

This Week



By Arthur Brisbane

THE BEST AD MEDIUM
A 16-HOUR ATLANTIC
NEW FREEDOM OF PULPIT
SHYLOCK SAM IN POSTOFFICE
 When Uncle Sam advertises, he ADVERTISES. The Treasury announcement, recalling \$1,650,000,000 of the Second Liberty Loan four and a quarter per cent bonds was published in fifteen thousand newspapers, daily and weekly.

Mr. Mellon shows good judgment, putting the advertising in thousands of country weeklies and small dailies. In proportion to their circulation, they are THE best mediums.

Before General Mitchell was put out of army flying, for telling unpleasant truths, he had under way plans for a giant flyer, with wheels twenty feet high, that could take a running start over fences and tree trunks.

And this week Prof. Rumpier, head of a German airplane company, announced plans for a plane, many times the size of any ever built, to carry many engines, and cross the Atlantic in sixteen hours, carrying 170 passengers.

Transatlantic flight will soon be commonplace, but the little machine must show the way, as did Columbus' little boats.

Miss Spencer, 70 years old, rode to work at the Treasury department and back on a bicycle, saved and made more than \$100,000. She leaves small sums to relatives and the balance \$100,000 for a tombstone. Relatives object, the court is asked to decide.

The foolish waste should be forbidden. But it is interesting to think of that old Treasury clerk pushing her bicycle back and forth, meditating on the grand figure that she would cut in death with her \$100,000 tomb, she who in life had been only a \$1200 year spinster clerk. Happiness is largely imagination.

It is suggested unofficially that Mr. Hughes, formerly Chief Justice of the Supreme Court, will be chosen by Governor Fuller of Massachusetts as head of a commission to investigate the Sacco-Vanzetti case.

Such a choice would be satisfactory to the country, and the decision conclusive. It is more important by far than executing any two men, to make sure that there was not mistake or prejudice in conviction.

The views of clergymen each Sunday present interesting contrasts, such as would have been unsafe for clergymen one hundred years ago.

The Rev. Dr. Walter Duncan Buchanan says we are ignorant about heaven and our uncertainty is a blessed thing. It gives us something to hope and work for.

The Rev. Dr. Minot Simons, Unitarian, says we must look for our "compensations" in this life. Old ideas of heaven and hell "are now inadequate and futile."

The Rev. Dr. Straton says Mrs. Snyder, convicted of the murder of her husband, is an atheist. She could not have committed the crime if she had believed in God.

If that is so, there have been atheists in high places throughout history.

Republicans and Democrats are planning a 1928 campaign in which the wet and dry question will be shelved, forgotten.

Some wets say, "If you do, we shall start a third party, dripping wet."

That would not hurt the feelings of Republicans, who have decided the Democrats may have the wet issue.

If, as seems likely, a wet Democrat is nominated, the wets will know his wetness and vote for him. A separate wet party would get as few votes now as a separate prohibition party used to get, in the old wet days.

Congressman William W. Cohen says the government's treatment of letter carriers and mail clerks is a disgrace, which is accurate. Mail workers are underpaid as regulars, and shamefully treated as substitutes. For the government to compel men, perhaps with children, to waste an entire day waiting for one or two hours' work, and for the richest country in the world to pay its post office force as miserably as ours are paid, is unworthy.

A BUSINESS MOVE

"Where is that barber who worked the next chair?"

"He is taking a course in a ladies' sewing circle so he can converse with the fair patrons."—Philadelphia Bulletin.

EXCEPTION

"I have always maintained, argued Mr. Newlywed, that no two people on earth can think alike."

"You'll change your mind," said the wife, "when you look over the wedding presents."

FOREIGN POLICY IS NOTABLY VINDICATED

KELLOGG GOOD SECRETARY

Administration Plans in Several Crises Have Been Well Carried Out and Results Are Good

Not in a long time has so complete a vindication been given to any government's foreign policy by the subsequent world events, as that which has just been afforded to the United States, declares the National Republic and continues: A few weeks ago criticism was to be heard on every hand, not alone in Europe but in America too. It was declared that our policy as directed by Secretary Kellogg would drive us into war with Latin-America, that we would have war with Mexico and increasing irritation in our relations with Nicaragua, all to the detriment of ourselves and the people of the little Latin-American republic; it was asserted that in China we were entering into a scheme which would not only forfeit our traditional friendship with China, but make us a partner in a war against the Celestial Empire for the protection of European commercial interests there. Furthermore it was asserted in refusing to recognize Soviet Russia we were standing against world progress, frightening ourselves with a shadow, so the near-pinks and international radicals declared; last it was claimed that in insisting on the settling of the French war debt we were driving a wedge in the traditionally friendly Franco-American relations.

The administration at Washington persisted in its course despite the outcries of the so-called liberals and internationalists. And the results were exactly opposite to the results predicted by the alarmists. To sum them up:

Notable Results

1. Our relations with Mexico are now friendlier than they have been in a long time, and there is no danger of war with that republic. We have stood up for American interests there and now have assurance that American interests will be respected.
2. The revolution in Nicaragua is over. A compromise has been reached and ninety-five per cent of the revolutionists are satisfied. When the next election is held America will see that it is held fairly and that the man who gets the most votes wins.
3. Our friendship with China is not being disturbed. European nations are not going to take measures

calculated to lead to war with the helpless Celestial country, and the principal reason they are not going it is dangerous to drive in a fog—especially if it is mental.

For Married Men Only. It is better to have loved and been bossed, than never to have been bossed at all. There may be "many a slip between the cup and the lip" as claimed—but there no longer are many "twixt the flapper and the public gaze."

We have just read that a "hick" town is a place where over fifty per cent of the deaths are from natural causes.

A Philadelphia minister died leaving an estate of \$36,000, which should help prove that not all Pennsylvania money is spent at the election polls.

"Young Eagle" Lindbergh went up 10,000 feet trying to get above the sleet storm in his record flight, New York to Paris. Whereby the Minnesota boys busted another old saw—"that high flying does not pay."

Uncle Sam is going to do a little distilling—three millions of gallons of whiskey for medicinal uses. That's one gallon for every twelve citizens;

a quart for every four; a pint for every two; a half-pint for every individual. The line forms on the left, ladies and gentlemen.

Strange, heredity gets little blame from the old folks for youths' cussedness!

MISPELLED, BUT—

"Shear robbery," complained the man as he protested at the excessive rate the barber had charged him for a haircut.

TOO MUCH TERRITORY

She: "Do you think I go out with every man?"

He: "Mylor' no, not with the population of the world-the way it is now."



Reason priced repairs we'll say are the ones you like to pay.

—Proverbs of Mr. Quick.

That's one thing about this plumbing shop that will please you from your basement to attic — from your purse to your check book — our proper prices.



The Milky Way to Health



"Milk's more than a beverage.

Believe me, Madam, it's a substantial food."

—says Billy Break O'Day.



Announcing Our Affiliation with the Ben Franklin League of Retail Stores

In each city and town throughout the United States you will soon see a Ben Franklin Store. It is the aim of the League to have a chain of at least 5,000 members. With our co-operative buying power it will enable us to serve this community on equal terms with chain organizations.

This is the beginning of some real events in our store. Each week we will have for your consideration a "super-special" — some worth while article at a startling low price. Also throughout the store we will have permanent values as good as any organization can offer you.

That, in a nutshell, explains the BEN FRANKLIN LEAGUE OF RETAIL STORES.

a "super-special" — some worth while article at a start- Typical of the list of bargains you will find offered here under this new organization are—

- First Quality Gum Rubber Baby Pants, pair 10c
- Optic Clear Glass Tumblers, 2 for 5c
- Crystal Clear Glass Butter Jar, 2-piece for 1-lb. butter prints 10c
- Pure Aluminum 6-cup Percolators 49c
- Colonial Crystal Glass Water Pitcher, easy grip handle, wide lip mouth 19c

Our windows always reflect the good values throughout the store

Crane's Variety Store

"The Place to Save"

26 North First Street Phone Highland Park 1531

WILL KRUMBACH

Sash, Doors and Millwork

Telephone 1589 Ridge Road, Highland Park, Ill.



Here's Vacation-time Comfort!

MAYBE you've had tennis shoes that made your feet uncomfortable after you'd worn them a while. But you can wear these Pool & Piper Tennis Shoes all summer long without the least discomfort—no matter how hot the weather may be. They're made of tan canvas with leather trim and leather inner soles. A great playtime shoe for boys and girls.

Barefoot Sandals of dark washable elk. Flexible lightweight soles. Rubber spring heels. Supporting arch. For long wear.

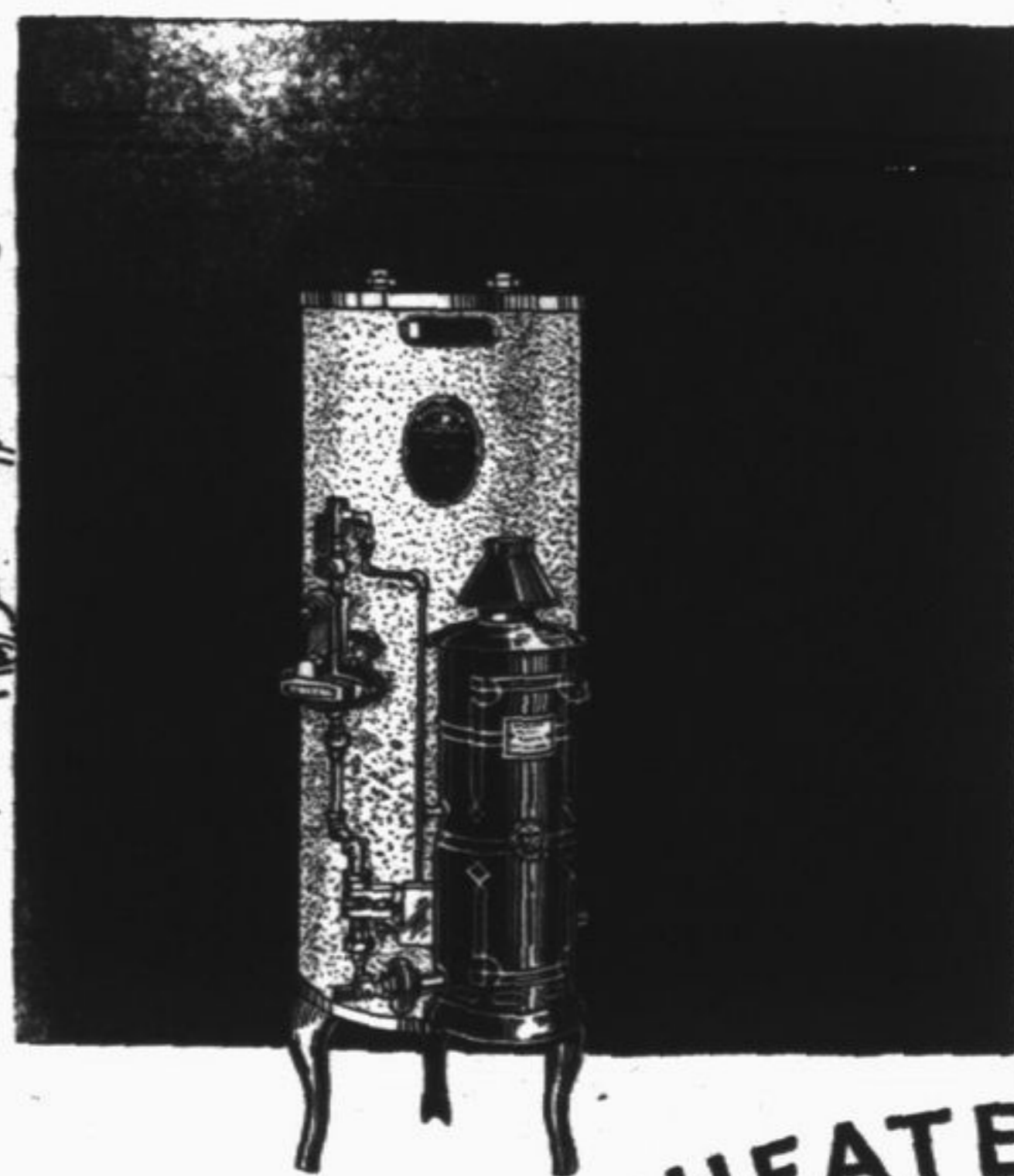
Telephone University 973

POOL & PIPER

CHILDREN'S SHOE SPECIALISTS

1608 Chicago Avenue Evanston, Illinois

NORTH SHORE SERVICE



The New Pittsburg WATER HEATER. A REMARKABLE HEATER AT AN EXTRAORDINARY LOW PRICE

New—the last word in comfort, economy and convenience. Not too hot, not too cold, but just right—because it's automatic. The price is right, too—so low that for once it's not a question of "can we afford it?"

COME IN AND SEE IT OR CALL

This Special Storage Water Sale Closes Saturday, July 2

The Logical Place to Buy Gas Burning Appliances

NORTH SHORE GAS CO.

Telephone Highland Park 194