

on the platforms below, where there was more space and more time to buy? Why not also sell magazines, chewing gum, safety razors, candy, powders?

Last year he and his idea paid the Interborough \$900,000 for the merchandising and advertising privilege in the subway and had entered into a contract to pay \$1,800,000 a year by 1929.

He was the only one of all the multitude in New York who had not kicked the million-dollar idea out of his daily way.

### TO URGE CONGRESS TO CONTROL RADIO EMERGENCY LAW DESIRED

#### National Radio Co-ordinating Board Wants Measure to Restore Order in Air Promptly

Congress will be urged to take steps "to prevent confusion in the air" in a report by the National Radio Co-ordinating committee which is now in the press and which will be made public later this week.

The committee consists of the heads of the American Newspaper Publishers' association, the National Association of Broadcasters, the Radio Manufacturers' association, the Radio Magazine Publishers' association, the National Electric Manufacturers' association, the American Radio Relay league, the Federated Radio Trades association and the Newspaper Broadcasters' committee.

The report declares that it is the opinion of the co-ordinating committee that it is highly essential to obtain legislative control of radio during this session of congress. To this end, it says, two distinct steps are necessary, as follows:

"1. The enactment of the emergency control measure, which will prevent the further complication of an already complicated situation by prohibiting the issuance of any more licenses for the operation of radio-casting stations after December 6, 1926.

"2. The bringing out of conference of a comprehensive and adequate general law governing the whole radio industry."

**Believes Control Necessary**  
The report says that the tremendous increase of radiocasting stations, now said to be appearing at the rate of one a day, makes an emergency control necessary to protect the interests of the estimated 20,000,000 listeners, representing an investment of \$1,500,000,000, exclusive of the investments of radiocasting companies and commercial operators.

These persons are being subjected to a confusion on the air which threatens to become considerably greater, it is stressed. Farmers are mentioned as being the particular losers because of the threatened interruption of the flow of information regarding agricultural and market reports. The emergency control measure is recommended as a temporary way of settling a moot question.

In discussing the matter of "vested property rights," the committee advocates that the radiocaster of standing reputation have priority of operation, as against the "late comer." It gives three conditions as the determining basis for the allocation and use of wavelengths, as follows:

"1. The length of time during which stations, existing at the time this act becomes law, have operated.

"2. The character of service rendered by them.

"3. The requirements of their zones and communities for radio service."

**Government Comes First**  
"To state it briefly," says the report, "the doctrine which we have developed may be said to be as follows: A broadcaster has no vested rights as against the United States government, but he has certain clearly defined rights as against other broadcasters. It is only fair and just, in our opinion, that recognition be given to those broadcasters who have invested substantial sums of money in broadcasting plant and equipment and who have served the public properly."

"It would be unfair, in our opinion, to consider a late comer in the business of broadcasting, especially those who might be licensed subsequent to the time of the passage of this proposed legislation, to have equal rights or to be placed upon the same basis as a broadcaster who has served the public well and has a substantial investment."

In another part of the report, the committee goes on record as favoring a control consisting of two bodies—"a federal radio commission and the Department of Commerce," whose functions shall be as determined in the house bill. It opposes any limitation that would bar men from serving on the commission who are able, qualified because of their knowledge of radio problems, with the exception of men who are financially interested in radio at the time of serving on such a commission.

**Licenses for Five Years**  
Radiocasting stations should be conducted on five-year licenses, according to the report, as a smaller period would not justify the amount involved in establishing a station.

In regard to accepting or rejecting advertising, radiocasters should have the same rights as newspapers, the committee emphasizes, maintaining the privilege of declining advertising "for reasons of dishonesty or false statement."

Anyway we look forward to one hopeful national event in 1927, and that is that congress will have to adjourn early in March.

DR. MELVIN B. HASBROUCK  
Osteopathic Physician  
353 PARK AVENUE  
Glencoe, Illinois  
Tel. Glencoe 43 Hours by appointment

### WHAT THEY TALK OF IN CONGRESS TOLD

#### Here's a Sample of Exchanges in "Greatest Deliberative Body"

A sample of what they talk about in congress is thus given in the Nation's Business:

Senator McLean (Conn.): Make it for a year. That will give us sufficient time.

Senator Norris (Neb.): Let it stand like any other law until it is repealed by a subsequent law. Make it for all eternity.

Mr. McLean: That is going further than I think I can accompany the Senator.

Mr. Norris: The Senator is on that road. He is going, and I expect to go, too, and I would enjoy his company.

Mr. McLean: We will not vote on postal revenue bills when we do go.

Mr. Norris: I am afraid our paths may diverge.

Mr. McLean: I hope so.

Mr. Norris: I do, too. I agree with the Senator, I would not like to travel on his road, not that I would not enjoy his company—I like him—but I do not like the place where he is going.

If we mean what we say—

Mr. Borah (Idaho): We do not.

Mr. Norris: Everybody in this body knows we do not mean it. If we were in earnest about it, we would strike out that limitation.

Mr. Borah: When the Senator from Idaho said that the Senator did not mean what he said, I meant that when he was talking to the Senator from Connecticut as to where he was going, he did not mean what he said.

Mr. Norris: I do not want to discuss where the Senator from Connecticut is going. That might be embarrassing, and I do not want to hold up any bad picture before any one of any other location. Not only that, but no matter where he is going or how fast he is going, it is never too late to repent.

#### PUBLIC NOTICE

The annual meeting of members of Community Service of Highland Park will be held on Monday, Jan. 17, 1927, at 7:30 p. m. at Albert Larson's Store at 380 Central avenue, Highland Park. 45-46

### JUDICIAL PRIMARY ACT HELD INVALID

#### Probability That Convention Will Name Next Candidates for Judges

The judicial primary act of 1925 was knocked out by the Supreme court last week at Springfield in a decision criticising the act as another example of hit and miss legislation. Judges of the Circuit and Superior courts of Cook county to be elected next June will be nominated by conventions under the ballot act of 1891 unless the general assembly, which meets next month, passes a new emergency law, which is not deemed probable. The decision wiping out the law of two years ago leaves methods as they were and makes little material change in procedure.

The December term of the Supreme court adjourned without handing down a decision in the case of the state-wide primary act which was held unconstitutional by three Circuit court judges at Dixon. Adjournment of the court without action means that a decision cannot be had until February at the earliest.

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## SERVICE

### "Our Next Automobile"

We had shopped quite thoroughly, my wife and I. We had read catalogs from this manufacturer and that. And we had talked automobiles with our friends who drove cars of their own.

One thing we discovered. Every car had some boosters. But only one car was praised, at least to some extent, by everyone — salesmen as well as others. That car was the Cadillac.

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