

**INNESS COLLECTION
OF PAINTINGS FINE**

SEEN IN ART INSTITUTE

Notable Display of Butler Collection Said To Be One of Most Attractive In Institution

The peace and quiet of the Inness room containing the Butler collection of paintings in the Art Institute of Chicago lure many a visitor to sink into one of the easy chairs placed near the center of the room, there to give himself or herself up to the charm of this incomparable landscape interpreter. For Inness is more than a painter. He is one of nature's true lovers and to him she gave unstintingly of her wealth.

One has only to lose himself in a study of his "Autumn" or "Home of the Heron," or "The Mill Pond," to imagine himself on the scene, with all the wealth of color, spirit and atmosphere of the actual scene, subtly placed at his disposal. Perhaps no painter of modern times has more effectively succeeded in the process of elimination than Inness.

Method Is Traced
In the Butler collection this method can be traced, covering a period from 1867 to 1894. "Summer in the Catskills," was painted in 1867. While it shows his genius for glowing and refined color, and is wholly charming in suggesting the beauty and quiet of a rural landscape, the cattle in the foreground are more static, more sharply defined, hence do not suggest the sense of motion that prevails in his later work. "The Storm," painted in 1876, has more of the suggestion of movement in the flock of sheep in the foreground. In this picture we see one of Inness' favorite "stunts," if we may borrow a word unknown in his day, which was to show, always subtly and gracefully, a column or whisp of smoke issuing from a distant habitation. In this case the smoke evidently issues from a passing vessel, which, however, is out of sight. In this "Afterglow," the smoke, here little more than a haze a few shades darker than the sky, issues from a chimney far away on the horizon. But is most effective because it suggests life and human habitation in an otherwise lonely countryside. In "Threatening," which has been pronounced one of Inness' masterpieces, the smoke, almost invisible in the gathering gloom of the approaching storm, is seen issuing from a tall factory chimney.

Story Is Told
It is told of this painting that the artist saw the storm approach and was so struck by its dramatic power that he rushed into his studio to set down on canvas his impressions. Not finding a blank canvas, he seized a completed picture on his easel and painted "Threatening," right over it. In the picture "At Night," Inness has placed a camp fire from which ascends, almost invisible in the darkness, a graceful column of smoke. "Twilight in Italy," might also have been painted on one of our western prairies, so like them it is, and here we see coming from a lone house in the far background a faint column of smoke. However, these little individualities are not at all apparent, unless one looks for them, so blended are they in the pleasing unity of the paintings.

The largest canvas in the room is "Catskill Mountains," painted in 1870. It is a fine example of his earlier style, with clearly defined forms, and it ambitiously covers a good deal of country, from the white school house on the little hill at the left, down to the stream in the middle distance, on to the valley far beyond and to the peaks of the Catskills in the background. Passing over a period of twenty years, we see, hanging beside the one just described, his "Sunset in the Valley."

The Later Inness
There we have the later Inness, the Inness who has eliminated all unnecessary things and here his forms fade so indistinctly into the background that one scarcely sees their outline. But how powerfully and yet how exquisitely does he accent the glory of that sunset! How wonderfully has he expressed the glow of the unseen sun on the slender bank of clouds above, and how tenderly and subtly has he placed the dainty foliage of the slender trees directly in the warmest glow of the dying sun.

It is a dramatic canvas and most beautifully done. The "Home of the Heron," painted in 1893, only two years before his death, shows perhaps more than any other picture in the gallery Inness' genius for elimination. Forms are merely suggested; the heron is dimly seen flying across a stretch of water in the foreground; the sun has set and a soft glow pervades the landscape. One can scarcely say why, but this appears to be the favorite picture of visitors to the Inness gallery. The Centennial year of the birth of this great American landscape painter, has only recently been celebrated with special exhibitions of his works.

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Cedar Swamp

Continued from page 2
the crackling pine knots and splinters in the fireplace could not banish the clammy dew which the rain drumming on the windowpane seemed to distill in his heart.

"Guess I'll run over and see Sealman," he said, when the dishes had been washed and put away. "Want to go long, Pat?"
She looked out at the pelting rain and shook her head. "I'll put in a riotous afternoon with those magazines we bought yesterday," she told him.

Waterproofed and booted he stepped out the back door and cut through the fields toward Sealman's. It was not unpleasant. The sand was drinking up the rain as it fell. The brown surface was firm and springy. Exercise fought off the chill.

Sealman's double log house was pretentious. His barn, nearly as large, sheltered considerable stock. There implements under a long shed, open along the front, which adjoined the barn. Almost from his own line fence Eddie could see that the soil was closer knit and heavier, because of an admixture of clay with the sand. It compared favorably with the lands of the rich agricultural belt of southern Michigan.

(Continued Next Week)

MOVIE REELS USED TO SELL GOODS NOW IN PLACE OF CATALOGUES
High-Powered Salesmen Reported to Be Utilizing Them to Impress Merchants; But Seldom

FERRIS IS SECRETARY OF ILLINOIS CHAMBER
Succeeds Harvey Hill In That Office With Commerce Body, Announced

Carleton G. Ferris has been appointed general secretary of the Illinois Chamber of Commerce succeeding Harvey T. Hill, resigned. Announcement was made here today by John H. Camlin of Rockford, president. The appointment is effective August 1. Mr. Ferris is now in his fourth year with the state chamber all of which time he has served as head of the transportation department.

Mr. Ferris was born in Dixon, Ill., and spent much of his boyhood in Freeport and Pittsfield, Ill., where his father was in educational work. Woodbridge N. Ferris, the father, left Pittsfield to establish Ferris Institute, at Big Rapids, Mich. He was later elected governor of Michigan and is now United States Senator from Michigan.

Carleton G. Ferris was graduated from Purdue university and from the school of law, University of Michigan. He practiced law for some years and for a time was active in banking. Prior to coming to Chicago to take up his work with the Illinois Chamber of Commerce he lived for some years in Taylorville, Ill. Mr. Ferris is a member of the Executive Club and the Traffic Club, Chicago.

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difficulties in using moving pictures in salesmanship hitherto have been expense and the problem of securing distribution. The first problem has been solved by the development of the inexpensive amateur movie equipment. Distribution, hitherto confined to a comparatively few theaters, schools and churches, has now been provided on a scale, the limits of which can only be measured by the number of homes in America, through the widespread use of home film projectors.

Salesmen are also said to be carrying the small projectors and films instead of sample cases. Set up in a moment and operated from any light socket, the product represented can be shown in actual use under any desirable conditions. This is said to have been a particularly effective sales method where large or unwieldy machines or objects have been the subject to be demonstrated. With the use of the miniature films a steam shovel can be vividly portrayed in the smallest office, or a rubber plantation in South America can be transplanted in a moment to a snow-bound factory in Maine.

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stitute, at Big Rapids, Mich. He was later elected governor of Michigan and is now United States Senator from Michigan.

PRIZE FOR POSTER IS TO PROMOTE LITERACY
A prize is being offered art students by the National Society of Colonial Dames, for a poster which will tend to promote literacy in the United States. To this end the society wishes to secure a poster that will instantly arrest the eye and convey to illiterate as well as to literate citizens, the desirability of being able to read, write and speak the English language. The poster will be distributed to every section of the United States and will reach twenty-thousand different centers. The first prize is to be \$200, the second prize \$150, and the third prize \$50. The

judges are Lorado Taft, sculptor, Max Mason, president of the University of Chicago, John T. McCutcheon, of the Chicago Tribune, David O. Hamilton, artist, of Detroit, and Miss Charlotte R. Partridge, curator of the Layton Art gallery, Milwaukee.

NATIONAL TRAFFIC CODE FORMULATED
Conference on Highway Safety Plans Model Municipal Ordinance

The national conference on street and highway safety, headed by Secretary Hoover, has formulated what it believes to be a model municipal traffic ordinance. The committee is continuing the study of motor vehicle movement and regulation, pedestrian facilities and regulation, traffic signs, signals and markings, parking, terminals, garages, public motor vehicles, street cars, emergency vehicles and traffic ordinances and enforcement in general.

Forty industrial groups are participating in the work to secure a universal traffic code to apply to the nation. One of the benefits of such a system, if it can be made general, will be the discarding of many local regulations which are a nuisance to motorists.

As a rule regulations of this kind are enforced upon communities by strong-minded citizens who are apt to have more prejudices than knowledge concerning highway traffic. The universal code may also serve to help these same prominent citizens to devise more scientific ways to stop "them goll darn automobile hell-hounds."

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