

ENGLISH CAR WITH RADIO SET THEREIN

INSTALLED IN FACTORY

Complete Wireless Outfit Is Part of Equipment of New Automobile Model Seen in London

A little ahead of time, perhaps, a private car completely equipped with wireless has made its appearance on the streets of London and caused considerable interest, says a dispatch from the Christian Science Monitor.

The vehicle is beautifully and neatly equipped with a nine-tube super-sonic heterodyne receiver. It is claimed that this is the first private car in Europe which has been completely equipped with a wireless receiving set before leaving the works of the manufacturers.

Fitted Before Delivery

The whole installation was fitted into the car by the makers before its delivery and all the wires connecting the various parts of the set, accumulators and loudspeaker, are entirely invisible and built into the car itself. Reception is made by means of a frame aerial which is specially installed on the off-side wing. It is fitted to a platform which permits its orientation in any direction in order to secure maximum signal strength and the best reception possible under any circumstances and while traveling in any direction. The frame has been incased in a neat celluloid case, which protects the wires from the weather. This celluloid, however, offers no obstacle to the ether waves which are able to pass the protection without hindrance.

The set itself forms part of the dash. In this manner the wireless equipment occupies not extra space in the car. The instruments, such as the speedometer, clock, oil gauge, and charging board of the car have been specially placed on the right-hand side of the steering columns leaving the whole surface of the dash to the left of the driver, and all tuning can be carried out with the utmost facility while traveling.

The loudspeaker of the pleated paper type is fitted horizontally to the roof of the car and in addition to being useful by providing the occupants with an entertaining concert from any of the European stations, it also forms a subdued light shade.

Reception, when it is good, is possible at any speed, and while traveling about London it is possible to receive any of the concerts from the various stations radiocasting at the time.

WGY Heard Enroute

The owner was recently traveling along the south side of Hyde Park with Mr. Stobert, director of education of the British Broadcasting corporation, and they were both listening to WGY, New York, which was being relayed that evening. "What progress has been made," Mr. Stobert remarked. "To think that we are traveling here along Hyde Park and listening to a man speaking in New York."

Two remote controls have been installed, one by the back seat and one on the steering wheel of the car. This permits sound volume coming from the loudspeaker to be controlled either by the driver with hands on the wheel, or by passengers sitting on the back seat. Thus, if conversation is going on between the passengers in the back the strength of the transmission can be reduced and increased at will.

The use of these remote controls comes in handy when the car turns round corners as the directional effect of the aerial is sometimes felt, and increased signals or reduced signals may therefore result, and be suitably counteracted.

In order to make any repairs or permanent adjustments to the super-sonic or the amplifier, two multiplugs each bearing seven contacts, are fitted in the dash making 14 make or break circuits. The multiplugs themselves form part of the wireless sets in such a manner that either or both of the sets can be taken out without affecting in any way the permanent connections in the car between the various high and low tension supplies, and those to the aerial, loudspeaker, and remote controls. Moreover, when the car is left these plugs may be disconnected and fitted into two dummyholders.

MANY COMFORTS OF PRESENT DAY NOTED

Writer in Nation's Business Magazine Points Out Some of Them

William Feather, writing in Nation's Business Magazine, takes issue with those who scorn our modern civilization and yearn for a return of the good old days of our great-grandfathers. He says:

I am working in the living room of my home, pounding a portable typewriter. I look around and this is what I see:

Light provided by a lamp in which burned two incandescent bulbs.

In an adjoining room a telephone from which I can talk to any city on this North American continent.

On the wall is a thermostat which regulates the flow of gas in my furnace, and keeps the room at an even temperature of 70 degrees.

A music cabinet containing records of the finest arias from the best operas, and selections by the greatest musicians in the world.

For a few cents a day I have delivered to my home the news from the four corners of the world. This news as printed in the daily paper is interpreted for me in the weeklies and monthlies, all of which are delivered to my very door by the postman.

The floors of my home are cleaned with a suction sweeper, while the clothes are put through an electric washer and ironed in an electrically driven mangle.

My children attend a school where they are given a better education than the sons of the kings could command a century ago.

I go to work in an automobile, and I travel a distance in three-quarters of an hour which would have been an all-day trip for my father, a generation ago.

I enjoy all these things, and yet I am just an ordinary citizen with an ordinary income, living in an ordinary way. Tens of thousands have just as much as I — and more.

URGES GIVING OF PLAIN STATEMENTS

Writer Advocates Straightforward Financial Summary of Business

E. H. H. Simmons, president of the New York Stock Exchange, in an article in Nation's Business Magazine, states that the sound reasons which now deter American corporations from giving frequent reports of their earnings are bound to diminish.

Mr. Simmons advocated corporate financial statements that the average man in the street can understand. "It has been realized," he says, "that many corporations or government financial reports are too technical, too intricate; few individuals, unless they are experts, can tell just what they mean. The New York Stock Exchange therefore has endeavored to do its part in rendering the corporation reports required under its listing procedure plain and intelligent documents, yet this is in itself a highly difficult undertaking, because of the impossibility of standardizing the terms for varying modern industries."

"There is no essential reason why corporation statistics in this country should look like Egyptian hieroglyphics. Signs are not lacking, however, that some aggressive American business institutions are themselves perfectly aware of this problem and are endeavoring to rectify it. Some of our banks are, in this respect, leading the way by providing the public not only with a full statement of their operations but with a statement so simply expressed that a school child should be able to understand it."

The girls entering for the beauty contests will not necessarily lose out if they look as if they knew something.

Bad language may relieve the feelings of the man who is putting in the window screens, but it does not seem to get the screens in.

Love in a cottage is a fine thing, but the modern girl expects the cottage to have all the modern improvements.



See this Traveling Exhibit of Crane fixtures

The traveling exhibit of Crane plumbing and heating materials, bringing latest improvements for bath, kitchen, laundry, will be at

Highland Park, on Central Ave., near First St., Friday & Saturday, May 13-14
You are cordially invited to inspect the new Crane fixtures. See especially the Crane automatic, storage, gas water heaters, keeping hot water always ready. Also the Crane-Wario water softener, supplying soft water for laundry, cooking, and toilette.

CRANE

PLUMBING AND HEATING MATERIALS

MAIN OFFICE, 536 SOUTH MICHIGAN AVE., CHICAGO

It's Time to Retire

We have built up our business with

Fisk Tires

You can build your mileage and reduce your tire expense by using them. Have them put on now before the Spring and Summer driving season starts.

Steffen's Auto Supply

522 Central Avenue, Highland Park
Telephone Highland Park 350

\$43⁰⁵
round trip to

Colorado

and your most wonderful vacation.

Tickets on sale beginning June 1
Stopovers anywhere

Superior Service from convenient La Salle St. Station [on the elevated loop], Chicago—the utmost in travel comfort via Rock Island Lines.

Write or phone today for full information or

MAIL THIS COUPON



Rock Island Vacation Travel Service Bureau
700 La Salle Street Station, Phone Walnut 3300
Chicago, Illinois

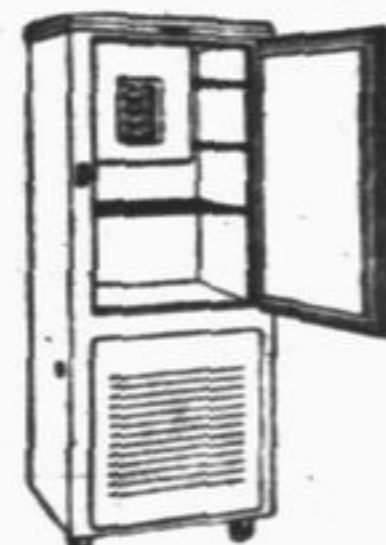
Please send me free Colorado literature and information concerning travel service also complete details regarding Rock Island inclusive Colorado Vacation Tours. All express prepaid.

Name _____
Address _____

Come In and See the New

STEEL CABINET

Electric Refrigerators



Servel Model S-5
\$295,



Frigidaire Model M-5-2
\$250,



Servel Model S-7
\$395,

Today electric refrigeration has become an accepted convenience in modern homes the country over.

Food is kept fresh and clean; ice cubes provided automatically; luscious salads and desserts are molded or frozen when wanted. There is no worry or bother—electricity does all the work—silently and efficiently.

Be sure to call in and see the new steel-cabinet electric refrigerators. They set new standards for beauty of design and strength of build; provide up-to-date cooling service at moderate cost.

Descriptions of Models Illustrated:

At \$295

A refrigerator for the small family or where kitchen space is limited. 7½ sq. ft. shelf space. Makes 48 ice cubes.

At \$250

This model has steel interior, finished in white enamel. Makes 42 ice cubes at a time.

At \$395

A refrigerator for the family of medium size. 10½ sq. ft. shelf space. Makes 96 ice cubes.

Any model may be purchased the "Little by Little" Way.

PUBLIC SERVICE COMPANY OF NORTHERN ILLINOIS

51 S. St. Johns Ave., Highland Park
Tel. Highland Park 568
Wm. Guyot, District Superintendent