

The Highland Park Press

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ENLARGING TRADE

In former years it was sometimes necessary to argue in favor of advertising. Business men often had to be persuaded that the proposition was meritorious.

Now it is a commonplace of business that advertising is one of the essentials of enlarging trade. President Coolidge, in addressing the Pan-American commercial conference recently, expressed the ordinary feeling when he remarked: "No doubt the most important influence in enlarging trade is advertising."

If advertising is so influential in enlarging the trade of a country, it must be equally influential in enlarging the trade of retail stores.

We can see that from the difference between the growth of cities and towns and states. States and cities that boost their resources and advantages are growing rapidly, while those that fail to call attention to those things are stationary. It is much the same in the business field. If you want to sell things, you must tell the world what you have to sell, and why people should buy of you.

HIKING

When the students tell their maiden aunts that they are going on "hiking" trips, the aforesaid aunts will be likely to admire their athletic prowess. But probably their hiking will consist almost entirely of standing out on the highway and holding up their thumbs for the motorists to take them in.

Boy Scouts, boy campers, etc., seem to do most of the real hiking in Illinois now, and it is a pretty sight to see them starting out some fine morning under their guides, prepared for a long tramp across country. That is the real way to see nature. The people who have learned to walk have time to observe the birds and flowers and trees by the way, and their eyes are sharpened to see the miracles of creation.

The people who learn to walk are about the healthiest folks in the community. Walking was nature's first sport, and one of her best pastimes when we learn to use it as a means for seeing intimately the wonders all about us.

CHURCH ANNOUNCEMENTS

Notices for this column should be in to the Press office by Tuesday noon of the week of publication to insure their appearance.

Christian Science

First Church of Christ, Scientist, Highland Park, Ill., 381 Hazel Avenue, a branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass., holds services every Sunday morning at 10:45 and on Wednesday evening at 8 o'clock, when testimonies of Christian Science healing are given. Sunday School meets at 9:30 a. m., and is open to pupils under the age of twenty.

Subject for next Sunday's lesson sermon, "Life."

You are cordially invited to make use of the reading room, 361 Central Avenue, which is open every week day from nine in the morning until six in the evening and on Wednesdays until 7:30. The reading room is also open on Sunday afternoon from 2:30 to 5:30.

H. P. Presbyterian

MONDAY-FRIDAY 9:00-11:00-Daily Vacation Bible School.

SUNDAY-9:45-Church school 11:00-Morning worship. The Rev. Frank Pitt will preach on "And forgive us our debts as we forgive our debtors."

THURSDAY, JULY 21-7:30-The public session, of the Daily Vacation Bible School to which all parents and friends are invited.

Swedish Methodist

Highwood Avenue and Everts Place - Wm. W. Nelson, pastor

All meetings, with one exception, for the week and the coming Sunday have been postponed on account of the Des Plaines camp meetings. Sunday school, however, will convene as usual at 10:30 a. m.

Pray for the camp meetings. Back up your prayers with your attendance.

Trinity Church

The Rev. Christoph Keller, rector July 17, 1927

Fifth Sunday After Trinity 7:30 a. m. Holy Communion. 11:00 a. m. Morning prayer and sermon.

Zion Lutheran Church

West Central Ave., W. F. Suhr, pastor

Sunday school-9:30 a. m. German school-10:30 a. m. English service-11:00 a. m. The Luther League is arranging for an outing to McHenry this Sunday. The bus leaves the church at 10:30. Anyone wishing to go will please notify Miss Alvina Schneider.

Bethany Evangelical

C. F. Schriver, minister Bethany's services next Sunday are as follows: Sunday school at nine-forty-five. Classes for all. Are your children as well as yourself in some Sunday school? If not we invite you to come to Bethany church school.

Morning worship at eleven. Message by the pastor. He will be glad to see you in the service.

Christian Endeavor meeting at seven-fifteen. An interesting topic and meeting.

Evening worship at eight. Special music. Message by the pastor. You are invited to attend all our services. If the pastor can serve you in any way let him know, how, when and where.

Last Sunday evening closed a three week Daily Vacation Church School. About 30 children had a part in the program and all seemed to enjoy the evening. Many said they wished the school would go on. We are glad they enjoyed it and perhaps next year we can do still better for them.

Prayer meeting every Wednesday evening at eight. Come and rest in the presence of God and in fellowship in the prayer hour.

First United Evangelical

Green Bay Road and Laurel Avenue F. R. Cardwell, Pastor

9:30 a. m.-Sunday Bible school for young and old.

10:45 a. m.-Morning worship. Sermon by the pastor.

7:00 p. m.-Christian Endeavor. Topic, "Applying Christian Standards to Amusements." Leader, Kenneth Gieser.

7:45 p. m.-Gospel service in song and sermon.

Our summer vacation Bible school has been increasing each day in enrollment and attendance. The enrollment is now 71 and the highest attendance 54. Our teachers are able to handle other children. All are welcome and the course is entirely free to the scholars. Children from eight denominations are represented and as many nationalities. All are welcome.

St. Johns Evangelical

Green Bay Road and Homewood Ave. K. A. Roth, Pastor

SUNDAY SCHOOL at 9:30 a. m. SPECIAL CHILDREN'S SERVICES at 10:30 a. m.

The regular hour of morning worship is dedicated to the childhood of our church on this day. The children, especially of the primary and junior classes, assisted by some of the intermediate and senior pupils, have prepared a special children's day program, to which the parents and the members and friends of our congregation are cordially invited. The cash offering, outside of the regular envelope offerings, will go toward the building of the new Bensenville orphanage. It is urged that a special contribution will be made for this cause.

BRIEF NEWS ITEMS FROM LAKE COUNTY

NEIGHBORHOOD JOTTINGS

Interesting Happenings About This Part of North Shore and Vicinity; County Seat Doings

Conrad Hollstein, 916 Washington street, a life long resident of Waukegan and formerly an assistant supervisor of Waukegan township, died last week at the Victory Memorial hospital, Chicago.

Myrtle Smale Vanderspool of Libertyville passed away last week at the Lake County General hospital where she had been taken last week. The cause of death was given as peritonitis.

Hours of work to dislodge a penny that had been swallowed by Warren James Welch, two-and-a-half-year-old son of Mr. and Mrs. William Welch of Waukegan and was gradually snuffing out his life succeeded in saving the child's life.

Ald. George Maypole, Mayor William H. "Big Bill" Thompson and scores of political giants in the state and Chicago, held a picnic on the Maypole estate at Fox Lake. They made the trip out in several bus loads and were escorted by motor cops. Sheriff Lawrence Doolittle was among the guests.

A thief entering the farm home of Mrs. Anna Lukas in the extreme northwestern part of Waukegan Wednesday afternoon looted the home of jewelry valued at about \$100.

Smashing the plate glass window in the L. J. Yeoman Jewelry store, 25 North Genesee street, three bandits early Friday morning escaped with jewelry valued at \$1,125. The robbers made their escape in a Ford touring car. The loot taken included a tray of six small diamond rings valued at \$1,000 and a lady's gold wrist watch, valued at \$125. The burglars were caught by Lake Forest police.

Overseer Wilbur Glenn Voliva, of Zion, according to Waukegan papers, has denied that there was any truth that Theodore Becker would be returned as chief of police and George Stried as assistant. "Becker resigned and the city council accepted it," Voliva declared. Conrad Brune, acting chief, is satisfactory to the overseer and he stated that he looked for a good administration from him.

Her: "Has any of your family connections been traced?" Him: "Yes. They traced an uncle of mine once; but he got away."

Grace M. E. Church

North Ave and Lauretta Place Wm. B. Doble, minister

SUNDAY, JULY 17-9:30 a. m.-Sunday school

10:45 a. m.-Morning worship

FRIDAY, JULY 15-Ladies' Aid Society will meet at the home of Mrs. Julia Evans, 616 Skokie Ave., at 2 p. m.

AN ORDINANCE PROVIDING FOR THE LEVY OF TAXES FOR THE HIGHLAND PARK EAST PARK DISTRICT, FOR THE YEAR 1927

BE IT ORDAINED BY THE BOARD OF COMMISSIONERS OF THE HIGHLAND PARK EAST PARK DISTRICT, LAKE COUNTY, ILLINOIS: SECTION 1: That the Annual Appropriation bill making appropriations for corporate purposes for the Highland Park East Park District for the fiscal year beginning June 1st, 1927 and ending May 31st, 1928, was duly passed on the 7th day of June A. D. 1927 and approved on the 11th day of June A. D. 1927, and thereafter published as provided by law, which said ordinance by reference is hereby made a part hereof. SECTION 2: That the sum of Fifty-six Thousand, Two Hundred Ten (\$56,210.00) Dollars having been heretofore legally appropriated for corporate purposes to be collected from the taxes levied for said fiscal year beginning June 1st, 1927 and ending May 31st, 1928, be and the same is hereby levied upon all property subject to taxation within

Upright, respected, married, a hard worker, a good job and, with life holding out promises of a happy and peaceful existence, Edison Forbes closed the book over which he had been laboring. Carefully arranging all records on the desk, he turned, put on his hat and coat, switched off the lights, stepped through the door, locked the door, dropped the key in his pocket and faced about - into the cool spring evening - for home.

Fate stalked him. An automobile turned the corner at a low rate of speed; at its wheel a friend - a fellow-townsmen. Greetings were exchanged; the car pulled up to the curb - and Edison Forbes stepped to its side.

It was the last carefree hour for either of the young men for many months to come. They did not know that the chance meeting was Fate's sealing of tragedy and heartaches.

Within three short hours - the grim hand of destiny had placed them as pawns upon a chess board - and the story of "Cedar Swamp" was begun. Don't miss this interesting serial - complete in 12 chapters - from the pen of Michael J. Phillips. It starts this week in the Highland Park Press. And you will then read "Cedar Swamp" every week.

The Highland Park East Park District is assessed and equalized for State and County purposes for the said current year. That the purpose for which said amount of Fifty-six Thousand, Two Hundred Ten (\$56,210.00) Dollars heretofore appropriated and hereby levied respectively are as follows, to-wit: SALARIES OF OFFICERS AND EMPLOYEES. For salaries and wages as follows: Secretary and Superintendent \$ 4,000.00 Clerk 1,320.00 Treasurer 55.00 Attorney 150.00 Janitor 60.00 Caretaker 1,440.00 Caretaker 400.00 Chief of Police 200.00 Additional Extra Police 500.00 Playground Director 400.00 Playground Director 200.00 Playground Director 200.00 Professional at Golf Course 1,200.00 Assistant to Professional 450.00 \$12,460.00

PARKS, BOULEVARDS, DRIVEWAYS AND BOATING BASINS.

For acquiring, laying out, establishing, constructing and maintaining parks, boulevards, driveways and boating basins, as follows: Maintenance of Slide and Skating Rink \$ 900.00 Maintenance of Ravine Drive 500.00 Maintenance of Water Service in Parks and Grounds 400.00 Lighting of Parks and Boulevards 400.00 For payment of 7th installment and interest Skokie Drainage Ditch Assessment, a gainst Park Property 400.00 For labor in care of Nursery at Skokie Field for maintenance and enlargement of buildings in Sunset Wood 500.00 For grading and building additions to Skating Rink 800.00 For fencing and maintenance of parking space Sunset Woods 200.00 For payment of Special Assessments against property acquired for park purposes 1,600.00 For clearing snow on boulevards and Park property 200.00 For installation of additional lighting system Sunset Woods 300.00 \$ 6,500.00

MISCELLANEOUS EXPENSE Engineering Services \$ 350.00 Stamps, stationery and general supplies 300.00 Publication of ordinances and legal notices 300.00 Annual audit of Park District books 200.00 For purchase of additional equipment 500.00 To meet emergencies not otherwise provided for 1,000.00 \$ 2,650.00

BONDED INDEBTEDNESS For payment of maturing bonds \$27,000.00 For payment of interest on bonded indebtedness 7,600.00 \$34,600.00

TOTAL \$56,210.00 SECTION 3: The Secretary of the Highland Park East Park District is hereby directed to file a certified copy of this ordinance with the County Clerk of Lake County in the State of Illinois, as required by law.

SECTION 4: This ordinance shall be in force and effect from and after its passage and approval.

EVERETT L. MILLARD, President of the Board of Commissioners of the Highland Park East Park District. ATTEST: EDWARD M. LAING, Secretary of the Board of Commissioners of the Highland Park East Park District. Passed July 1st, 1927. Approved July 5th, 1927. Published July 14, 1927.

AN ORDINANCE PROVIDING FOR THE TRANSFER OF CERTAIN LAND FROM THE CITY OF HIGHLAND PARK TO THE HIGHLAND PARK EAST PARK DISTRICT.

BE IT ORDAINED BY THE BOARD OF COMMISSIONERS OF HIGHLAND PARK EAST PARK DISTRICT, LAKE COUNTY, ILLINOIS: WHEREAS, the real estate hereinafter described is wholly within the boundaries of the Highland Park East Park District; and

WHEREAS, it is the desire of the Highland Park East Park District to acquire said property; and

WHEREAS, it is the desire of the City of Highland Park to turn over said property to the said Highland Park East Park District to be maintained as a public park:

SECTION 1. That it is convenient for the public that the following described property, to-wit: Lot One (1) in Block Eighty-seven (87) and all of those parts of the Westerly One Hundred Fifty (150) feet of Lots One (1), Two (2), Three (3), and Four (4) in Block Seventy-Nine (79), lying Easterly of a line One Hundred Thirty-six (136) feet Easterly of and parallel to the Centerly right of way line of the Chicago and Northwestern Railway Company, lying North and South of Cedar Avenue, being the same property conveyed to the said City of Highland Park by the Chicago, North Shore and Milwaukee Railroad by Warranty Deed dated November 21, 1922 and recorded January 31, 1923, in Book 232 of Deeds, page 295, as Document No. 228284;

be taken by the Highland Park East Park District from the City of Highland Park for use as a public park, and that it is convenient for the Highland Park East Park District to use, occupy, and improve said property as a public park. SECTION 2. All ordinances or parts of ordinances in conflict herewith are hereby repealed.

SECTION 3. This ordinance shall be in force and effect from and after its passage, approval, and publication.

EVERETT L. MILLARD, President of the Board of Commissioners of Highland Park East Park District.

ATTEST: EDWARD M. LAING, Secretary of the Board of Commissioners of Highland Park East Park District. Passed July 1, 1927. Approved July 5, 1927. Published July 14, 1927.

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WHEREAS, it is the desire of the City of Highland Park to turn over said property to the said Highland Park East Park District to be maintained as a public park:

SECTION 1. That it is convenient for the public use that the following described property, to-wit: Commencing at the Northwest corner of the Northwest quarter of the Northwest quarter of Section Twenty-six (26) in Township Forty-three (43) North, Range Twelve (12) East of the Third Principal Meridian, and running thence South on the West line of said Northeast quarter and on the East line of Hamilton's Second Addition three hundred ninety-seven and three-tenths (397.3) feet; thence East on a line parallel to the North line of said Northeast quarter North boundary thirty and four-tenths (30.4) feet; thence Northwest on a line

parallel to the Westerly line of Green Bay Road one hundred thirty-five and nine-tenths (135.9) feet; thence West One hundred fourteen and seven-tenths (114.7) feet; thence North two hundred eight (208) feet to the North line of said Northeast quarter; thence West on said North line to the place of beginning, containing six and two-thirds (6-2/3) Acres, all of said real estate lying and being situated in the County of Lake and State of Illinois;

be taken by the Highland Park East Park District from the City of Highland Park for use as a public park, and that it is convenient for the Highland Park East Park District to use, occupy, and improve said property as a public park.

SECTION 2. All ordinances or parts of ordinances in conflict herewith are hereby repealed.

SECTION 3. This ordinance shall be in force and effect from and after its passage, approval, and publication.

EVERETT L. MILLARD, President of the Board of Commissioners of Highland Park East Park District.

ATTEST: EDWARD M. LAING, Secretary of the Board of Commissioners of Highland Park East Park District. Passed July 1, 1927. Approved July 5, 1927. Published July 14, 1927.

Published July 14, 1927. SPECIAL ASSESSMENT NOTICE NO. 263 Notice is hereby given to all persons interested that the City Council of the City of Highland Park, County of Lake and State of Illinois having ordered:

The construction of a connected system of cast iron water mains in Valley Road, Section 36-49-12, all in the City of Highland Park, County of Lake, and State of Illinois, the ordinance for the same being on file in the office of the City Clerk of said city and having applied to the County Court of Lake county for an assessment of the costs of said improvement according to benefits, and an assessment thereof having been made and returned to said court, the final hearing thereon will be had on the 30th day of July 1927, A. D. or as soon thereafter as the business of the court will permit.

Said assessment is payable in Ten (10) installments, with interest at the rate of six (6) per centum per annum on all installments from and after date of issue of first voucher. All persons desiring may file objections in said court before said day and may appear on the hearing and make their defense.

G. I. VETTER, Officer appointed to make said Assessment. Dated at Highland Park, Ill., July 14th, A. D. 1927.

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