

INSTITUTE TO AID IN HOME BUILDING IS ON SCIENTIFIC BASIS

Established To Investigate All Problems of This Type For Benefit of Those Who Plan to Build

Establishment of the Celotechnic Institute of America as an aid to home builders in the construction of better homes and to place at their disposal the latest discoveries in scientific construction, was announced today by B. G. Dahlberg of Chicago. It is the aim of the Institute to delve into all problems of the home builder and give him the benefit of its researches and experimentation and supply the very latest data on building practices. Economy and utility go hand in hand in the information which this Institute will furnish the public through its surveys, tests and compilation of the best construction methods which science and practice are able to evolve. It will be a veritable laboratory of building facts, including structural problems, building trends, analyses, laboratory tests, experimentation in refrigeration, sheathing, roof and floor insulation, interior finishes and use of materials which will keep the home cool in summer and warm in winter.

Revolutionize Methods
"Discoveries are constantly being made which practically revolutionize previous home building methods," said Mr. Dahlberg, in announcing the establishment of the Celotechnic Institute. "The Institute will issue bulletins containing facts on every phase of the most modern home construction. They will present to the home builder the newest scientific developments in the construction of a home. We will in all the facts we give the public have an eye on economy, as well as utility, comfort, health and beauty. It is the aim of the Institute to help the home builder build better homes without any material increase in the cost of construction. It will be a real service bureau for the home builder."

Mr. Dahlberg is among the youngest of America's captains of industry. Born in Sweden, the early part of his life in America was spent in rail-roading, a good portion of it as an associate of the late James J. Hill, the great empire builder of the Northwest. In more recent years, he has been prominently identified with a number of large construction projects. A vision of greater efficiency and economy in building, growing out of his experience, finally led to the decision to establish the Institute.

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WRITER DESCRIBES END OF AN EPOCH

William Allen White makes pointed comment on political partisanship in the June Scribner's Magazine. The editor of the Emporia Gazette in an article entitled "The End of an Epoch," in which he records the death of the liberal movement, says of the nomination of Bryan in 1896: "The joyous tumult that arose to greet the new young leader in the convention raged for twenty years in America."

"In the campaign that followed, wherein Bryan, the Democratic presidential nominee, went up and down the land with all the authority of his exalted position, attacking the encroachments of capital in our national life, it is hard to regain the picture of the wrath that followed in his wake. In the minds of his adversaries he had committed treason in questioning the right of wealth to rule. But so strong is the party mind that literally millions of his partisans who had followed the conservatism of Grover Cleveland just as blindly as they followed Bryan's radicalism accepted the heretical dictum of Bryan without question. God needs fools. Their stale and moribund partisanship, times without end, has made dead leverage upon which He has lifted the world to heights which they could not see, could not desire, and never would attain."

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HEADLIGHT GLARE DUE TO NEGLECT

Careless Habits on Part of the Owner of Car May Be the Cause, Often

Careless habits in handling cars result in headlight glare according to Charles M. Hayes, president of the Chicago Motor club. Frequently we see motorists pushing their own or some one else's car by the headlights when they want to move a car standing in a garage or on a street. "This practice," says Mr. Hayes, "throws the headlights out of focus."

"Rules for focusing headlights as used by the American Automobile association and this club stress the importance of the position of the headlights themselves. It is possible to have a bulb of the correct candle-

power and focus, a lens of the approved type and a headlamp the legal height from the ground, but if the lamp is out of line and bent out of its normal position it will glare.

"What is even more important is the fact that with the lamp out of focus the driver of the car will not enjoy the safety of proper road illumination."

"We have got to push thousands of headlamps back into position now that spring is here and night driving is on the increase. And motorists have to learn not to push their cars around by the lamps. Bumpers are provided for the rough treatment, where necessary."

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It Talks!

"IT TALKS!" exclaimed the astounded Dom Pedro, Emperor of Brazil, one June day in 1876, as he held to his ear the receiver of Alexander Graham Bell's telephone, then on exhibit at the Philadelphia centennial exposition, while the young inventor, some distance away, spoke into the transmitter. Time has not detracted from the drama of this scene, nor robbed the emperor's tribute of its truth. Fifty remarkable years have passed. Important among their contributions to human progress has been the development of Bell's idea into a nation wide, universal telephone service. But the wonder of the telephone is still that which arrested men's thoughts a half century ago—that it can talk. Herein lies its unique value to the individual and the nation. It provides, as nothing else can, a means of speeding over great distances, privately and without interruption, the intimate, personal tones of the human voice. It projects personality. It unites millions of Americans, though separated by the breadth of a continent, into a single vast commonwealth of speech.

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