of the carbureton is usually stiff enough opening and will not

r as well as the vacally provided with bottom. This allows drained off from time water, being heavier always found at the Water in the carburespitting and missing, high speeds.

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Central Ave.

rk, Illinois

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SDAY ONLY OTATOES

Modern Terms Should Be Used Instead of Archaic Ones, Says Expert

OF AUTO BODIES

THURSDAY, JUNE 24, 1926

**CHANGING NAMES** 

victoria, or a pure sedan a coupe, con- ing throughout the country prefer to and April. As for North and South fuses the car buyer when he sees the pay something for such conveniences Dakota and Minnesota, no frog may car he has trailed all over town to as fire wood, pure water, sanitary and be shipped from those states at any inspect is not the one he wants. Why other facilities rather than to have time. should we adhere to names that have them donated." been borrowed from antiquity, custom, and the French language, and EATING HABIT OF ALL why should we not adopt and approve any new body name that comes into popular favor and which refers to some new type of car?

"Today pure victorias, coupelets, or they die. What shall I call this and cabriolets are found only among the finest custom-built products. So far as the average motorist is con- who feel responsible for our Bible cerned, they are extinct. On the other classes, our Chamber of Commerce, hand, everyone knows what the coach, sport model, and station wagon are.

"The Society of Automotive Engineers insists that we ought to forget Club, our many social organizations touring car, which they say we have |-all of them provide the well-loaded been using for the past twenty-five table. The horrifying part of it is this in spite of the fact that phaeton Scribner's Magazine. is defined as a kind of light, fourwheeled carriage, having no sid pieces in front of the seat or seats. However, touring car is actually being discarded, and there is a tendency toward the use of the phrase 'open car.' Nine out of ten motorists now refer to sedans, coupes, or limousines, simply as closed cars. Why not speak of an open car or a closed car, and qualify it by the number of passengers it seats? If this were done all the motorist would have to be told is that the car is a two-passenger open model, then he would know exactly what the salesman meant, with no possibility of confusion."

RATES LOWERED IN NATIONAL PARKS

Motorists traveling to the national parks this year will find a reduction in entrance fees in most cases, according to the touring bureau of the Chicago Motor club. The schedule of fees is as follows, the name of the park being given first, then the old rate and last the new rate:

Yellowstone, \$7.50; \$3.00. Yosemite, \$5.00; \$2.00. Glacier, \$2.50; \$1.00,

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Mesa Verda, \$1.50; \$1.00. Mount Rainier, \$2.50; \$1.00. Certain Months In Which These Sequoia, \$2.50; \$1.00. Toothsome Delicacies May General Grant, 50c; 50c. Grand Canyon, \$1.00. Not Be Shipped

Crater, \$2.50; \$1.00.

disease? Civic malnutrition? Those

Zion, 50c.

In giving the reason for the reduc-No one has yet risen to dispute the tions, the National Park Service clai mof Oshkosh, Wisconsin, to be the stated they were made possibly large- frog center of the nation, but we have ly through more liberal appropria- learned about frogs since we spoke up "Car bodies are changing with the tions by congress which were made for Oshkosh. times, and nomenclature ought to because the parks are being so wide- We have learned that the frog inchange with them," says Charles M. ly used and first-class approach roads dustry does not escape regulation. No Hayes, president of the Chicago Mo- are being built. The department feels frog may be shipped from Wisconsin tor club, "Calling a pure coupe a that "Self-respecting citizens motor- or Michigan in the months of March

> Why this concern for the frog, asks the Nation's Business? Is he in danger of disappearing? Is there no Society for the Protection of the CIVIC ORGANIZATIONS

Frog. with secretaries and offices? We turned to our never-failing All of our organizations must eat source of information, the list of government-published documents, to see what literature is supplied on frogs; and we found that the government, always ready to educate an ignorant public, has issued a pamphlet, "Frogs, our Izaak Walton League, our Fish-Their Natural History and Utiliza-

erman's Association, cur Dancing-We knew that a government which could supply us with "Adventures in the Life of a Fiddler Crab," the "Habit of Black Crappie in Inland years, and substitute phaeton, which that all of us belong to all of the or- Lakes of Wisconsin," or "Conditions Cadillas. Packard, Stevens-Duryea, ganizations and must do all of this Governing Existence and Growth of and others used back in 1913. All eating, says Will Rose in the May Soft Clam," would not fail us on

LIFE INSURANCE **INCREASE IS SIGN** 

Prosperity of American People

Another indication of the great prosperity of the American people can be found in the gain in life in- \$1,964,000,600 in 1924, an increase of surance which set a new record in the year just closed. Every month showed an increase over the same month of 1924 according to the report recently made public by the Association of Life Insurance presidents.

The association estimates that the total of new business for all life insurance companies in 1925 was \$15. 600,000,000, an increase of \$2,400,000, 000 or about 16 per cent over 1924. After deductions for deaths and other terminations, this makes the total of life policies in force \$72,000,000,000.

The total new insurance of fortyfive companies having in force 81 per cent of life insurance coverage of all legal reserve companies in 1925, exclusive of revivals, increases and dividend additions, was \$10,927,000,000 against \$9,109,000,000 in 1924, an increase of 20 per cent, according to the report which was forwarded to the Department of Commerce,

In analyzing 1925 life insurance

Marcelling

Manicuring

business George T. Wight, manager of the association, said:

"New ordinary life insurance of the Another Indication of Great forty-five contributing companies in 1925 amounted to \$7,568,000,000 against \$6,548,000,000 in 1924, an increase of \$1,020,000,000 or 15.6 per cent. New industrial business amounted to \$2,359,000,000 in 1925, against \$395,000,000 or 20.1 per cent. New group insurance aggregated \$999,-000,000 against \$598,000,000 an increase of \$401,000,000 or 67.1 per

> "December witnessed the production of the largest amount of life insurance ever paid in any month. The totals of the forty-five companies aggregated \$1,274,000,000 against \$1,-086,000,000 in December, 1924, and \$1,012,000,000 in December, 1923, the only other billion dollar months."

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