

STAR OF INDIA HAS SAILED LAST VOYAGE

ANCHORED AT SAN DIEGO

Old Sailing Vessel Which Has Toured the Seven Seas to Become Zoological Aquarium

A life of wind and tide, a brief little coastwise cruise from quiet moorings in San Francisco Bay to San Diego, and the Star of India, reminder of bygone sailing days, will write "finis" to a long story in the log book.

Her sails will no longer fill to the breeze of the seven seas but, instead the Star of India must anchor content in a tiny inland ocean which is a feature in a proposed five-acre zoological garden in San Diego. The San Diego Zoological society has purchased the ship from the Alaska Packers' association, says the Christian Science Monitor.

So this little voyage of the Star means something to old sailors who retain that viking "feel of the sea," to those who remember evermore out of experience the inscrutable fascination of life aboard a sailing ship.

The keel of this iron bark was laid down 63 years ago by Gibson & Co. of Ramsey, Scotland. She was christened "Euterpe," for the English-Australian trade and old captains on the San Francisco water front recall her tall masts stenciled against the skyline in those other days when the Golden Gate never closed on a procession of white sail—clippers, barks, brigantines and schooners.

The log book tells you, better than can the nimble memory of a seafaring man, the story of much voyaging. In her wanderings the Star of India took unto herself the ports of the world, as none too ample a province, proved her prowess in many a storm and one wreck, became a British convict ship sailing to New Caledonia and wound up as a stalwart of the San Francisco-Alaska salmon fleet from 1901 to 1923.

And now a zoological aquarium rescues the Star from slow disintegration in a sleepy cove of San Francisco bay. All the old rigging, gear, and other paraphernalia of this sailor will be retained intact, as will the log book of course. Even if aquarium tanks are placed opposite the port holes and some of the cabins yield a ship-shape appearance to festoons of flowers and potted goldfish, at any rate the Star of India is to be carefully preserved against the erosions of time, and that is something in these days of steam and electricity.

MANY MILLIONS FOR INSTITUTIONS GIVEN

But George Eastman Calls It "Distribution"; Reasons Are Explained

George Eastman, of Rochester, who has recently distributed between sixty and seventy million dollars to public institutions, never uses the words "give" or "gift" when asked about his benefactions.

"Distributed" is the way he expresses it. In an interview in The Nation's Business Magazine, Mr. Eastman says that when one gives he makes a personal sacrifice; that a rich man can't give because in depriving himself of anything, it is only the people of moderate or small means who give. The wealthy distribute.

Good sound business is the foundation for his entire plan of distributing these millions to schools, hospitals, dispensaries, for instruction in music, for the support of an orchestra. A catalogue of the Eastman gifts would mean little. When he disposed of 12 1/2 million dollars in one lump sum, some of it to Massachusetts Institute of Technology, some to the University of Rochester, a million to Hampton, another million to Tuskegee, there was always the same thought and underlying motive: Where can this money do the most definite good?

Anything for the betterment of humanity is good business according to his philosophy. To have a successful institution not only requires able executives, but good workmen as well, and all of them must be

happy in their daily lives. Therefore anything that is done for the betterment of humanity is good business at the same time.

The best grade of workmen want to live where it is best for their families; they will stay in a community where the present and the future offers most to their families. So, if through public benefactions or otherwise a community becomes a good place to rear a family in, a good place to work in, the business men who worked toward that end will themselves eventually profit by it. All of this giving or distribution, whatever you may call it, is based on reason; it is thoroughly practical. "It is a circle," as he expresses it.

BRIGHT FUTURE FOR GAS INDUSTRY SEEN

Brief Review of History Given and Prospects for the Coming Year

A survey of its field of operations during the first eleven months of 1926 reveals the fact that the manufacturing gas industry in the United States has an extremely bright future according to the American Gas Association.

In 1901 the annual sales of manufactured gas totaled more than one hundred and one billion cubic feet. In 1925 more than four hundred and twenty-one billion cubic feet were sold, an increase of three hundred per cent. A recent survey of conditions for 1926 indicates that the 1925 figure will be passed. Estimates that vary from four hundred and forty billion to four hundred and fifty billion cubic feet have been made.

"It has been the ability of the industry to adapt itself to changing conditions and needs that is responsible for the change," says a recent bulletin published by the association. "Previous to 1900, the bulk of gas was sold for lighting, while today by far the greater part is sold for heating purposes."

"The industry is building on a firm foundation. The business of selling gas to industries for heating operations has progressed rapidly in the past ten years, and now fully twenty-five per cent of all gas sold is used in this way. However, the gas companies are not content to rest on their laurels, and half a million dollars has been appropriated for the development of equipment and for research work. The domestic heating business, long the bulwark of gas sales, has received a hotworthy impetus from the Association's Testing Laboratory at Cleveland, Ohio.

"The laboratory is testing all

pliances, and placing a seal of approval on those that meet the specifications that have been drawn up by engineers in the gas business and interested government bureaus.

"There are ten uses of gas in the modern home, including those of cooking, house heating, incineration, garage heating, space heating, refrigeration, etc. Interest is being shown in the all-gas homes that are being exhibited throughout the country. In these homes gas does the work that formerly fell to the lot of the home-dweller. No furnaces are stocked, no ashes carted, no garbage piled up and no ice carried in."

WARD'S IDEA WORTH MILLIONS IN EFFECT

Artemas Ward, who died recently, was an advertising man in New York. Every day he scrambled into the subway, hesitating a moment to buy a newspaper at the entrance and then waiting for a train on the platform. One day he had an idea, not unusual among advertising men. Only Ward's was very simple—fundamental—so obvious that the millions of others using the subway every day had never seen it. Why not put the news-stands

on the platforms below, where there was more space and more time to buy? Why not also sell magazines, chewing gum, safety razors, candy, flowers?

Last year he and his idea paid the Interborough \$900,000 for the merchandising and advertising privilege in the subway and had entered into a contract to pay \$1,800,000 a year by 1929.

He was the only one of all the multitude in New York who had not kicked the million-dollar idea out of his daily way.

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