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Going to Build?

HOW about that new home you are thinking of building, or that remodeling job, or perhaps just a little repair work before you start your exterior painting and spring cleaning? There is no job so small or so large but what I can take care of it. I average 200 jobs a year, ranging in price from \$10.00 to \$40,000.00 per job. I have first class workmen in all branches of the work and a repair and jobbing gang who do nothing else only take care of all small orders daily. Every job, no matter how small, has my personal attention. I take care of the entire building field, masonry, carpentry, painting, decorating, glazing, plastering, sheet metal work, electrical work, plumbing, heating, etc., and leave your job a complete unit so that you only have one man to contend with and you will receive the benefit of my twenty years' experience in the building business. I have been in business in Highland Park for twelve years with hundreds of customers on my books at the present time. These satisfied customers will be my reference to you. Some of the houses on this page are homes which I have completed just recently and some of them are under construction at the present time. I am prepared to furnish plans and specifications at a reasonable cost. I also have some small homes for sale, or I will supply the lot and build your home to suit you and your pocketbook — these homes sell on easy payments.

PATRONIZE your HOME BUILDER who will service your new home for one year and who will always STAND BACK OF HIS WORK.

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MAKE SPORT OUT OF RIGHT CAR DRIVING

ADVICE OF PRES. HAYES

Head of Motor Club Says That Auto Owners Should Not Make Hard Work of Handling Car

"Have you ever realized how much work you do when you participate in your favorite sport," says Charles M. Hayes, president of the Chicago Motor club. "For example, just look at the work you do when you play golf. You dash madly to your car, spend a tedious time negotiating a corrugated road, and when you do reach the course you wait in a broiling sun for your turn at the first tee. You trudge miles over a hilly course, stopping to fish in muddy water for the ball, and you think nothing of whacking around in the rough for half an hour in search of your piece of wound-up rubber. All this, and yet you call it sport!

Make It Sport
"Why not the same thing with your driving in traffic? Why not take the wheel and call your driving sport instead of work? Why not regard every annoyance and problem as something against which to match your wits?"

"Play that difficult parking space as you would play a difficult poker hand. Study your gear shifting as you would your stance at golf. Give your steering the same attention you would give to your wrist motion at tennis."

Becomes Burden
"When driving a car becomes sheer work it becomes burdensome, which is traffic."

the same as saying that it becomes unsafe. The man who is annoyed by every little thing is bound to give too much attention to details and thus overlook safety, which is always the main feature. He may become so annoyed over the fact that the car ahead of him is parked too far from the curb that in proceeding to park his own car he forgets to make sure that there are no children playing in the street behind him.

"On the other hand, the man who tackles his driving as he would a game simply regards the car in front of him as a hazard or an obstacle to be played. It is so much less important than the many other hazards enroute that he gives it but passing notice. Thus his attention is not diverted from the more important task of looking out for human safety. As a matter of fact, if a driver does not consciously recognize the fact that driving a car is a game he is not a good sportsman and should be barred from the road. The world has no place for the grouchy driver. He is dangerous."

Result of Incompetence
"Half of traffic troubles and accidents are the result of incompetence, which is a sort of mental paralysis brought on by fear. This incompetence could be overcome by sportsmanship. Sportsmanship is, in fact, the best cure for it. The true motorist, like the true sportsman, never takes an unfair advantage. He waits for pedestrians to cross the street, he does not try to crowd in ahead of his turn in a traffic jam, he does not dodge in and out of traffic, he drives surely, safely, and like a sportsman. In other words, he is a gentleman driver and has fun being one."

"Nowhere is the need for sportsmanship in driving greater than in traffic."

WHERE GASOLINE SALES ARE LARGEST

Filling Stations on Right Side of Road Get Best Results, Says Writer

Fred Kelly in the Nation's Business Magazine writes:
One of the big oil companies with gasoline filling stations in various cities has discovered that they can sell more gas on the right-hand side of a leading highway as you go from the city. In most places, if filling stations are on opposite sides of a street, the one on the right-hand outgoing side may be expected to do perhaps twice as much business as the other. So I am assured by the manager of a chain of these stations.

The reason is simple. Automobile owners naturally do most of their driving in early forenoon and later afternoon. They would buy gasoline either on the way to their places of business or on the return trip home-ward. But they don't stop to buy in the morning because they're in too big a hurry. Most people oversleep, have to eat a hasty breakfast and proceed as rapidly as possible to their offices, arriving just in the nick of time. Not having bought gasoline in the morning, and knowing that they may be driving after dinner, they stop to buy on the way home. Of course they prefer a station on the same side of the street.

Because of this human habit of putting things off, and not buying in the morning what can be delayed until afternoon, more gasoline is sold between 4:30 and 6 p. m. than during all the rest of the day.

The boys are urged to aim high, but about now they are occupied in aiming at that shiny glassie in the marble ring.

SPECIMEN BALLOT

West Deerfield Township, Lake County, Illinois
Election April 6th, 1926

- | | |
|---|--|
| <input type="radio"/> Independent Party | <input type="radio"/> PEOPLES PARTY |
| Supervisor | Supervisor |
| <input type="checkbox"/> LINCOLN PETTIS | <input type="checkbox"/> JAMES O'CONNOR |
| Assessor | Assessor |
| <input type="checkbox"/> _____ | <input type="checkbox"/> EDWARD H. SELIG |
| Town Clerk | Town Clerk |
| <input type="checkbox"/> _____ | <input type="checkbox"/> JULIA PETERSON |

Julia Peterson
Town Celrk

PRESS WANT ADS BRING RESULTS