

FURNISHING JOB IS FINEST OF SERVICE

A suggestion made by Edward Bok in his recent book "Dollars Only" that American business men "quit work and go in for service" has caused a great deal of comment. To the most of us it will be a little difficult to see why it is necessary for a business man to quit work in order to attempt to engage in the social uplift.

In the first place it is an undeniable fact that the keen American business man in building up a great productive institution furnishing employment for scores or hundreds of his fellow men and filling some real need in our economic life, is rendering perhaps the greatest service which it is possible for him to give his fellow citizens.

Well Enough In Its Place

All of us approve of well directed charity, of humane service, which is necessary and will be necessary so long as the state of human society remains imperfect. But better than charity is the furnishing of every man and woman with the opportunity to make a living, to fill a useful part in the scheme of society, to be a producer of wealth and comfort, to aid in the general upbuilding of the state and of humanity. Rendering opportunities to others whereby these may help themselves and help still others, is something greater than charity. It is the promotion of self reliance and self respect without which no person and no nation may really succeed or be happy.

Material Well Being

As one noted publicist recently wrote: "Material well being is supremely important and a man who can direct material production is just as useful and noble as a great actor, or a great poet or a United States senator. The notion that production, trade and commerce are inferior is a thoroughly Old World idea. That it is a higher form of service to give a hungry man a roll and a cup of coffee than to supply him with a job is another Old World idea."

Let us by all means have social service for improving the condition of humanity and let all engage in it who can. But let us not forget that the greatest service which can be rendered to a man is to give him the ability to help himself and build for himself. It is such service which the productive men of America are rendering today, and it is not to be underestimated. Without it the money for social service would not be forthcoming.

RUTH'S AUTOGRAPH ON BASEBALLS FOR CAMPS

Buck Private George Herman Ruth, or more familiarly, the Babe or Bambino, clicked his heels in the approved military manner and reported for "duty" to the commanding general, Second Corps Area in New York last week at Governors' Island, prior to demonstrating his well known artistry with bat and ball on the parade ground before the assembled officials of the Citizens' Military Training Camps.

The occasion was Ruth's annual presentation of 53 autographed baseballs and bats for award to the army to the best ball player at each of the 53 C.M.T. camps conducted throughout the United States. The Babe, who is a private in the New York National Guard, supervised the expressing of the balls and bats to the widely scattered chain of training camps.

According to announcement by Colonel Jacob Ruppert of the Yankees, and the manufacturer of the Louisville slugger bats, these prizes are for distribution among forty thousand and youthful Americans attending the C.M.T. camps this summer. Five of these autographed balls and bats will be won by the C.M.T.C. students who enroll from the states of Illinois, Wisconsin, and Michigan. These camps are Fort Sheridan, Ill., Camp McCoy, (Sparta) Wis., Camp Custer, and Fort Brady, Mich. and Jefferson Barracks, Mo.

RECREATION BUREAU SERVICE ORGANIZED

A new and unique service for its patrons and the public in general has been instituted by the Chicago North Shore & Milwaukee railroad, the North Shore Line, in co-operation with other public utility companies serving this territory, with organization of what is known as the Outing and Recreation Bureau.

The purpose of the Outing and Recreation Bureau is to furnish free of cost detailed information on all communities, summer resorts and vacation spots served by the North Shore Line, other high-speed electrically-operated railroads and motor coach lines in and within a radius of 100 miles of Chicago. It will also advise anyone the quickest and most convenient manner of reaching any point in this area, what outing and recreation facilities may be found there and how to make a visit of any length at the lowest possible cost.

General headquarters for this new public service organization have been opened on the ground floor of the Edison Building, 72 West Adams St., Chicago. Branch offices have been established at all North Shore Line stations, including both rail and motor coach terminals.

Through this bureau detailed information may be secured on Chicago, Milwaukee and all intermediate points served by the North Shore Line, and also the lake regions of northern Illinois and southern Wisconsin and other points served by the auxiliary motor coach lines. An intensive survey has been made of every community in the North Shore Line territory in order to insure the completest possible data being available.

Expert advice is also obtainable on any point in the Fox River Valley, served by the Chicago Aurora & Elgin railroad; the Indiana Dune country and the great industrial centers at the south end of Lake Michigan, served by the Chicago South Shore & South Bend railroad, and the lake-side resorts of western Michigan, served by the Shore Line Motor Coach company. Telephone No. 0080, Chicago, or the nearest North Shore station.

There was a young man named Rilde,
Who strange as it seems, was milder
Till he met a gay blonde
Who drank "bottled in bond"
And made the poor chile very wilde.

NO BARGAIN

First Boss: "That new clerk of yours seems pretty steady fellow?"
Second Ditto: "Yes, and if he were any steadier, he'd be motionless."

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—says Billy Break O'Day

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ELECTRICAL DEVICE NEW CRIME "SLEUTH"

Sherlock Holmes has a new rival, a mechanical detective which has been developed by the engineers of the Bell Telephone Laboratories and manufactured by the Western Electric company.

This mechanical detective was exhibited for the first time at a recent meeting of the New York Electrical Society when robbery was planned, committed and solved, all within the space of one hour and in the presence of fully 1,000 witnesses.

Master Mind
Dr. A. P. Link, instructor in psychology at New York university, was the "master mind" who plotted the crime. Three students were chosen to commit the crime and, in accordance with their instructions, they went to a house and took a \$10 bill when an armed policeman suddenly appeared. The students not having



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For the girl who would be self-supporting, diploma courses in tea room and institutional management, dietetics and cafeteria operation are available.

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SWEET AND CLEAN

of the students were made as audible as the beating of tomtoms, and by other apparatus the action of the sweat glands in the palms of the hands was shown by the flickerings of a tiny light on the wall. It was noticeable that the two innocent defendants responded quickly with a steady heart beat, but that the third was detected instantly when the word

"policeman" was given.
First Time Thus Used
The electrical stethoscope is a development of the Bell Laboratories and is extensively used by doctors, but this was the first time it had been made use of on "suspects" to determine the reaction of the heart to words associated with crime.

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Sailings from Chicago every Tues. and Sat., June 25th to August 30th, incl. R. R. Tickets between Chicago, Detroit, Cleveland and Buffalo will be honored for travel upon additional payment.

Apply for Illustrated prospectus and Railway Ticket Office or Tourist Agency or write
W. H. BLACK, G. F. A.
Chicago, Detroit & Georgian Bay Transit Co.
110 W. Adams St., Phone Room 1223

Always in front in acquiring equipment to insure its customers the best of service, the North Shore Line recently placed an order for two electric trolley-storage battery locomotives, the first of their type ever built. The locomotives are being equipped to operate either from the trolley or from storage batteries. This flexibility in operation will allow of the switching of cars into yards and plants having no trolley connections. The batteries will be charged from the overhead trolley while the locomotives are at work. These locomotives will be used for switching in the many industrial yards and plants which are springing up along the line, especially on the Skokie Valley Route.



NORTH SHORE LINE

NEW faster time to LAKE GENEVA

via North Shore Line trains and Motor Coaches

THE North Shore Line has placed in effect a new "Limited" Motor Coach Service between Kenosha and Lake Geneva. Limited Motor Coaches, at convenient hours, operate on the new direct route from Kenosha to Lake Geneva, making the run in 68 minutes.

TWIN LAKES, POWERS LAKE: Convenient motor service is maintained between Kenosha, Twin Lakes and Powers Lake.

The best way to reach any of these popular vacation centers—Lake Geneva, Twin Lakes or Powers Lake—is by North Shore Line train and motor coach. Motor coaches make convenient connections with North Shore Line trains at Kenosha. A pleasant, scenic, comfortable ride in luxurious North Shore Line Motor Coaches.

For schedules, fares and other information, inquire at North Shore Line ticket office.

Chicago North Shore & Milwaukee Railroad Co.

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