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**DECLARES MEXICO MUST FACE PROBLEM**

**TROUBLES HEREDITARY**

Its People Unable to Develop Resources World Needs and Must Therefore Allow Others Freedom

Dr. Isaac J. Cox, professor of history at Northwestern university, spoke at Cincinnati, O., recently on "Misunderstandings with Mexico — Past and Present," under the auspices of the Engineering school at the University of Cincinnati. He traced the historic differences between Mexico and the United States, the loss by Mexico of portions of her territory to the United States, and of oft-repeated causes of friction between the two nations. Speaking of the latest trouble between the two peoples, he said in part:

**Hereditary Troubles**  
"Equally difficult is it for one who has been trained under a different system to understand the present conflict in Mexico between Church and State. Like many other features of contemporary life in Latin-America, this has developed from the colonial heritage. Much of the difficulty in settling the present controversy arises from a definite refusal to obey laws and constitutional precepts that have supposedly been in effect for nearly seventy years. It is a question that the people of Mexico must settle for themselves and the foreigner, even of the sympathetic mind, can help but little in its solution.

"Modern capitalism is apparently the factor that has contributed most widely to present misunderstandings between our nation and Mexico. Whether we accept the term "Economic Imperialism" as a fair designation of our close relationships with Mexico, it is obvious that our capitalisms hold toward that country and its people a position that affects materially the welfare of each. Upon the Mexicans has been thrust a system that they were totally unprepared to meet. Upon us rests the duty to assist them to bear this grievous, yet necessary, burden. Mexico lives in an economic age.

**Must Meet Problems**  
"Her people must meet its problems, if for no other reason, because they exist side by side with the most advanced industrial nation of the world. But it is not in keeping with the traditions of our nation to take advantage of its power and wealth to exploit their weak and unprepared neighbors. Fairness in dealing with them, due consideration for their foibles as well as for their faults, patience combined with firmness, grace concessions added with wise insistence—these plus a sympathetic understanding, will do much to smooth out the present controversies and to advance the people of Mexico on the pathway of economic independence."

**RUG ANCHOR KEEPS "AUTO MATS" SECURE**  
New Device Prevents Skidding of Floor Covering; Saves From Accidents

It will be good news to that great army of men and women who have had accidents or near accidents from slipping on rugs, to know that industry has now developed a product which makes such accidents impossible. It is known as Rug Anchor.

This rug anchor consists of a material with a dull black surface on one side embossed with a fine grain. This side which is heavily coated with a special compound lies next to the floor. The other side is a good looking whiplord. When laid upon the floor, the weight of the material—about three pounds to the lineal yard—holds the adherent, air-excluding compound to the floor with a suction grip that prevents all sliding or wrinkling. The rug or carpet is laid upon the rug anchor, cloth against cloth, which eliminates all danger from slipping. Injuries from this cause become so frequent that one of the important accidents insurance companies reported recently that it had paid 1,225 claims, amounting to over \$100,000 for such injuries. Statistics recently compiled by the National Safety Council show that there are approximately 20,000 deaths annually caused by accidents in the home. Of this number, 6,000 are due to falls. Many of these falls are due to slipping rugs which can now be prevented through the use of rug anchor.

**"RAH-RAH" TEST FOR VOLUME OF VOICES**

Tests made by the Bell Telephone Laboratories have demonstrated the fact that the word "rah," so essentially used in college yells, is ordinarily pronounced louder by men than any other word. This word gives more volume when pronounced than numerous other words in the tests. Women's voices, however, are more even than men's, with the result that while the "ah" in "rah" might be given the value of 50 when spoken by men, the word "talk" in comparison would have a value of but 37, whereas the words "rah" and "talk" when spoken by women, would have approximately the same rating.

**GOES TO ABYSSINIA TO SOLVE MYSTERY**

**SEEKS ARK OF COVENANT**

Gordon MacCreagh, Explorer, to Try to Discover If Tradition Regarding It Has Any Foundation

Gordon MacCreagh, well known explorer and author, is on the Atlantic ocean today on his way to Abyssinia, to clear up the mystery of the Ark of the Covenant, which is said to be hidden in a mountain temple near the headwater of the Tokasse river.

While in Abyssinia Mr. MacCreagh will do important work for the national zoological park in Washington and the Smithsonian institution. He will, for instance, try to bring back the rare gellada and hamadryas baboons, specimens of which Dr. William M. Mann, director of the National Zoological park, wants for the government collection. He will also try to capture at least one black maned lion and a number of other rare wild animals.

Mr. MacCreagh will be accompanied by his wife, who is an expert rifle shot, and by Earl Rossman, fellow explorer and motion-picture photographer, and every phase of the expedition will be chronicled on the film.

**To Investigate Reports**  
Mr. MacCreagh will also track down reports of a tribe of Jews who refused to make the Red Sea passage with Moses and went south instead, and are now said to be living near Falashes. The ancient forms and ceremonies of the race are said to be still observed, and the explorer expects to verify the existing reports and to bring back valuable motion pictures of the tribe and its rituals.

Other fanciful legends abound in Abyssinia, and the mission of Mr. MacCreagh will include a search for historical proof of curious admixtures of race. At Harrar, for instance, are ruins which have been stated by a French investigator to be of Celtic origin.

Along the Setit river, a tributary of the Athara, are a Hamran tribe with whom Sir Samuel Baker sojourned for a time. This group hunt elephants with the characteristic cross bill of the crusaders' swords and they take after lions with shield and spear.

In Lalibeyd are temples hewn from the solid cliffs and the antiquity of these is believed to go back to 700 B.C.

**Hunts Rare Animals**  
Mr. MacCreagh in addition to exploration and historical inquiry will seek to bring back to the National Zoological park rare animals whose presence has been reported, but which have never been seen in this country.

Gordon MacCreagh was the leader of the Mulford expedition to the Amahon Basin. Of the party of eight that started only MacCreagh and another carried through. His experiences on that exploration have been described in his book, "White Waters and Black." His contribution to science and history through that trip were innumerable, but because of the general lack of knowledge on Abyssinia he is confident of far richer results for his impending expedition.

Mr. MacCreagh expects to be away for about a year.

**AMERICAN BUSINESS IS MORE DEMOCRATIC**

One of the most wholesome tendencies in present American business life is the rapid fading arrogance from high place, according to Nation's Business Magazine. It is deeply satisfying to contemplate that the distinction which mere money, or position, brings to the individual is now giving him little honor, unless mayhap he may also be worthy of it. American business is essentially democratic, far more so than in American government. And as an efficiency measure it is eliminating swank and the swanker. The little man may pompously guard his door with pretense, but the way to the achiever is always open.

The American public, even more successfully than the American press, is beginning to understand that there is no longer distinction to be had from mere acquisitiveness, and that arrogance in high places is just rats' nests in attics.

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