

**OUTDOOR PICTORIAL
BOSTS FOR AMERICA****Publication Which Endeavors to
Arouse Interest In Fine
Things In U. S.**

There is considerable discussion these days as to the influence of various periodicals on public opinion. A few publications are, at face valuation, eliminated from any list of questionable matter. Among these is devoted wholeheartedly in its pages to showing America to Americans.

Senator R. N. Stanfield is the author of its leading May article entitled "Oregon of Today." Looking at the lovely illustrations it would seem that no more attractive state could exist. But an article on Wisconsin by Governor John J. Blaine, turns the attention to that state with equal persuasiveness. Readers of Outdoors Pictorial must become finer citizens. One cannot read of the many attractions of his native land without acquiring a larger interest in its affairs.

The April number of this truly American publication occupying a unique field, takes its readers on a quest for glaciers among the Montana Bitterroots; takes them into the proposed Roosevelt National Park, the North Dakota Bad Lands; takes them on a tour of Louisiana, on an outing in the Yellowstone, by canoe trail through the Minnesota Arrowhead country, and on a sightseeing trip to San Francisco. Governor John Hamill presents a better conception of Iowa. Zane Grey writes an "Appreciation of the Southwest." The return to popularity of early American furniture and the progress for establishment of national parks in the east are interestingly discussed. One wonders what is left for succeeding issues but we are told that the story of America's natural beauty will never be fully related.

**ANNUAL COST OF
OWNING AUTOMOBILE**

It costs the average automobile owner \$700 per year to own and operate his car, according to a nationwide study made by the Bureau of Industrial Technology. Depreciation and upkeep, aggregating \$4,500,000,000, are the largest items in the nation's automobile bill.

**IOWA STUDENT GETS
NUMEROUS HONORS**

Honors are falling fast upon Wight Bakke, of Onawa, Iowa, whose latest fame arises from his appointment as student chairman of the Y. M. C. A. student conference at Lake Geneva, Wisconsin, to be held early in June. The Iowa lad, besides being chairman of this meet, also is a member of the regional council of the association. In this capacity he will represent several thousand delegates who in turn are proxies for about 50,000 college members of the Y. M. C. A. in the middle western states.

Mr. Bakke is a senior at Northwestern university, where he has made a reputation not only as a student leader but with respect to public speech-making. Last year as a junior he won a large prize in money and much fame for carrying off the premier honor in a national oratorical contest at Los Angeles. Last summer he spent in Europe studying conditions among the students of European colleges and universities. Bakke also quite recently won another oratorical prize and at present is busy in the analysis of a student questionnaire as to just what the Northwestern boy and girl do with their time. He has not yet made final announcement on this important subject.

**BROOKHART MAY BE
CUMMINGS' OPPONENT**

Senator Cummins, of Iowa, is unpopularity, which no doubt is a probability, that Brookhart will run against him this fall. There are other Republican senators due to stand for election this fall who voted for Brookhart because of their fear of disturbing or alienating the so-called Brookhart radical groups. The vision of men conversant with Iowa politics, however, is that, by reason of Brookhart's candidacy and the character of the platform on which he stands, the re-election of Senator Cummins is assured and that without the Brookhart candidacy Cummins would be in greater danger of being defeated. This is an early hour for a prophecy, but this is one case where the prophecy promises to be fully sustained by the election results.

The American people demand perfect roads so they can run over them at a high rate of speed and get smashed up.

**AMERICA'S GREAT
ADVANCE IN WEALTH****Figures Stagger the Imagination;
Growth Shown Since
Year, 1904**

The advance of America in wealth staggers the imagination.

In 1904 the estimated wealth of the United States was about \$107,000,000,000. The stock of actual money in the United States in 1914 reached the stupendous volume of \$8,746,000,000.

In 1904 the total value of manufactured products was \$14,793,000,000. In 1923 it was \$60,555,000,000.

The value of America's food products was about \$2,845,000,000 in 1902, and \$10,000,000,000 in 1924.

In twenty years bank clearings quadrupled, rising to over \$438,000,000,000, while deposits in the banks increased to more than \$43,000,000,000 in 1924.

In 1904 membership in building and loan associations numbered 1,600,000; in 1924 it numbered about 7,100,000, with assets amounting to \$3,942,000,000.

In 1904 life insurance companies in the United States had in force \$12,547,000,000; in 1924 more than \$59,732,000,000.

THIS RAPID AGE

"Is that a genuine antique?"
"Yes," replied the dealer.
"Why, here's a mark that indicates it was made only twenty years ago."
"We are living in a very rapid age, madam. It doesn't take nearly as long to make an antique as it used to."—Boston Transcript.

**JAPAN TO EXHIBIT
FINE ART TREASURES**

Art treasures of the Japanese Imperial Household will be part of the national exhibit of Japan at the Sesqui-Centennial International Exposition to be held in Philadelphia, June 1 to December 1, according to Iwao Nishi, commissioner general of the Sesqui-Centennial commission of Japan, who arrived in Philadelphia recently.

The Japanese Diet appropriated \$600,000 for participation in the Sesqui-Centennial, while various industries of the far east subscribed an additional \$400,000.

Besides Mr. Nishi the Japanese commissioner now in Philadelphia are S. Dada, Jiro Hitomi and Kisaburo Kohnosu.

Some people's idea of a good time is to go into the woods and start fires in valuable timber, thus helping make it more expensive to build houses.

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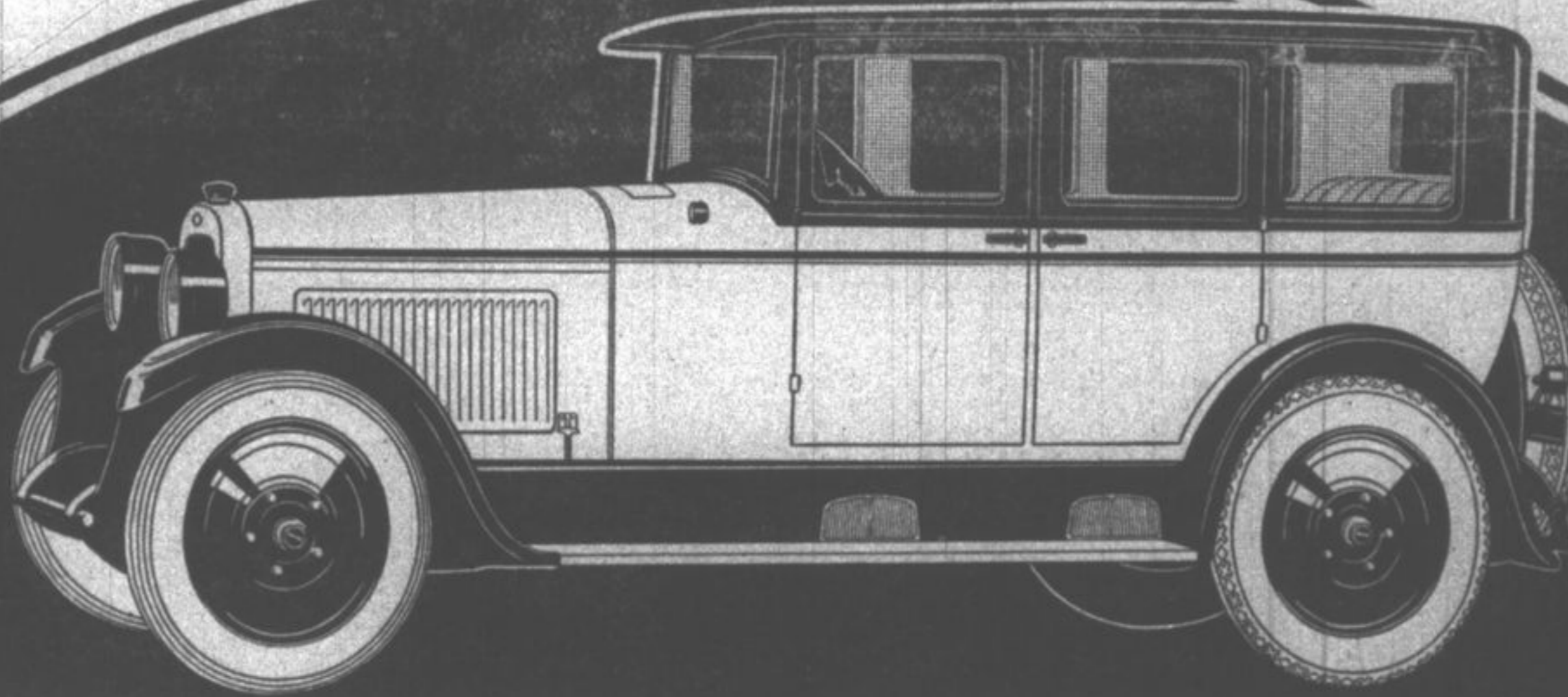
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—and the PRICE is the lowest ever placed on a Nash 4-Door Sedan.

Particularly in those hidden elements of construction that make for far finer performance is its Quality clearly evident.

The Nash four-wheel brake system is one of the simplest, most powerful and infallible that motordom has ever seen.

Among its outstanding features are permanency of adjustment, due to ex-

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