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Why do towns and cities grow than a year to travel up and down Illinois, visiting towns, cities, industries, men-seeking always the answer to those questions.

My work has been to find out. Theories do not go. If I can learn why some town, some city, some industry or some man has developed, grown, budded out, prospered—then it has been my job to put down on paper that story.

Cause Is Worthy One The purpose? That Illinois, that Illinois towns and cities and Illinois people may prosper more. The cause is a worthy one. It is not sentimental. Practical business is the thought behind it. I have found "stories" in many towns. Today I shall take you to a place that you have never read about in any of these articles.

The place is called the City-of-

Something-Wrong. I have visited the City-of-Something-Wrong many times in the last year. It has some peculiarities. Sometimes I find it in the northern end of the state, sometimes far south. Again I find it out by the Mississippi river and then over by the Indiana

Somehow there are a good many people in the City-of-Something-Wrong that do not like each other. have found it so in winter, summer, is a crook. spring and fall. And in this city I only meet some of the people. When I am guided about I learn, partly through hearing covert whispers

It is better not to meet the banker. He is a crab. Nor the editor. He is a liar and an unprincipled cuss. Nor the judge. A common politician. He cheats at the polls and frames his friends. Nor the hardware man. His goods are junk. I must not meet the grocer. Why? Dirty, cantankerous, ready to go to war with his custom-

#### Why He Left

One day a man came to the Cityof-Something-Wrong. He had thought of building a manufacturing plant there. He went away and didn't do it. I asked him why. He said: "Can you see me living in a place

that looks like that?" I go to the City-of-Somethingaround the railroad station-is a into town except by purchasing a bad- City-of-Something-Wrong if the peo-

Marcelling

Manieuring

down, store-fronts bad, windows price. worse. A grocer has a "snappy" car- These men are prganized under a monumental were their faults and foltoon poking ironical wit at his cus- sweet-sounding name and pose as city lies. He replied: tomers, pointing out their foibles. It promoters. They had occasional meetis clipped from a trade magazine and ings at which there is talk of doing away. The most of 'em are too tight perches on the cash register.

He insults his customers. Flies are thick in the restaurant. Everything is unpainted and rubbish why it does not grow.

Lacks Organizers The City-of-Something-Wrong lacks bing up in 1926. Some things are possomething four or five begin to pull presumed to think

glee, the citizens of this strange city permanently. around. One with a nudge said:

committee." Because they succeeded through drives a good care

graft they are happy, have been happy for many years, and so they do not A business man of the City-of- or complaining. And my aim is to heritage. It seems to me a curse has was running for office. He said:

very successful mayor-but nobody taxes raised." would vote for him, says a voice. He He went to a clever political lawyer. is admittedly honest and trustworthy. The lawyer, for a fee, said:

Puts His Foot On It make an investigation of the native rascal," the merchant remarked. Something-Wrong. The leading fiwe've got," he says. He does not look me in the eye as he see-I had had it fixed-'

says it. A man from across the street tells me that this financial man, with The water in the City-of-Somethe shifty eyes, is in the league with thing-Wrong is very bad. Of course, certain manufacturers of the city who no city can progress far or much with have as one of their purposes the bad water. Industries do not have to stopping of any industry that might come to such towns. There are plenty want to come to the city.

he said. "If more industries come in nance good water. wages may go higher. They want wages cheap. They call it 'not dis- It indicates factional quarreling. turbing the labor situation'."

whispering, that all of the best indus- movement for good, pure watertrial sites are under control. No in- which necessarily must cost money-Wrong and look it over. The front dustry, unless it can get the O. K. of a counter action is developed. yard of the town-that part directly the "inner circle," can hope to break I asked one of the citizens of the

something for the City-of-Something- to spend the money. And besides-Wrong.

Quarrel Over Religion The City-of-Songthing-Wrong is a that I have noticed about the City-ofis piled in vacant lots. I rush out of battleground for muarrels over re- Something Wrong. Business is always the City-of-Something-Wrong to get ligion. Here a man's religion is not bad in it. The people are always com-It has been my duty now for more a breath of fresh air. And I know his private business. That is another plaining. Property values are low. heritage. It is a black blot out of Rents are habitually cheap; wages the darkness of medieval Europe bob- low.

> organizers. Its people do not work sible even in this day when all men as a unit. When any man starts read and a good many of them are seem always to be out of work. It is him back, tear him down. And if Young people move away from the the place once you are rooted in for they, in turn, try to succeed at some- City-of-Something Wrong. The boys it is difficult to sell property without thing else someone plants a heel in who stay are expert in the arts of the grave sacrifice. their faces. Nobody ever gets any- pool room. Ambitious young peo-

> tution in the City-of-Something- thing to do somewhere else in vaca- ple living in the city send to other Wrong. With something akin to tion time. Few ever return to stay places for goods. Buyers say that boast to me that they got it by dint There is considerable moaning service and up-to-date wares. of cheating and crookedness in the among the older lones because the Oh, it's a long, long story, this story day when such things were passed younger generation is going to hell. I of the City-of-Something-Wrong. have heard a few may that they would will not tell any more of it just now.

> "The other towns offered the bonus not blame them much if they had the I am afraid I might offend someone to the state. We offered it to the chance. That would seem to be to living there. I seek to maintain a them opportunity. The bootlegger reputation for good will.

> think first of making honest effort to Something-Wrong told me that one help. attain better things now. It is their of the city's most proficient rascals City finances are in a bad way. We this man. Straightway \$15,000 was make no effort to clean up their lithave a man here who would make a added to my assessment, my business

> Another voice confides to me that he "You'd better shut up. That's a ing over the county and unless motor-

like you." There is a plan on foot by some to "So I shut up be even voted for the resources around and in the City-of- asked him why he did not show fight. "How could I?" he replied. "My asnancier of the city puts his foot upon sessment was too low, and could have the neck of the idea. "We know what been raised again," even after they'd played this dirty thick upon me. You

of places with good water. Any town "Labor is cheap to buy here now," almost, through co-operation, can fi-

Besides, bad water is a bad sign. Every time anyone in the City-of-It is remarked, under cover of Something-Wrong gries to organize a

Scalp Treatment

monument of lack of pride; tumble- ly located site or paying a ruinous ple living there, when they went away to other places, did not realize how

> "That's the trouble. They don't go business is bad."

That is one of the consistent things

Many Unemployed In this city a good many people almost impossible to get away from

Retail merchants, somewhat bitterple, the sort that go away to school ly, complain that credits are bad. There is some sort of public insti- or college, as a rule busily find some- Sales people are not efficient. Peothey are forced to send away to get

Someone might misunderstand me and think me unkind or not generous

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