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YES, it's true we do each and every job as if our entire future depended upon it. And it does—that's the way we build up business.

PLUMBING HEATING
EDWARD STRENGER
MASONIC TEMPLE ANNEX
PHONE 632—HOME PHONE 1966

NOTICE OF MEETING IN 14 LANGUAGES

Wide Distribution of Stock of Illinois Power Co. Shown in Advertisement

Printed in fourteen languages, notice of the annual meeting of the Illinois Power company gives a new measure to the widening distribution of stock ownership, says Nation's Business Magazine.

Along with the text in English, German, French, Greek, Jewish, Italian, Polish, Russian, Hungarian, Dutch, Finnish, Slovak, and Swedish went lines in Chinese. Not that the company knew so much about its Chinese stockholders, but just by way of making the notice complete, the message in Chinese was included. It is now on the records that those Chinese characters drew several Chinese to the meeting, power and light users all. So cosmopolitan a group of coupon clippers invites fresh application of the philosopher's belief that "interest speaks all sort of tongues."

POULTRY DEALERS NOW ARE LICENSED

NEW ILLINOIS MEASURE
State Law Is Passed by Last Legislature Regulating Handling of Fowls; Explanation

"After June 30th, if the man who buys live poultry from you, seems rather inquisitive, do not blame him. He is acting in accordance with the law just passed which requires all dealers in live poultry to procure a license and to keep records of such transactions. The law was proposed, approved and enacted as a measure for the prevention of chicken stealing by making it impossible for thieves to find a market for their loot," according to S. J. Stanard, director of the Illinois department of agriculture, the branch of state government which will enforce this law. In order to acquaint all who are interested, with the provisions of this act, Director Stanard offers the following outline of its requirements, and of the action his department has taken that all dealers may comply with the law.

Outline of Law
"All who deal in live market poultry will do well to write to the Department of Agriculture, Springfield, Illinois, and ask for blanks on which to apply for a "Poultry Dealers' License." A form that calls for the required information will be forwarded. This should be properly filled out, and returned to this office, with the fee the law requires. A separate license is necessary for each place of business or vehicle used in purchasing or trading for live market poultry, and the fee for each license is one dollar. Licenses issued now remain effective until June 30, 1928.

"Records of poultry procured by purchase or in exchange, as required by law, must contain the following information: The date of the transaction, the number, weight and breed of the birds received, and a brief description of the seller. The type of conveyance he uses, must be shown, and if it is a motor vehicle, the license number is required.

"This record shall be open to inspection by all peace officers upon demand.

"Dealing in live 'market poultry' without a license; failure to keep a record as required; the entry upon the record of any fictitious name or address or other data, are mentioned as direct violations of the act, and are punishable upon conviction by a fine of not less than \$10 nor more than \$100 for each offence. The department of agriculture may revoke the license of the violator, after granting him an opportunity to be heard.

"The act does not apply to transactions in poultry after purchase by a licensed dealer, nor to purchases of poultry produced outside the state. There are no other exceptions.

"For the protection of the farmers against poultry banditry, the rigid enforcement of this act is essential. Co-operation between this department and the poultry dealers of the state, will assure its complete enforcement. All who produce and market poultry should be interested, and will be advancing their own welfare by assisting poultry dealers in their efforts to comply with the law."

WARNS TOURISTS OF MILK, WATER DANGERS

TO ALWAYS PLAY SAFE

Motor Club in Bulletin Tells of Efforts to Have System of Certificates For Guidance

"The annual rush to the great outdoors has been delayed somewhat by the unusually wet weather," according to Chas. M. Hayes, president of the Chicago Motor club. "During the summer, however, tourists will take to the open road to enjoy all that it has to offer. Our highways and byways will be flooded with thousands of cars filled with recreation seekers. "To the city dweller," continues Mr. Hayes, "freed for a time from his customary crowded and highly civilized environment, the open road apparently offers nothing but good; but here appearances are deceitful, and some very real dangers lie in wait for the unwary.

Two Great Dangers
"Two of the greatest dangers which confront the city-bred tourist are unsafe milk and unsafe drinking water. The traveler may protect himself against the first by drinking only milk known to be pasteurized effectively. Water, however, offers a more difficult problem."

Two years ago the Chicago Motor club set up signs warning the motorist to "Avoid sickness; unknown well or spring water is dangerous. Use only water certified by health department." These signs were effective in inviting attention to the danger of infection carried in water. At that time, however, the only certified drinking water sources available were the public water supplies.

Certify Water Sources
Last fall the health department, with the co-operation of the Cook county commissioners, began the work of certifying semi-public water sources in Cook county. Semi-public wells are those available to the traveling public, but privately owned—at gasoline filling stations, roadside lunch counters, tourist camps, etc. All such wells along state highways in Cook county have been inspected by the County Department of Health. The well must first pass inspection for sanitary construction and surroundings; then samples of the water are taken and sent to Springfield and an analysis for harmful bacteria is made in the state laboratory. On this scientific basis the State Department of Public Health approves or rejects the well. Approved wells are marked with yellow lead seals attached to the pumps. The seal bears an identification number and says in large letters, "Safe water."

Few Are Safe
The Health department reports that so far only twelve safe semi-public sources have been found and marked on the state highways of Coy county. The safe water seal program has been extended to include wells in the Cook county forest preserves. Practically all of the inspections for this work have been completed. There are 34 marked wells and the work of marking others is expected to go forward rapidly.

"The important thing to remember, warns Mr. Hayes, "is that the only water supplies the motorist can trust are the public water supplies and semi-public supplies marked with these seals. All others are risky, to say the least. Typhoid fever and other diseases are often spread by contaminated drinking water. On long trips it is a good plan to take along some container for water and at each stop where there is a safe supply see that you have it filled. It is better to be safe than sorry. Intelligent people will play safe."

SAYS FARM PROBLEM NOT NATIONAL ONE

Noted Authority Thinks Elements Exist Chiefly in Minds of Politicians

What are the elements that go to making up our "agricultural problems?" No one knows, and even the statement that there is an agricultural problem is wrong, for there is not one problem but a variety of them. As Julius H. Barnes points out in an article in Nation's Business Magazine, it is hopeless to lump beef, cotton, corn, wheat, hogs, butter, eggs, etc., and expect to arrive at a true average. Each of these commodities is produced and marketed under different conditions.

Consequently, he says, there is no all-inclusive farm problem. Farm distress shifts from year to year, from crop to crop, and the unprofitable commodity today becomes the source of farm income tomorrow.

Mr. Barnes goes on to say that "generalization, which in 1920 would have unwarrantably denounced the farm as greedily unfair because the capital value of agriculture—far ahead of other industry—had raced in twenty years from twenty billion to seventy-eight billion dollars' value, should not today picture the farmer as on the road to peasantry.

"Agricultural generalizations are likewise misleading when they lump averages such as those of two states where 56 per cent and 59 per cent of farms, so called, are patches farmed largely by illiterate negroes. A single mule—or none at all—does not average well with the tractor and machine equipment of the progressive modern farmer. Yet these two types, opposite as the poles, are included in generalizations which purport to strike the average for the farm."

SOUND HORN OFTEN IN ROUNDING CURVE

When rounding dangerous curves, suggests the accident prevention department of the Chicago Motor club, do not give one long toot on the horn as the sound may merge with a similar blast from an approaching car. It is better to sound short toots and listen between for the sound of an approaching car.

SPLITS FRACTION; SAVES U. S. MONEY

MELLON GREAT FINANCIER

Reduction of One-Eighth Per Cent in Interest Rate Is Gain of Millions to Nation

Andrew Mellon, Secretary of the Treasury, earned his 1927 salary a great many times over when he split a fraction in fixing the interest rate on the new 1947 securities, just offered for sale by the government in its refinancing program. The main purpose of this issue is to help retire Second Liberties next November, partly by flat exchange, partly by cash redemption out of money realized from the sale of the new bonds. In addition, some two hundred millions will be used out of the surplus, reducing the principal of the public debt by that amount.

Secretary Mellon fixed the interest rate on the new bonds at 3 1/2 per cent, instead of the 3 3/4 that had been expected.

One-eighth of one per cent does not sound large. But applied to public debt charges it means a reduction of \$125,000 a year in government expense for every \$100,000,000 of debt involved, says the Minneapolis Journal.

Takes Real Financier
No mere politician would dare to figure interest rates so fine as to split quarters into eighths. But Mr. Mellon is no politician. He is a financier, and one of such training and experience that he can tell when 3 1/2 per cent may be shaded to 3 3/4 per cent without affecting the prospective market for the bond issue involved. By thus treating the government's finances as carefully as he would his own, Secretary Mellon, in the half-dozen years he has functioned as head of the Treasury department, has saved the public an enormous aggregate of tax money. This splitting of quarters into eighths is merely a sample.

Similarly Secretary of Commerce Hoover, by his industrial standardization campaign, mercilessly ridiculed by his critics at the time of its inception, has saved an enormous aggregate for consumer and producer alike; and much of the producer's share of this saving has found its way into pay envelopes.

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