

### TIRE CONSERVATION SHOWS GOOD RESULT

#### HOOVER'S LETTER QUOTED

Although Number of Cars Registered in U. S. in 1926 Showed Big Increase, Rubber Use Less

"Although the car registration, 1926, was almost 10 per cent greater than in 1925 and although the number of tires manufactured increased slightly, nevertheless the net consumption of all rubber showed sharp reductions as a result of conservation effort," says Charles M. Hayes, president of the Chicago Motor club.

"The Chicago Motor club and other American automobile clubs throughout the country have made a strong and persistent effort for tire conservation. In recognition of this work, Secretary of Commerce Herbert Hoover, in a letter to the American Automobile association says:

#### "Hoover's Letter"

"Your association and its component automobile clubs of the country had a large part in the conservation campaign in rubber which we were compelled to undertake during 1926 in protection to the tire consumers against the price control inaugurated abroad.

"I feel that your members will be glad to read a recent statement from the Department summing up the result of that campaign and thus realize the importance of their effort.

"This occasion offers me an opportunity to express my appreciation to the association and its members for their co-operation."

Mr. Hoover points out that:

#### Rubber Consumption

"In 1925 the consumption of raw rubber in the United States amounted to 368,000 tons. With the increased number of automobiles in use during 1926 the consumption at an equal rate with 1925 would have been nearly 426,000 long tons, whereas the actual 1926 consumption was only 366,000 tons. Accordingly, a saving of about 60,000 tons of rubber resulted from the conservation measures employed by manufacturers and users of rubber goods during 1926.

"In addition to this, the stocks of automobile casings held by manufacturers increased by 2,314,000 while inner tube stocks increased by 4,887,000, a further saving equal to 12,500 tons of rubber. Even the combined total saving thus achieved of 72,500 long tons does not represent all that was accomplished, since nearly 2,000 more tons of rubber were required in original equipment for new automobiles, the production of which increased in 1926.

"The stocks of rubber on hand in America increased from 51,215 long tons at the beginning of 1926 to 72,520 at the end of the year and stocks in London during the same period increased from 5,697 to 48,921 tons. The total increase in stocks, 64,529 tons, was therefore less than the amount of rubber saved in the United States and but for the conservation measures employed here the rubber situation would at present be no better than during the period of short supplies.

#### Production and Restriction

"During both 1925 and 1926 the rubber production was under restriction by the Stevenson Act, spot prices having been forced up to over \$1.00 per pound in 1925, but the average of spot prices was reduced to 48.69 cents per pound in 1926 by the conservative measures. Owing to the necessary forward buying of rubber the high price levels of 1925 to some extent carried over on imported rubber into the first half of 1926. The total imports (part of which went into stocks) for the first half of 1926 were 462,015 pounds valued at \$321,968,282 or 69.57 cents per pound as against 463,043,697 pounds valued at \$183,829,525 or 39.70 cents per pound for the last half of 1926.

#### Tire Prices

"Tire prices at the beginning of 1925 were at the lowest point in the history of the industry; during that year of rising rubber prices the aggregate wholesale price of four common sizes was raised about 55 per cent to compensate for the increase of about 170 per cent in the price of rubber. Although rubber prices are still about 5 cents per pound higher than in January, 1925, manufacturers have during 1926 reduced wholesale tire prices to below those previous to the great rise. The fall in rubber prices has been passed on by manufacturers to consumers. In dollars an average set of four tires of common sizes cost the dealer \$55 before the rise in rubber, \$57 in December, 1925, at the highest of rubber prices, and about \$53 at the present time.

#### In Malaya and Ceylon

"The degree of restriction in British Malaya and Ceylon continues at 30 per cent below the possible production with the prospect of increase in restriction to 40 per cent below production possibilities. The restricted area produced 64 per cent of the world's rubber in 1925 before restrictions, and produced about 56 per cent in 1926. Whether this further restriction will again raise prices remains to be seen."

BRIDGE CLUBS AND PRIVATE PARTIES MAY HAVE SCORE PADS FREE BY TELEPHONING H. F. 178 OR CALLING AT THE RELIABLE LAUNDRY.

### INTERNATIONAL TEST OF WIRELESS, PLAN TO BE HELD NEXT MONTH

Purpose Is to Determine Which Are Most Dependable Amateur Stations, According to Report

An international test to be held in May for the purpose of ascertaining the most dependable amateur radio stations in each country, and to be participated in by amateurs all over the world, has just been announced by the communications department of the American Radio Relay league, the amateurs' association, with headquarters in Hartford, Conn., says the Christian Science Monitor. The test will start on May 9, to last for two weeks, and will be open to any amateur in any country in the world possessing an amateur transmitting and receiving station.

Messages will be filed for delivery in all countries, and the amateur station in each locality showing the quickest, most accurate and most connection with the forwarding of these messages to their destinations will receive a suitable certificate, designating it as an official foreign contact station.

#### Plan World Test

In connection with the announcement of the test F. E. Handy, communications manager of the league, points out that the transmitting amateur has been working toward such a world test for the last six years. "Ever since 1921, when amateur signals were first sent and received across the Atlantic ocean," points out Mr. Handy, "the amateur has realized that it was only a matter of time before transmitting and receiving contests would develop from a regional or even national character and would take on an international aspect.

"Last year the first attempt at an international reliability contest was made between stations of this country and Australia. The test was eminently satisfactory, and as a result

of it many reliable radio channels were opened up between amateurs of this country and the British dominion.

"The success of the Australian tests led, early this year, to a similar series of tests between amateurs of the United States and South Africa. As with the Australian event, the purpose of the contest was to open up reliable amateur communication lanes between this country and South Africa, to determine the best wavelengths to use at various times of day and night, and to determine which stations in each country could best be depended upon for constant communication.

#### Other Tests

"The South African tests were as successful as the Australian ones, and immediately requests were received here at league headquarters from amateurs of many countries of the world requesting similar tests with their respective countries. Rather than conduct a series of tests with individual countries it was decided that the time had arrived for a single international contest embracing stations in all the nations of the world."

#### J. A. O. PREUS ONE OF NEW BANK FOUNDERS

Congress Trust & Savings Bank to Open in Chicago Next Saturday

Mr. J. A. O. Preus of Highland Park is one of the founders of the new Congress Trust & Savings Bank which is to be opened for business on Saturday, April 30.

The new bank is located in the Congress Bank building on the southwest corner of Congress street and Wabash avenue. It is interesting to note that this the only district in the downtown section of Chicago unoccupied by a bank.

Associated with Mr. Preus in the enterprise are men of importance in Chicago.

#### YELLOW CAB RATES

First two-thirds mile .....35c  
Each additional 1-3 mile .....10c  
No charge for extra passengers.  
PHONE HIGHLAND PARK 2000

## For Bargains -- Read The Want Ad Page

# HOUSE CLEANING

## Made Easy

By Calling

## Duffy & Duffy

CLEANERS AND DYERS

Telephone Highland Park 1820 - 1821

## WANTED

### Donors For Blood Transfusion

Any healthy person between 18 and 40 years of age will be examined free and blood typed. THOSE USED WILL BE PAID AT THE RATE OF \$50.00 PER QUART or less of blood given. For full information and appointment, apply to Dr. Crossman, Highland Park Hospital. Phone Highland Park 2550.

## The Highland Park Hospital

Main Entrance—Homewood Avenue, two blocks west of Green Bay Road

### Join Our Christmas Savings Club

AND SAVE THROUGHOUT THE YEAR

Save Your Money NOW — Save Regrets Later!

### "The Community Bank"

AIMS TO GIVE FRIENDLY SERVICE AT ALL TIMES

Let Us Serve Your Wants with a  
Savings Account Safety Deposit Box Insurance  
A Handy Checking Account

"WE'RE GROWING DAILY — GROW WITH US"

### Highwood State Bank

HIGHWOOD  
Phone 251

ILLINOIS  
Open Saturday Nights, 6 to 8

## Permanent Waving



### Keen Steam Oil Process

Why go to Chicago for a permanent wave when you can get the finest kind right here at home. Don't wait until the hot weather sets in. Now is the right season. If you want fingers, combs, water waves or marcel waves, phone Highland Park 1990 for an appointment.

SPECIAL PRICES FOR PERMANENT WAVING (for two weeks only)

We Cut the Very Latest Bobs

You will have absolute privacy in our beauty and hair cutting parlor.

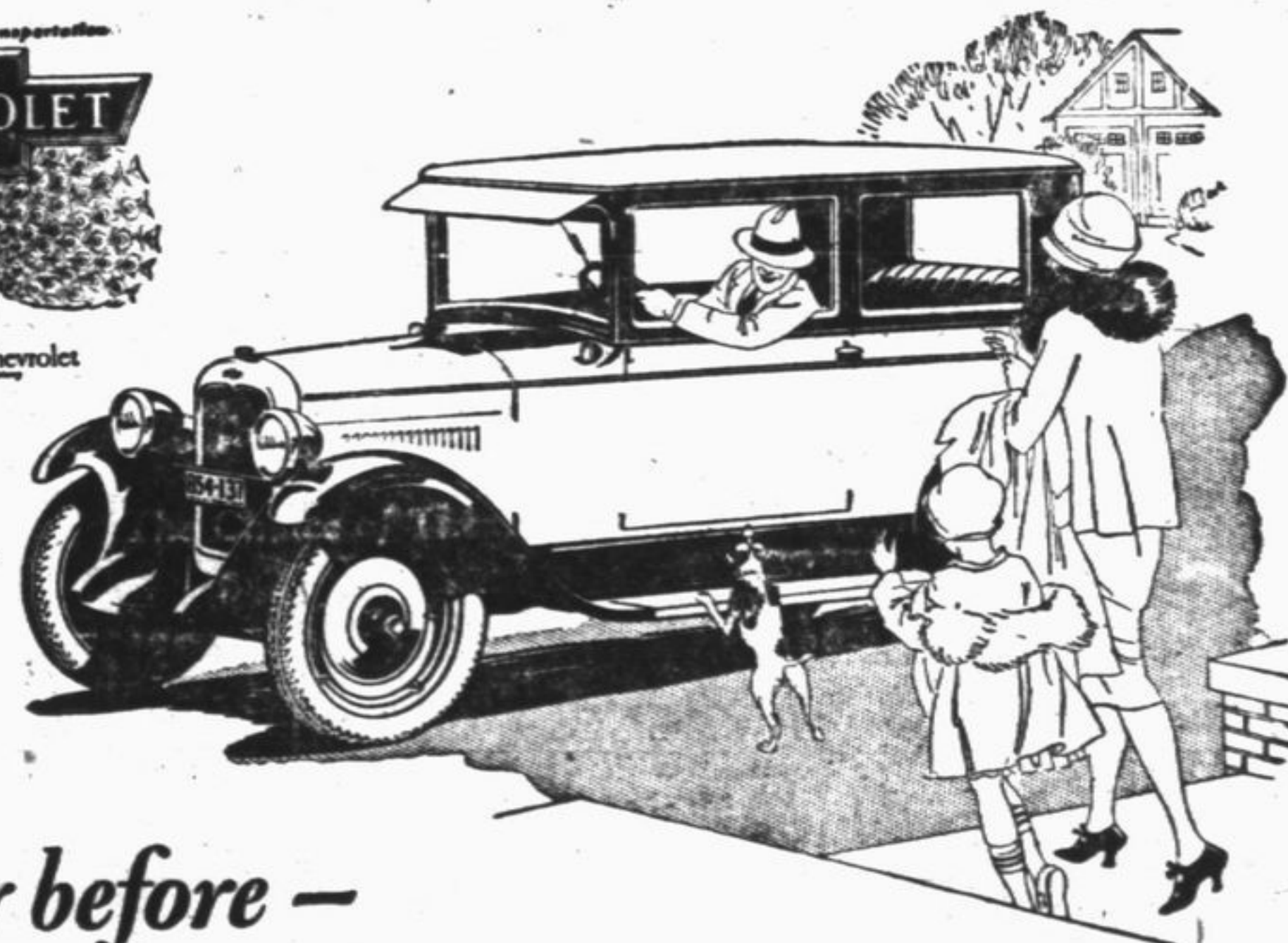


MARCELLING WATER WAVING HAIR BOBBING FACIALS  
MANICURING HAIR DYEING SHAMPOOING SCALP TREATMENTS

Call and Make Your Appointment for Permanent Waving—early mornings or evenings For Ladies and Children Only

### D. L. Mustric Beauty Shoppe

Room 8-9 New State Bank Building — Upstairs  
Phone Highland Park 1990



Never before — So many fine car features at such low prices!

The Most Beautiful Chevrolet embodies the largest number of fine car features ever offered in a low-priced automobile.

Bodies by Fisher, for example... beaded, paneled and finished in attractive colors of genuine Duco... smartened by narrowed front pillars, upholstered in rich and durable fabrics... completely appointed—and enhanced by such marks of distinction as full-crown, one-piece fenders and bullet-type headlamps.

And, in addition, the Most Beautiful Chevrolet provides many mechanical

improvements. A new AC oil filter and AC air cleaner add to the performance and dependability of the Chevrolet motor. A full 17-inch steering wheel, coincidental steering and ignition lock, improved transmission, new gasoline gauge, new tire carrier — all of these are now standard equipment on the new Chevrolet.

Come to our salesroom and see the new car that is breaking every precedent for popularity. Learn for yourself why it has everywhere been acclaimed as the greatest automobile value of all time.

Q6 COACH \$595

Q6 COUPE \$625  
Q6 SEDAN \$695  
Q6 Sport CABRIOLET \$715  
Q6 LANDAU \$745  
Q6 TOURING \$525  
Q6 TRUCK \$495

Q6 TRUCK \$395

All New 1927 Models. Balloon tires standard equipment on all models. Check Chevrolet Delivered Prices. They include the lowest handling and financing charges available.

## WM. RUEHL & CO.

120 North First Street

Phone 1110

QUALITY AT LOW COST