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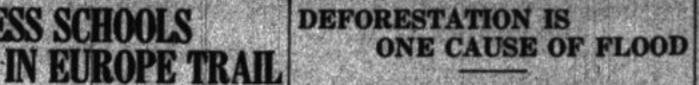
Dean Heilman Says This Branch of Education Neglected In Foreign Lands; Gives Exceptions

With a few exceptions, Europe behind the United States, with regard to business education," said Dean Ralph, E. Heilman, head of Northwestern University School of Commerce, who has just returned from a trip abroad. The dean, while on a vacation in Europe, took occasion to make a personal, first-hand investigation of the field of business education and, save for one or two schools like the London School of Economics, he learned that European educators have not done much more than to reach a conclusion that they are neglecting an important factor of cultural instruction and development.

"It may be truthfully said, however, that since the World war, these notables in European education have come to the decision that the United States is right in fostering business education and that they are beginning to stir themselves toward the same objective," Mr. Heilman stated. He said he encountered a horde of American tourists in each and every country he visited,-England, France, Germany, Italy, Switzerland, and Holland—and that to go to Europe those days, "is not different than it was a decade ago to make a trip to neighboring summer resort."

Municipal Universities Dean Heilman was greatly interested in some of the municipal universities, especially those in England where business education is being directed in a manner similar to the courses in leading American universities. In other colleges and universities, however, he discovered only a slight trace of this trend.

"I learned that our commerce schools are admired and that European educators feel that business education is proper, progressive, and in keeping with the times," continued the American educator. "They told me that the sooner their regular schools of higher education in Europe developed along the lines of marketing, business finance, organization, manufacturing and allied subjects, the better. Being the head of an American school of this sort, I naturally agreed with them."



Chief Forester of Conservation Department Explaines How This Results

forests in the opinion of R. B. Miller, chief forester of the Department of

destruction of the leaf mulch and as well as timber, it would undoubt- similar purpo

valuable planted to forests than for Both the cutting of timber and the covered with leaf mulch and shrubs, the general public for camping and

any other purpose. If this area were men for hunting and fishing and to

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ON THE night of the Dempsey-Tunney fight in Philadelphia, the Milwaukee Sentinel was up against the problem of getting fight pictures to Milwaukee in time for early morning editions. Milwaukee has no instruments for receiving telegraphed pictures, so the pictures had to be procured in Chicago and transported to Milwaukee in the quickest possible time.

The chartering of an aeroplane from Chicago to Milwaukee was first considered, then abandoned because of the time that would be lost between the business sections and outlying aeroplane fields in both cities. Negotiations were next opened with the automobile racing

driver holding the Milwaukee Chicago record, but the best time he could promise for the journey was from two to two and one half hours.

Then the Sentinel got in touch with the North Shore Line. They quickly satisfied themselves that this electrically-operated railroad offered the fastest service and most dependable. A Sentinel representative was rushed to Chicago. The moment the pictures were ready, he hurried to the station and boarded a speedy North Shore Line Limited train. Milwaukee fight fans were astonished to see the fight pictures so shortly after the battle had ended. Few of them, perhaps, realized the part which North Shore Line service had played.



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