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VARIOUS NEW ARTICLES

Great Strides Made In This Industry and Many New Things Produced; Some Instances

Ivory was brought from Tarshish by Solomon's ships. Homer made songs about it, and Phidias chiseled it into statues and plated it with gold. In the crude processes of manufacturing as it existed a half century ago bones of animals were substituted for ivory. The whale supplied great strips of bone and thereby became a powerful factor in taking up the shortage in ivory, to say nothing about the stiffening furnished by him for "antiques" that included women's corsets.

Steel, iron, and different forms of plaster and cement came along next, and just when industry was counting its triumphs the chemist appeared in the center of the picture and began to make everything over anew.

Today the barrels of fountain pens are made from chemical substance called pyralin; shoe horns and shoe trees made of the same material are created in jade, lavender, pink, and other bright colors to look like marble. New effects in wall switch electric light plates are showing up in pyralin, and these with wall fixtures can now be procured in colors to match the woodwork of a room, or to harmonize with the decorative scheme.

And when milady goes out into the bright sunshine or the dripping rain she doesn't have to carry a flippity-floppity bone or steel handle umbrella because chemical industry now supplies everything but the top of it in pyralin. Chemists added to this and made the job complete by putting on a roof of rayon.

The same lady wears spectacles with extremely lightweight frames, fashioned from lustrous demi-shell colored pyralin and thereby adds to the attractiveness of her appearance. If they fall from the perch on her nose the chances are the lens will not break, as precautions in behalf of safety-first show that chemically-framed spectacles prevent two-thirds of the breakage that formerly occurred.

The "Seven Wonders of the World" were chronicled to suit the ancients, and afterwards what was known as "Other Wonders of the World" were added to the list. Which should be a reminder that all previous lists could be effectively revised by seeing America and its chemists first.

LIME IS UTILIZED TO IMPROVE SOILS

Agricultural lime is used to improve acid soils. It includes ground or pulverized limestone, shells, marble, and lump lime, air-slacked lime, quick lime, marl, refuse lime, etc. The best form to use is that material which is finely divided and in which a farmer can get the greatest quantity of lime carbonate equivalent for a dollar. Lime improves an acid soil in other ways than by supplying lime to crops. When a soil is poor in lime it is difficult to grow crops that are heavy feeders on lime, as alfalfa, red clover, and sweet clover. Detailed information relative to liming soils may be obtained from State Agricultural colleges, County agricultural agents, or the United States Department of Agriculture.

Bath tubs are owned by 90 per cent of the families in Chicago, the highest proportion of any large city in the world.

FROM REDSKINS TO ROTARIANS, TEXAS

Enormous Strides Made In Lone Star State In Fifty Years Are Described

Like another Golden Road to Samarkand, the great trade route of a changing southwest sweeps into awakening Texas.

Cow paths are turned to motor highways. Where whitening skeletons once lined the dusty trails, you see now the rusting wrecks of fallen flivvers.

About waterholes where long ago wary longhorns came at dusk to drink, sprightly towns are sprung up; and now fat women in knickers roll their Wrigley where the bad man in hair pants used to chew his quid of "Pigtail Twist."

"In fifty years we've passed from Redskins to Rotarians, from Injuns to Engines," an old Texan told me. "I remember when ox teams freighted these plains and rates was so durned high it didn't pay to raise nuthin'." Now Texas and Iowa farmers vie for "the biggest crop in America." And in this once empty but always romantic region where the flags of six nations have flown, 1,500,000 cars of freight, now originate each year, while across its far-flung borders there roll another 3,000,000 cars, linking up California commerce with the middle west and Atlantic coast.

Riding out of Fort Worth—where a million cattle bawl their way to market every year—you see modern towers of Babel lifting their skyscraper heads above a busy land that not so long ago was only a race course for coyotes and jumping jack-rabbits. Today 5,300,000 happy Texans toil and spin, sow and reap, live and love where a bare 20,000 embattled whites held their own against the Mexicans when Sam Houston came.—Frederick Simpich, in Nation's Business Magazine.

AUSTRALIA FOUNDING GREAT CAPITAL CITY

Canberra to Be Model In Design and Is Being Planned By Chicagoan

The daily papers have been giving considerable space of late to the founding of the new capital city of Australia. The new city is called Canberra, and is two hundred miles from the nearest large city. It is a tremendous undertaking and involves an area of some twelve miles square, laid out by a Chicago architect, Walter Burley Griffin. Mr. Griffin was ably assisted by his wife, who is a product of the Art Institute of Chicago. Mrs. Griffin executed the architectural renderings and perspective sketches of the boulevards, parkways, drives, social and business centers of the wonderful new capital city. Mr. Griffin won the honor of designing the city from a competitive test, his principal local experience with practical city planning having been the laying out of a community design for Park Ridge. Canberra is designed to accommodate a population of two million and it is proposed to make it the world's finest capital.

A Massachusetts historian has found the name of another gentleman who came over with his family on the original Mayflower. And judging from the number of Mayflower descendants there are in the country now the old boat must have been more commodious than Noah's ark.

They are now talking about Pullman airships and we hope they make the berths so you can't fall out of 'em.

Speaking of the World Court, it might be stated that nothing so became our association with it as the leaving of it.

RADICALISM RUINS MEXICAN SEAPORT

According to the Universal, one of Mexico's leading newspapers, Mexican radicalism has changed the thriving city of Vera Cruz into an idle town. The paper declares that street car service has been suspended and the company has paid off its employees while the terminal company is suffering with great depression and most industry is idle. The newspaper continues:

"No other city in the republic has suffered from radicalism like Vera Cruz. Capital has flown and labor has abandoned the city, leaving it a ruin. The case of the Terminal company is typical.

"The screws of radicalism in Mexico have been so tightened that the machinery has broken down and ruin is visible. There is no work, no business.

"The problem of the republic is the restoration of its possibilities, and the only basis on which it can be solved is that of definite suppression of radicalism and the substitution of a just system that will protect both capital and labor."

Here is food for thought for some of our own statesmen who have fondly professed to believe that the red menace in Mexico is only a mirage conjured up by the American state department to frighten them.

What has happened in Vera Cruz and other Mexican cities looks suspiciously like some previous occurrences in Russia.

IMPROVED LIVESTOCK HAS GREATEST VALUE

A study of improved livestock compared with common animals shows the former to have about 40 per cent greater utility value. In studies of meat yields conducted by the United States Department of Agriculture well-bred cattle, sheep, and swine have been found to dress considerably higher than inferior animals of the same live weight. The department has statistics showing that the increase in yield ranges from about 5 to 10 per cent of the animal's weight. Furthermore, the use of better breeding stock shortens the production process as a well-bred animal can be made ready for market in less time than a scrub.

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ARIZONA-CALIFORNIA

On March 19, 1927, 2 special Pullmans filled with residents of the midwest, will leave Chicago for an 11 day excursion to Ariz.-Calif. Those making the trip will be shown 5 and 10 acre tracts of FROSTLESS fruit lands in Ariz., which are making growers independent for life. See and convince yourself before purchasing. These tracts can be purchased on reasonable terms for homesite or income only purposes. Special rate round trip to the Magic Mesa with side trips to Los Angeles, San Diego and return: fare, berth, meals, \$99. For further information, wire, phone or write

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ETCHING EXHIBIT PROVING POPULAR

The exhibition of etchings now being shown by the Chicago Society of Etchers at the Art Institute is proving more popular than ever before. There are 329 etchings hung in the exhibition, representing the work of craftsmen from nearly all parts of the world. During the first two weeks of the exhibition over \$4,600 worth of etchings were sold, which is largely in excess of the sales made during the same period last year. Enthusiasm for the fine quality and extent of the exhibition is shown by the many groups of visitors who are making tours of the galleries. Louis C. Rosenberg, a pupil of Malcolm Osborne, won the first Logan prize of \$100.00 and, what is somewhat unusual, Mr. Osborne, the instructor, won the second Logan prize of \$75.00, Helen Sewell, of Ridgewood, New York, took the third Logan prize of \$50.00. The exhibition will continue until March 8.

Illinois has 31 hydro-electric generating stations, aggregating 94,000 horsepower.

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