

THE ROAD TO FINANCIAL INDEPENDENCE

—IS OPEN TODAY—

—what The Carlson Plan of investment
offers to every man or woman

IN THE PAST the full profits from centrally located income producing properties have seldom been shared by the small investor. Yet where shrewd management, good building and central location have gone hand in hand these profits have been bounteous and continued.

Now a tested system of investment, The Carlson Plan, opens a way for you to share these earnings. With sound security you can use this to win financial independence.

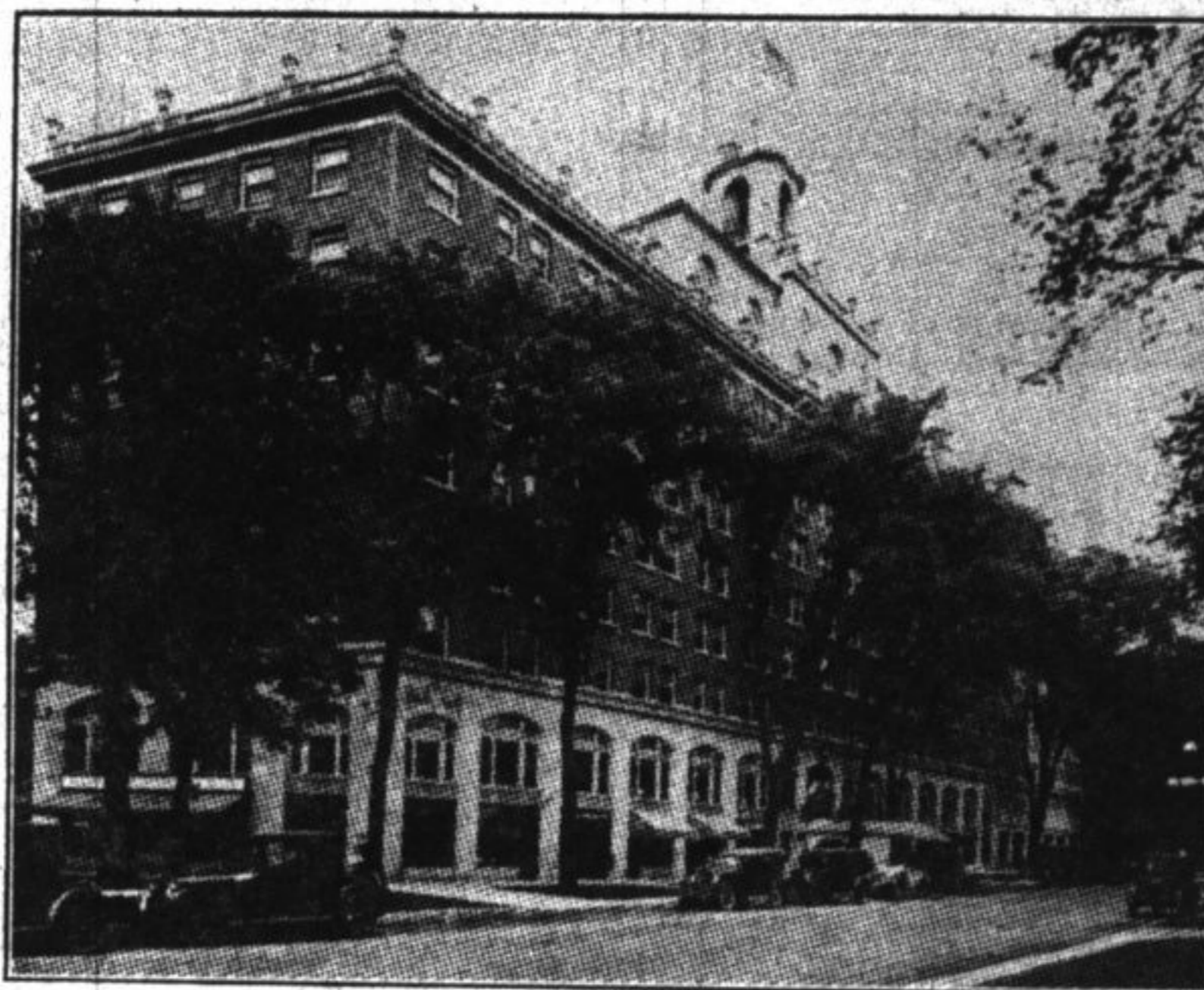
Under it many are today providing advantages for the future — building a substantial income outside their business.

**6 per cent while
you save**

The first step is to save money. Under The Carlson Plan you receive 6 per cent interest while saving. Or you can immediately secure part ownership in centrally located income property with an investment of \$100 or more.



THE LIBRARY PLAZA, Orrington at Church. Another successful Carlson property in central Evanston.



THE ORRINGTON, Evanston's most successful property. Financed under The Carlson Plan.

The investor receives all of the profits from this property until all his money has been returned.

After all your money has been paid back to you, you then share in one-half of the profits forever.

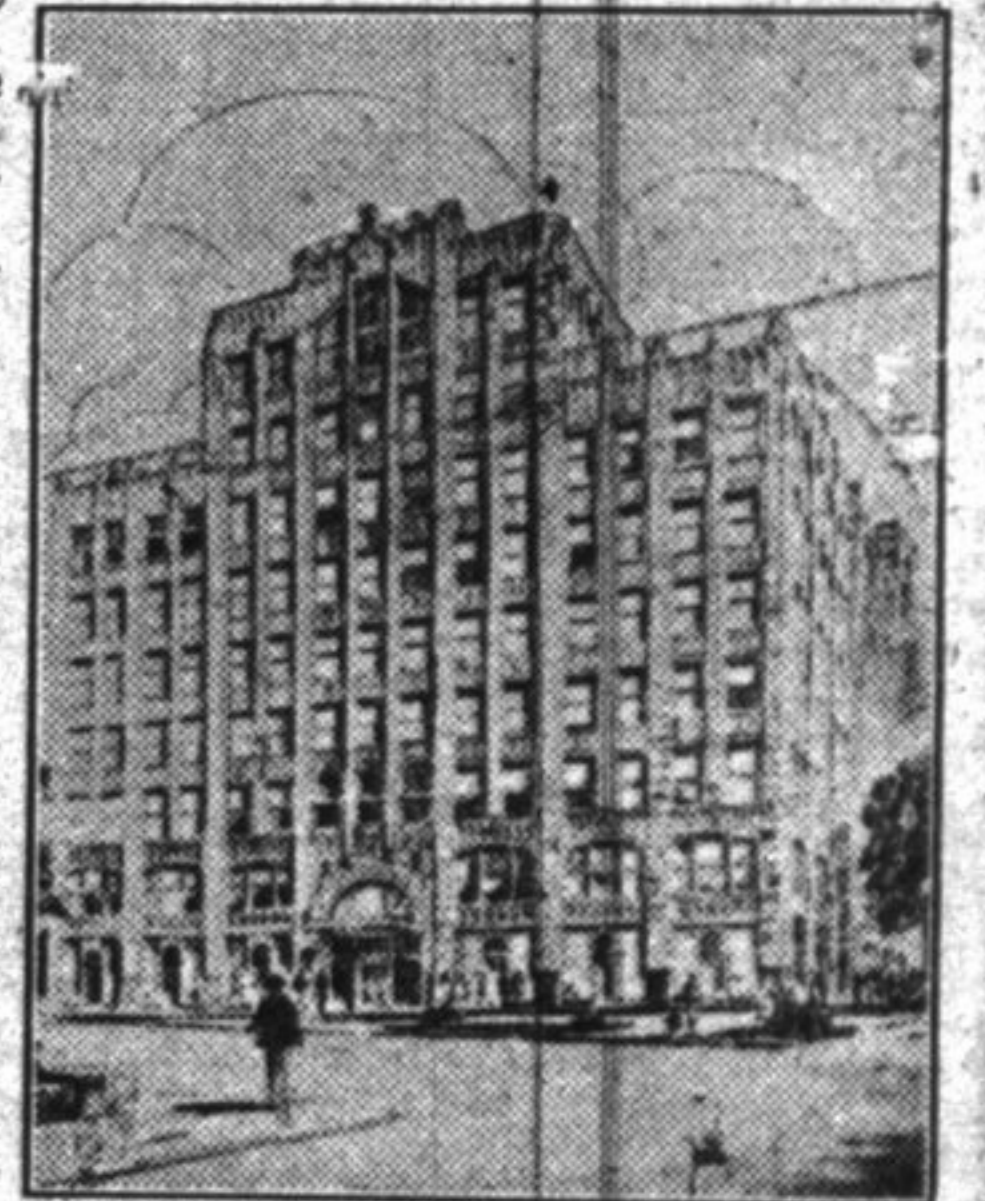
Securities available on The Orrington

Such buildings as The Orrington, The Library Plaza, The Carlson Building, and other central properties are financed under the Carlson Plan. Today you can become part owner in The Orrington, Evanston's most successful property.

The site of The Orrington is conceded by experts to be the best apartment hotel location north of the loop. The net earnings for the first nine months of this year were in excess of four times the dividend requirements.

Decide now to own property. Make your start with The Orrington, where you can watch every development of your investment.

The Carlson Plan of real estate investment will include a well diversified list of central properties. In our booklet "Your Rightful Share of the Profits" all these facts are briefly explained. Contains valuable investment data to start the new year. An interesting and informative statement that will have value — in cold dollars — to you.



THE CARLSON BUILDING
Evanston's largest and finest office building. Financed under the Carlson Plan.

For your convenience a coupon is attached. No obligation of course when you use it to secure your copy. The booklet is sent free.

MAIL THIS COUPON TODAY

VICTOR C. CARLSON,
Carlson Building, Evanston, Ill.

Gentlemen: With no obligation on my part send me your book "YOUR RIGHTFUL SHARE OF THE PROFITS" — with complete investment data about THE CARLSON PLAN.

Name _____

Address _____

VICTOR C. CARLSON

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