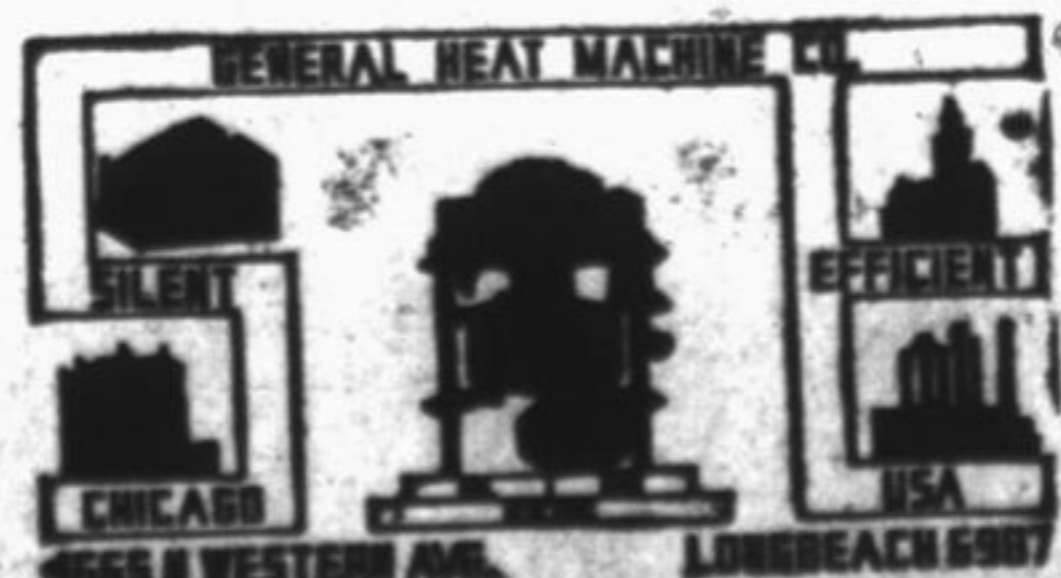


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